

# 2017-2022 China Viscose Fiber Market Report (Status and Outlook)

<https://marketpublishers.com/r/2B5FCD6E2B0EN.html>

Date: December 2017

Pages: 127

Price: US\$ 3,360.00 (Single User License)

ID: 2B5FCD6E2B0EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the Viscose Fiber market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In China market, the top players include

Aditya Birla Group

Lenzing

Sanyou

Sateri Chemical Fibre

Xinjiang Zhongtai

Aoyang Technology

Xiangsheng

Shandong Bohi

Yibin Grace Group Company

Zhejiang Fulida

Silver Hawk

Manasi Shunquan

Kelheim-Fibres

Xinxiang Bailu

Nanjing Chemical Fiber

Somet Fiber

Jilin Chemical Fiber

Split by product types/category, covering

Viscose Filament Yarn

Viscose Staple Fiber

Split by applications/end use industries, covers

Clothing

Spinning Clothing

Home Textile

Medical Textile

Industry Textile

## Contents

### **1 VISCOSE FIBER MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Viscose Fiber
- 1.2 Viscose Fiber Market Segment by Types
  - 1.2.1 China Viscose Fiber Sales Present Situation and Outlook by Types (2012-2022)
  - 1.2.2 China Viscose Fiber Sales Market Share by Types in 2016
  - 1.2.3 Viscose Filament Yarn
    - 1.2.3.1 Major Players of Viscose Filament Yarn
  - 1.2.4 Viscose Staple Fiber
    - 1.2.4.1 Major Players of Viscose Staple Fiber
- 1.3 China Viscose Fiber Market Segment by Applications/End Use Industries
  - 1.3.1 China Viscose Fiber Sales Present Situation and Outlook by Applications/End Industries (2012-2022)
  - 1.3.2 China Viscose Fiber Sales Market Share by Applications in 2016
    - 1.3.2 Clothing
    - 1.3.3 Spinning Clothing
    - 1.3.4 Home Textile
    - 1.3.5 Medical Textile
    - 1.3.6 Industry Textile
- 1.4 China Viscose Fiber Overview and Market Size (Value) (2012-2022)
  - 1.4.1 China Market Viscose Fiber Overview
  - 1.4.2 China Viscose Fiber Market Size (Value and Volume) Status and Forecast (2012-2022)

### **2 CHINA VISCOSE FIBER SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS**

- 2.1 China Viscose Fiber Sales and Market Share (2012-2017) by Players
- 2.2 China Viscose Fiber Revenue and Market Share by Players (2012-2017)
- 2.3 China Viscose Fiber Average Price by Players in 2016
- 2.4 China Viscose Fiber Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Viscose Fiber Market Competitive Situation and Trends
  - 2.5.1 Viscose Fiber Market Concentration Rate
  - 2.5.2 Viscose Fiber Market Share of Top 3 and Top 5 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 CHINA VISCOSE FIBER SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

#### **3.1 China Viscose Fiber Sales, Revenue, Market Share and Price by Type (2012-2017)**

##### **3.1.1 China Viscose Fiber Sales and Market Share by Type (2012-2017)**

##### **3.1.2 China Viscose Fiber Revenue and Market Share by Type (2012-2017)**

##### **3.1.3 China Viscose Fiber Price by Type (2012-2017)**

#### **3.2 China Viscose Fiber Sales and Market Share by Application (2012-2017)**

#### **3.3 China Market Viscose Fiber Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)**

### **4 ASIA-PACIFIC VISCOSE FIBER PLAYERS PROFILES/ANALYSIS**

#### **4.1 Aditya Birla Group**

##### **4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors**

##### **4.1.2 Viscose Fiber Product Types, Application and Specification**

###### **4.1.2.1 Type**

###### **4.1.2.2 Type**

##### **4.1.3 Aditya Birla Group Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)**

##### **4.1.4 Main Business/Business Overview**

##### **4.1.5 Aditya Birla Group News**

#### **4.2 Lenzing**

##### **4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors**

##### **4.2.2 Viscose Fiber Product Types, Application and Specification**

###### **4.2.2.1 Type**

###### **4.2.2.2 Type**

##### **4.2.3 Lenzing Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)**

##### **4.2.4 Main Business/Business Overview**

##### **4.2.5 Lenzing News**

#### **4.3 Sanyou**

##### **4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors**

##### **4.3.2 Viscose Fiber Product Types, Application and Specification**

###### **4.3.2.1 Type**

###### **4.3.2.2 Type**

##### **4.3.3 Sanyou Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)**

- 4.3.4 Main Business/Business Overview
- 4.3.5 Sanyou News
- 4.4 Sateri Chemical Fibre
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Viscose Fiber Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 Sateri Chemical Fibre Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 Sateri Chemical Fibre News
- 4.5 Xinjiang Zhongtai
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Viscose Fiber Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 Xinjiang Zhongtai Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Xinjiang Zhongtai News
- 4.6 Aoyang Technology
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Viscose Fiber Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 Aoyang Technology Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 Aoyang Technology News
- 4.7 Xiangsheng
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Viscose Fiber Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type
  - 4.7.3 Xiangsheng Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

- 4.7.4 Main Business/Business Overview
- 4.7.5 Xiangsheng News
- 4.8 Shandong Bohi
  - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Viscose Fiber Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
  - 4.8.3 Shandong Bohi Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
  - 4.8.5 Shandong Bohi News
- 4.9 Yibin Grace Group Company
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Viscose Fiber Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
  - 4.9.3 Yibin Grace Group Company Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Yibin Grace Group Company News
- 4.10 Zhejiang Fulida
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Viscose Fiber Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
  - 4.10.3 Zhejiang Fulida Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
  - 4.10.5 Zhejiang Fulida News
- 4.11 Silver Hawk
  - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Viscose Fiber Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type
  - 4.11.3 Silver Hawk Viscose Fiber Sales, Revenue, Price and Gross Margin

(2012-2017)

4.11.4 Main Business/Business Overview

4.11.5 Silver Hawk News

4.12 Manasi Shunquan

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Viscose Fiber Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Manasi Shunquan Viscose Fiber Sales, Revenue, Price and Gross Margin

(2012-2017)

4.12.4 Main Business/Business Overview

4.12.5 Manasi Shunquan News

4.13 Kelheim-Fibres

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Viscose Fiber Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 Kelheim-Fibres Viscose Fiber Sales, Revenue, Price and Gross Margin

(2012-2017)

4.13.4 Main Business/Business Overview

4.13.5 Kelheim-Fibres News

4.14 Xinxiang Bailu

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Viscose Fiber Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 Xinxiang Bailu Viscose Fiber Sales, Revenue, Price and Gross Margin

(2012-2017)

4.14.4 Main Business/Business Overview

4.14.5 Xinxiang Bailu News

4.15 Nanjing Chemical Fiber

4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.15.2 Viscose Fiber Product Types, Application and Specification

4.15.2.1 Type

4.15.2.2 Type

4.15.3 Nanjing Chemical Fiber Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

4.15.4 Main Business/Business Overview

4.15.5 Nanjing Chemical Fiber News

4.16 Somet Fiber

4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.16.2 Viscose Fiber Product Types, Application and Specification

4.16.2.1 Type

4.16.2.2 Type

4.16.3 Somet Fiber Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

4.16.4 Main Business/Business Overview

4.16.5 Somet Fiber News

4.17 Jilin Chemical Fiber

4.17.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.17.2 Viscose Fiber Product Types, Application and Specification

4.17.2.1 Type

4.17.2.2 Type

4.17.3 Jilin Chemical Fiber Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

4.17.4 Main Business/Business Overview

4.17.5 Jilin Chemical Fiber News

## **5 CHINA VISCOSE FIBER MARKET FORECAST (2017-2022)**

5.1 China Viscose Fiber Sales, Revenue and Price Forecast (2017-2022)

5.1.1 China Viscose Fiber Sales and Growth Rate Forecast (2017-2022)

5.1.2 China Viscose Fiber Revenue and Growth Rate Forecast (2017-2022)

5.1.3 China Viscose Fiber Price Trend Forecast (2017-2022)

5.2 China Viscose Fiber Sales Forecast by Type (2017-2022)

5.3 China Viscose Fiber Sales Forecast by Application (2017-2022)

## **6 PRODUCTION COST ANALYSIS OF VISCOSE FIBER**

6.1 Main Raw Materials of Viscose Fiber

6.1.1 List of Viscose Fiber Main Raw Materials

6.1.2 Viscose Fiber Main Raw Materials Price Analysis



- 6.1.3 Viscose Fiber Raw Materials Major Suppliers
- 6.1.4 Viscose Fiber Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Viscose Fiber
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Production Expenses
- 6.3 Viscose Fiber Manufacturing Process/Method

## **7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Viscose Fiber Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Viscose Fiber Major Players in 2016
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Sales Channel
  - 8.1.1 Direct Sales
  - 8.1.2 Indirect Sales
  - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Viscose Fiber Distributors/Traders List in China

## **9 MARKET INFLUENCES FACTORS ANALYSIS**

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Viscose Fiber  
Table Product Specifications of Viscose Fiber  
Figure China Viscose Fiber Sales (volume) for Each Type (2012-2022)  
Figure China Viscose Fiber Sales Market Share by Types in 2016  
Table Types of Viscose Fiber  
Figure Product Picture of Viscose Filament Yarn  
Table Major Players of Viscose Filament Yarn  
Figure Product Picture of Viscose Staple Fiber  
Table Major Players of Viscose Staple Fiber  
Figure China Viscose Fiber Sales Present Situation and Outlook by Applications (2012-2022)  
Figure China Viscose Fiber Sales Market Share by Applications in 2016  
Table Applications of Viscose Fiber  
Figure Clothing Examples  
Figure Spinning Clothing Examples  
Figure Home Textile Examples  
Figure Medical Textile Examples  
Figure Industry Textile Examples  
Figure China Viscose Fiber Revenue (Million USD) Status and Forecast (2012-2022)  
Figure China Viscose Fiber Sales (Volume) Status and Forecast (2012-2022)  
Table China Viscose Fiber Sales by Players (2012-2017)  
Table China Viscose Fiber Sales Market Share (%) by Players (2012-2017)  
Figure China Viscose Fiber Sales Market Share by Players in 2016  
Figure China Viscose Fiber Sales Market Share by Players in 2017  
Table China Viscose Fiber Revenue (Million USD) by Players (2012-2017)  
Table China Viscose Fiber Revenue Market Share (%) by Players (2012-2017)  
Figure China Viscose Fiber Revenue Market Share by Players in 2016  
Figure China Viscose Fiber Revenue Market Share by Players in 2017  
Figure China Viscose Fiber Average Price by Players in 2016  
Table China Viscose Fiber Manufacturing Base Distribution and Sales Area by Players  
Table Players Viscose Fiber Product Types  
Figure Viscose Fiber Market Share of Top 3 Players  
Figure Viscose Fiber Market Share of Top 5 Players  
Table China Viscose Fiber Sales by Type (2012-2017)  
Table China Viscose Fiber Sales Market Share by Type (2012-2017)

Figure China Viscose Fiber Sales Market Share by Type in 2012

Figure China Viscose Fiber Sales Market Share by Type in 2016

Table China Viscose Fiber Revenue (Million USD) by Type (2012-2017)

Table China Viscose Fiber Revenue Market Share by Type (2012-2017)

Figure China Viscose Fiber Revenue Market Share by Type in 2012

Figure China Viscose Fiber Revenue Market Share by Type in 2016

Table China Viscose Fiber Price by Type (2012-2017)

Table China Viscose Fiber Sales by Application (2012-2017)

Table China Viscose Fiber Sales Market Share by Application (2012-2017)

Figure China Viscose Fiber Sales Market Share by Application (2012-2017)

Table China Market Viscose Fiber Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Aditya Birla Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aditya Birla Group Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Aditya Birla Group Viscose Fiber Market Share (2012-2017)

Table Lenzing Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lenzing Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Lenzing Viscose Fiber Market Share (2012-2017)

Table Sanyou Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sanyou Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sanyou Viscose Fiber Market Share (2012-2017)

Table Sateri Chemical Fibre Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sateri Chemical Fibre Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sateri Chemical Fibre Viscose Fiber Market Share (2012-2017)

Table Xinjiang Zhongtai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xinjiang Zhongtai Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Xinjiang Zhongtai Viscose Fiber Market Share (2012-2017)

Table Aoyang Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aoyang Technology Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Aoyang Technology Viscose Fiber Market Share (2012-2017)

Table Xiangsheng Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Table Xiangsheng Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Xiangsheng Viscose Fiber Market Share (2012-2017)

Table Shandong Bohi Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Shandong Bohi Viscose Fiber Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure Shandong Bohi Viscose Fiber Market Share (2012-2017)

Table Yibin Grace Group Company Basic Information, Manufacturing Base, Sales Area  
and Its Competitors

Table Yibin Grace Group Company Viscose Fiber Sales, Revenue, Price and Gross  
Margin (2012-2017)

Figure Yibin Grace Group Company Viscose Fiber Market Share (2012-2017)

Table Zhejiang Fulida Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Zhejiang Fulida Viscose Fiber Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure Zhejiang Fulida Viscose Fiber Market Share (2012-2017)

Table Silver Hawk Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Silver Hawk Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Silver Hawk Viscose Fiber Market Share (2012-2017)

Table Manasi Shunquan Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Manasi Shunquan Viscose Fiber Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure Manasi Shunquan Viscose Fiber Market Share (2012-2017)

Table Kelheim-Fibres Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Kelheim-Fibres Viscose Fiber Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure Kelheim-Fibres Viscose Fiber Market Share (2012-2017)

Table Xinxiang Bailu Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Xinxiang Bailu Viscose Fiber Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure Xinxiang Bailu Viscose Fiber Market Share (2012-2017)

Table Nanjing Chemical Fiber Basic Information, Manufacturing Base, Sales Area and  
Its Competitors

Table Nanjing Chemical Fiber Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Nanjing Chemical Fiber Viscose Fiber Market Share (2012-2017)

Table Somet Fiber Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Somet Fiber Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Somet Fiber Viscose Fiber Market Share (2012-2017)

Table Jilin Chemical Fiber Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jilin Chemical Fiber Viscose Fiber Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Jilin Chemical Fiber Viscose Fiber Market Share (2012-2017)

Figure China Viscose Fiber Sales and Growth Rate Forecast (2017-2022)

Figure China Viscose Fiber Revenue and Growth Rate Forecast (2017-2022)

Figure China Viscose Fiber Price Trend Forecast (2017-2022)

Table China Viscose Fiber Sales Forecast by Type (2017-2022)

Figure China Viscose Fiber Sales Market Share Forecast by Type (2017-2022)

Figure China Viscose Fiber Sales Market Share Forecast by Type in 2022

Table China Viscose Fiber Sales Forecast by Application (2017-2022)

Figure China Viscose Fiber Sales Market Share Forecast by Application (2017-2022)

Figure China Viscose Fiber Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material

Figure Viscose Fiber Main Raw Materials Price Trend

Table Viscose Fiber Raw Materials Major Suppliers List

Figure Production Cost Structure of Viscose Fiber

Figure Viscose Fiber Manufacturing Process/Method

Figure Viscose Fiber Value Chain Analysis

Table Raw Materials Sources of Viscose Fiber Major Players in 2016

Table Major Buyers of Viscose Fiber

Table Viscose Fiber Distributors/Traders List in China

## I would like to order

Product name: 2017-2022 China Viscose Fiber Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2B5FCD6E2B0EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2B5FCD6E2B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970