

2018-2023 China Vinyl Tile Market Report (Status and Outlook)

<https://marketpublishers.com/r/26A9A86EB2AEN.html>

Date: May 2018

Pages: 86

Price: US\$ 3,360.00 (Single User License)

ID: 26A9A86EB2AEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Vinyl Tile market size was xx million USD in China, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In China market, the top players include

Tarkett

Gerflor

Polyflor

Forbo

Armstrong

Mohawk

Mannington Mills

Beaulieu

Split by product types/category, covering

Luxury Vinyl Tile (LVT)

Vinyl Composition Tile (VCT)

Others

Split by applications/end use industries, covers

Commercial Use

Residential Use

Contents

1 VINYL TILE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Vinyl Tile
- 1.2 Vinyl Tile Market Segment by Types
 - 1.2.1 China Vinyl Tile Sales Present Situation and Outlook by Types (2013-2023)
 - 1.2.2 China Vinyl Tile Sales Market Share by Types in 2017
 - 1.2.3 Luxury Vinyl Tile (LVT)
 - 1.2.3.1 Major Players of Luxury Vinyl Tile (LVT)
 - 1.2.4 Vinyl Composition Tile (VCT)
 - 1.2.4.1 Major Players of Vinyl Composition Tile (VCT)
 - 1.2.5 Others
 - 1.2.5.1 Major Players of Others
- 1.3 China Vinyl Tile Market Segment by Applications/End Use Industries
 - 1.3.1 China Vinyl Tile Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
 - 1.3.2 China Vinyl Tile Sales Market Share by Applications in 2017
 - 1.3.2 Commercial Use
 - 1.3.3 Residential Use
- 1.4 China Vinyl Tile Overview and Market Size (Value) (2013-2023)
 - 1.4.1 China Market Vinyl Tile Overview
 - 1.4.2 China Vinyl Tile Market Size (Value and Volume) Status and Forecast (2013-2023)

2 CHINA VINYL TILE SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China Vinyl Tile Sales and Market Share by Players (2013-2018)
- 2.2 China Vinyl Tile Revenue and Market Share by Players (2013-2018)
- 2.3 China Vinyl Tile Average Price by Players in 2017
- 2.4 China Vinyl Tile Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Vinyl Tile Market Competitive Situation and Trends
 - 2.5.1 Vinyl Tile Market Concentration Rate
 - 2.5.2 Vinyl Tile Market Share of Top 3 and Top 5 Players in 2017
 - 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA VINYL TILE SALES, REVENUE (VALUE) BY TYPE AND APPLICATION

(2013-2018)**3.1 China Vinyl Tile Sales, Revenue, Market Share and Price by Type (2013-2018)**

3.1.1 China Vinyl Tile Sales and Market Share by Type (2013-2018)

3.1.2 China Vinyl Tile Revenue and Market Share by Type (2013-2018)

3.1.3 China Vinyl Tile Price by Type (2013-2018)

3.2 China Vinyl Tile Sales and Market Share by Application (2013-2018)**3.3 China Market Vinyl Tile Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)****4 CHINA VINYL TILE PLAYERS PROFILES AND SALES DATA****4.1 Tarkett**

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Vinyl Tile Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Tarkett Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.1.5 Tarkett News

4.2 Gerflor

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Vinyl Tile Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Gerflor Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.2.5 Gerflor News

4.3 Polyflor

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Vinyl Tile Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 Polyflor Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

4.3.5 Polyflor News

4.4 Forbo

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.4.2 Vinyl Tile Product Types, Application and Specification

4.4.2.1 Type

4.4.2.2 Type

4.4.3 Forbo Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

4.4.4 Main Business/Business Overview

4.4.5 Forbo News

4.5 Armstrong

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.5.2 Vinyl Tile Product Types, Application and Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 Armstrong Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

4.5.5 Armstrong News

4.6 Mohawk

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.6.2 Vinyl Tile Product Types, Application and Specification

4.6.2.1 Type

4.6.2.2 Type

4.6.3 Mohawk Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

4.6.4 Main Business/Business Overview

4.6.5 Mohawk News

4.7 Mannington Mills

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.7.2 Vinyl Tile Product Types, Application and Specification

4.7.2.1 Type

4.7.2.2 Type

4.7.3 Mannington Mills Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

4.7.5 Mannington Mills News

4.8 Beaulieu

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.8.2 Vinyl Tile Product Types, Application and Specification

4.8.2.1 Type

4.8.2.2 Type

4.8.3 Beaulieu Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

4.8.5 Beaulieu News

5 CHINA VINYL TILE MARKET FORECAST (2018-2023)

5.1 China Vinyl Tile Sales, Revenue and Price Forecast (2018-2023)

5.1.1 China Vinyl Tile Sales and Growth Rate Forecast (2018-2023)

5.1.2 China Vinyl Tile Revenue and Growth Rate Forecast (2018-2023)

5.1.3 China Vinyl Tile Price Trend Forecast (2018-2023)

5.2 China Vinyl Tile Sales Forecast by Type (2018-2023)

5.3 China Vinyl Tile Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF VINYL TILE

6.1 Main Raw Materials of Vinyl Tile

6.1.1 List of Vinyl Tile Main Raw Materials

6.1.2 Vinyl Tile Main Raw Materials Price Analysis

6.1.3 Vinyl Tile Raw Materials Major Suppliers

6.1.4 Vinyl Tile Main Raw Materials Market Concentration Rate

6.2 Production Cost Structure of Vinyl Tile

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Production Expenses

6.3 Vinyl Tile Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

7.1 Vinyl Tile Value Chain Analysis

7.2 Upstream Raw Materials Purchasing

7.3 Raw Materials Sources of Vinyl Tile Major Players in 2017

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Sales Channel

8.1.1 Direct Sales

8.1.2 Indirect Sales

8.1.3 Sales Channel Development Trend

8.2 Product Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Vinyl Tile Distributors/Traders List in China

9 MARKET INFLUENCES FACTORS ANALYSIS

9.1 Changes from the Related Industries

9.2 Substitutes Threat

9.3 Customer Preference Change

9.4 Economic/Political Environmental Change

9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Vinyl Tile
Table Product Specifications of Vinyl Tile
Figure China Vinyl Tile Sales (volume) for Each Type (2013-2023)
Figure China Vinyl Tile Sales Market Share by Types in 2017
Table Types of Vinyl Tile
Figure Product Picture of Luxury Vinyl Tile (LVT)
Table Major Players of Luxury Vinyl Tile (LVT)
Figure Product Picture of Vinyl Composition Tile (VCT)
Table Major Players of Vinyl Composition Tile (VCT)
Figure Product Picture of Others
Table Major Players of Others
Figure China Vinyl Tile Sales Present Situation and Outlook by Applications (2013-2023)
Figure China Vinyl Tile Sales Market Share by Applications in 2017
Table Applications of Vinyl Tile
Figure Commercial Use Examples
Figure Residential Use Examples
Figure China Vinyl Tile Revenue (Million USD) Status and Forecast (2013-2023)
Figure China Vinyl Tile Sales (Volume) Status and Forecast (2013-2023)
Table China Vinyl Tile Sales by Players (2013-2018)
Table China Vinyl Tile Sales Market Share (%) by Players (2013-2018)
Figure China Vinyl Tile Sales Market Share by Players in 2016
Figure China Vinyl Tile Sales Market Share by Players in 2017
Table China Vinyl Tile Revenue (Million USD) by Players (2013-2018)
Table China Vinyl Tile Revenue Market Share (%) by Players (2013-2018)
Figure China Vinyl Tile Revenue Market Share by Players in 2016
Figure China Vinyl Tile Revenue Market Share by Players in 2017
Figure China Vinyl Tile Average Price by Players in 2017
Table China Vinyl Tile Manufacturing Base Distribution and Sales Area by Players
Table Players Vinyl Tile Product Types
Figure Vinyl Tile Market Share of Top 3 Players in 2017
Figure Vinyl Tile Market Share of Top 5 Players in 2017
Table China Vinyl Tile Sales by Type (2013-2018)
Table China Vinyl Tile Sales Market Share by Type (2013-2018)

Figure China Vinyl Tile Sales Market Share by Type in 2013

Figure China Vinyl Tile Sales Market Share by Type in 2017

Table China Vinyl Tile Revenue (Million USD) by Type (2013-2018)

Table China Vinyl Tile Revenue Market Share by Type (2013-2018)

Figure China Vinyl Tile Revenue Market Share by Type in 2013

Figure China Vinyl Tile Revenue Market Share by Type in 2017

Table China Vinyl Tile Price by Type (2013-2018)

Table China Vinyl Tile Sales by Application (2013-2018)

Table China Vinyl Tile Sales Market Share by Application (2013-2018)

Figure China Vinyl Tile Sales Market Share by Application (2013-2018)

Figure China Vinyl Tile Sales Market Share by Application in 2017

Table China Market Vinyl Tile Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Tarkett Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tarkett Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Tarkett Vinyl Tile Market Share (2012-2017)

Table Gerflor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gerflor Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Gerflor Vinyl Tile Market Share (2012-2017)

Table Polyflor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Polyflor Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Polyflor Vinyl Tile Market Share (2012-2017)

Table Forbo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Forbo Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Forbo Vinyl Tile Market Share (2012-2017)

Table Armstrong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Armstrong Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Armstrong Vinyl Tile Market Share (2012-2017)

Table Mohawk Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mohawk Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mohawk Vinyl Tile Market Share (2012-2017)

Table Mannington Mills Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mannington Mills Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mannington Mills Vinyl Tile Market Share (2012-2017)

Table Beaulieu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beaulieu Vinyl Tile Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Beaulieu Vinyl Tile Market Share (2012-2017)

Figure China Vinyl Tile Sales and Growth Rate Forecast (2018-2023)
Figure China Vinyl Tile Revenue and Growth Rate Forecast (2018-2023)
Figure China Vinyl Tile Price Trend Forecast (2018-2023)
Table China Vinyl Tile Sales Forecast by Type (2018-2023)
Figure China Vinyl Tile Sales Market Share Forecast by Type (2018-2023)
Figure China Vinyl Tile Sales Market Share Forecast by Type in 2023
Table China Vinyl Tile Sales Forecast by Application (2018-2023)
Figure China Vinyl Tile Sales Market Share Forecast by Application (2018-2023)
Figure China Vinyl Tile Sales Market Share Forecast by Application in 2023
Table Production Base and Market Concentration Rate of Raw Material
Figure Vinyl Tile Main Raw Materials Price Trend
Table Vinyl Tile Raw Materials Major Suppliers List
Figure Production Cost Structure of Vinyl Tile
Figure Vinyl Tile Manufacturing Process/Method
Figure Vinyl Tile Value Chain Analysis
Table Raw Materials Sources of Vinyl Tile Major Players in 2017
Table Major Buyers of Vinyl Tile
Table Vinyl Tile Distributors/Traders List in China

I would like to order

Product name: 2018-2023 China Vinyl Tile Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/26A9A86EB2AEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/26A9A86EB2AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970