

# 2017-2022 China Truck Telematics Market Report (Status and Outlook)

https://marketpublishers.com/r/221049C4743EN.html

Date: October 2017

Pages: 128

Price: US\$ 3,360.00 (Single User License)

ID: 221049C4743EN

#### **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the Truck Telematics market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In China market, the top players include

Trimble		
Fleetmatics Group PLC		
TomTom		
MiX Telematics		
Actsoft's		
Ctrack		
Daimler FleetBoard GmbH		
KORE		
Masternaut		

**AirIQ** 



Split by product types/category, covering		
Tablet		
Phone		
Others		
Split by applications/end use industries, covers  Driver Behavior  Vehicle Data		



#### **Contents**

#### 1 TRUCK TELEMATICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Truck Telematics
- 1.2 Truck Telematics Market Segment by Types
- 1.2.1 China Truck Telematics Sales Present Situation and Outlook by Types (2012-2022)
  - 1.2.2 China Truck Telematics Sales Market Share by Types in 2016
  - 1.2.3 Tablet
    - 1.2.3.1 Major Players of Tablet
  - 1.2.4 Phone
    - 1.2.4.1 Major Players of Phone
  - 1.2.5 Others
    - 1.2.5.1 Major Players of Others
- 1.3 China Truck Telematics Market Segment by Applications/End Use Industries
- 1.3.1 China Truck Telematics Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
  - 1.3.2 China Truck Telematics Sales Market Share by Applications in 2016
  - 1.3.2 Driver Behavior
  - 1.3.3 Vehicle Data
- 1.4 China Truck Telematics Overview and Market Size (Value) (2012-2022)
  - 1.4.1 China Market Truck Telematics Overview
- 1.4.2 China Truck Telematics Market Size (Value and Volume) Status and Forecast (2012-2022)

### 2 CHINA TRUCK TELEMATICS SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China Truck Telematics Sales and Market Share (2012-2017) by Players
- 2.2 China Truck Telematics Revenue and Market Share by Players (2012-2017)
- 2.3 China Truck Telematics Average Price by Players in 2016
- 2.4 China Truck Telematics Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Truck Telematics Market Competitive Situation and Trends
  - 2.5.1 Truck Telematics Market Concentration Rate
  - 2.5.2 Truck Telematics Market Share of Top 3 and Top 5 Players
  - 2.5.3 Mergers & Acquisitions, Expansion



## 3 CHINA TRUCK TELEMATICS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 China Truck Telematics Sales, Revenue, Market Share and Price by Type (2012-2017)
  - 3.1.1 China Truck Telematics Sales and Market Share by Type (2012-2017)
  - 3.1.2 China Truck Telematics Revenue and Market Share by Type (2012-2017)
  - 3.1.3 China Truck Telematics Price by Type (2012-2017)
- 3.2 China Truck Telematics Sales and Market Share by Application (2012-2017)
- 3.3 China Market Truck Telematics Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

#### 4 ASIA-PACIFIC TRUCK TELEMATICS PLAYERS PROFILES/ANALYSIS

- 4.1 Trimble
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Truck Telematics Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
  - 4.1.3 Trimble Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
  - 4.1.5 Trimble News
- 4.2 Fleetmatics Group PLC
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Truck Telematics Product Types, Application and Specification
    - 4.2.2.1 Type
    - 4.2.2.2 Type
- 4.2.3 Fleetmatics Group PLC Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
  - 4.2.5 Fleetmatics Group PLC News
- 4.3 TomTom
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Truck Telematics Product Types, Application and Specification
    - 4.3.2.1 Type
    - 4.3.2.2 Type



- 4.3.3 TomTom Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 TomTom News
- 4.4 MiX Telematics
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Truck Telematics Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
- 4.4.3 MiX Telematics Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 MiX Telematics News
- 4.5 Actsoft's
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Truck Telematics Product Types, Application and Specification
    - 4.5.2.1 Type
  - 4.5.2.2 Type
- 4.5.3 Actsoft's Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Actsoft's News
- 4.6 Ctrack
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Truck Telematics Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 Ctrack Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 Ctrack News
- 4.7 Daimler FleetBoard GmbH
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Truck Telematics Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type



- 4.7.3 Daimler FleetBoard GmbH Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.7.4 Main Business/Business Overview
  - 4.7.5 Daimler FleetBoard GmbH News
- **4.8 KORE**
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Truck Telematics Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
  - 4.8.3 KORE Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
  - 4.8.5 KORE News
- 4.9 Masternaut
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Truck Telematics Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
- 4.9.3 Masternaut Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Masternaut News
- 4.10 AirlQ
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Truck Telematics Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
  - 4.10.3 AirlQ Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
  - 4.10.5 AirIQ News

#### **5 CHINA TRUCK TELEMATICS MARKET FORECAST (2017-2022)**

- 5.1 China Truck Telematics Sales, Revenue and Price Forecast (2017-2022)
  - 5.1.1 China Truck Telematics Sales and Growth Rate Forecast (2017-2022)
  - 5.1.2 China Truck Telematics Revenue and Growth Rate Forecast (2017-2022)
  - 5.1.3 China Truck Telematics Price Trend Forecast (2017-2022)



- 5.2 China Truck Telematics Sales Forecast by Type (2017-2022)
- 5.3 China Truck Telematics Sales Forecast by Application (2017-2022)

#### **6 PRODUCTION COST ANALYSIS OF TRUCK TELEMATICS**

- 6.1 Main Raw Materials of Truck Telematics
  - 6.1.1 List of Truck Telematics Main Raw Materials
  - 6.1.2 Truck Telematics Main Raw Materials Price Analysis
  - 6.1.3 Truck Telematics Raw Materials Major Suppliers
  - 6.1.4 Truck Telematics Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Truck Telematics
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Production Expenses
- 6.3 Truck Telematics Manufacturing Process/Method

#### 7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Truck Telematics Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Truck Telematics Major Players in 2016
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
  - 8.1.1 Direct Sales
  - 8.1.2 Indirect Sales
  - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Truck Telematics Distributors/Traders List in China

#### 9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat



- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Truck Telematics

Table Product Specifications of Truck Telematics

Figure China Truck Telematics Sales (volume) for Each Type (2012-2022)

Figure China Truck Telematics Sales Market Share by Types in 2016

Table Types of Truck Telematics

Figure Product Picture of Tablet

**Table Major Players of Tablet** 

Figure Product Picture of Phone

Table Major Players of Phone

Figure Product Picture of Others

Table Major Players of Others

Figure China Truck Telematics Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Truck Telematics Sales Market Share by Applications in 2016

Table Applications of Truck Telematics

Figure Driver Behavior Examples

Figure Vehicle Data Examples

Figure China Truck Telematics Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Truck Telematics Sales (Volume) Status and Forecast (2012-2022)

Table China Truck Telematics Sales by Players (2012-2017)

Table China Truck Telematics Sales Market Share (%) by Players (2012-2017)

Figure China Truck Telematics Sales Market Share by Players in 2016

Figure China Truck Telematics Sales Market Share by Players in 2017

Table China Truck Telematics Revenue (Million USD) by Players (2012-2017)

Table China Truck Telematics Revenue Market Share (%) by Players (2012-2017)

Figure China Truck Telematics Revenue Market Share by Players in 2016

Figure China Truck Telematics Revenue Market Share by Players in 2017

Figure China Truck Telematics Average Price by Players in 2016

Table China Truck Telematics Manufacturing Base Distribution and Sales Area by Players

Table Players Truck Telematics Product Types

Figure Truck Telematics Market Share of Top 3 Players

Figure Truck Telematics Market Share of Top 5 Players

Table China Truck Telematics Sales by Type (2012-2017)



Table China Truck Telematics Sales Market Share by Type (2012-2017)

Figure China Truck Telematics Sales Market Share by Type in 2012

Figure China Truck Telematics Sales Market Share by Type in 2016

Table China Truck Telematics Revenue (Million USD) by Type (2012-2017)

Table China Truck Telematics Revenue Market Share by Type (2012-2017)

Figure China Truck Telematics Revenue Market Share by Type in 2012

Figure China Truck Telematics Revenue Market Share by Type in 2016

Table China Truck Telematics Price by Type (2012-2017)

Table China Truck Telematics Sales by Application (2012-2017)

Table China Truck Telematics Sales Market Share by Application (2012-2017)

Figure China Truck Telematics Sales Market Share by Application (2012-2017)

Table China Market Truck Telematics Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Trimble Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Trimble Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017) Figure Trimble Truck Telematics Market Share (2012-2017)

Table Fleetmatics Group PLC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fleetmatics Group PLC Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Fleetmatics Group PLC Truck Telematics Market Share (2012-2017)

Table TomTom Basic Information, Manufacturing Base, Sales Area and Its Competitors Table TomTom Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017) Figure TomTom Truck Telematics Market Share (2012-2017)

Table MiX Telematics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MiX Telematics Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure MiX Telematics Truck Telematics Market Share (2012-2017)

Table Actsoft's Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Actsoft's Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017) Figure Actsoft's Truck Telematics Market Share (2012-2017)

Table Ctrack Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ctrack Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017) Figure Ctrack Truck Telematics Market Share (2012-2017)

Table Daimler FleetBoard GmbH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Daimler FleetBoard GmbH Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)



Figure Daimler FleetBoard GmbH Truck Telematics Market Share (2012-2017)

Table KORE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KORE Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure KORE Truck Telematics Market Share (2012-2017)

Table Masternaut Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Masternaut Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Masternaut Truck Telematics Market Share (2012-2017)

Table AirlQ Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AirlQ Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure AirlQ Truck Telematics Market Share (2012-2017)

Figure China Truck Telematics Sales and Growth Rate Forecast (2017-2022)

Figure China Truck Telematics Revenue and Growth Rate Forecast (2017-2022)

Figure China Truck Telematics Price Trend Forecast (2017-2022)

Table China Truck Telematics Sales Forecast by Type (2017-2022)

Figure China Truck Telematics Sales Market Share Forecast by Type (2017-2022)

Figure China Truck Telematics Sales Market Share Forecast by Type in 2022

Table China Truck Telematics Sales Forecast by Application (2017-2022)

Figure China Truck Telematics Sales Market Share Forecast by Application (2017-2022)

Figure China Truck Telematics Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material

Figure Truck Telematics Main Raw Materials Price Trend

Table Truck Telematics Raw Materials Major Suppliers List

Figure Production Cost Structure of Truck Telematics

Figure Truck Telematics Manufacturing Process/Method

Figure Truck Telematics Value Chain Analysis

Table Raw Materials Sources of Truck Telematics Major Players in 2016

Table Major Buyers of Truck Telematics

Table Truck Telematics Distributors/Traders List in China



#### I would like to order

Product name: 2017-2022 China Truck Telematics Market Report (Status and Outlook)

Product link: <a href="https://marketpublishers.com/r/221049C4743EN.html">https://marketpublishers.com/r/221049C4743EN.html</a>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/221049C4743EN.html">https://marketpublishers.com/r/221049C4743EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970