

2017-2022 China Studio Headphones Market Report (Status and Outlook)

https://marketpublishers.com/r/2F27F14C7A2EN.html

Date: November 2017

Pages: 129

Price: US\$ 3,360.00 (Single User License)

ID: 2F27F14C7A2EN

Abstracts

In 2016, the Studio Headphones market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In China market, the top players include

Beyerdynamic	
Sennheiser	
AKG	
Grado	
Audio-Technica	
Beats	
KOSS	
Sony	
Pioneer	
Shure	
Samson Technologies	



Denon
Split by product types/category, covering
Closed Back
Semi-open Back
Fully-open Back
Split by applications/end use industries, covers Studio Stage
Critical Listening
Mixing
Others



Contents

1 STUDIO HEADPHONES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Studio Headphones
- 1.2 Studio Headphones Market Segment by Types
- 1.2.1 China Studio Headphones Sales Present Situation and Outlook by Types (2012-2022)
 - 1.2.2 China Studio Headphones Sales Market Share by Types in 2016
 - 1.2.3 Closed Back
 - 1.2.3.1 Major Players of Closed Back
 - 1.2.4 Semi-open Back
 - 1.2.4.1 Major Players of Semi-open Back
 - 1.2.5 Fully-open Back
 - 1.2.5.1 Major Players of Fully-open Back
- 1.3 China Studio Headphones Market Segment by Applications/End Use Industries
- 1.3.1 China Studio Headphones Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
 - 1.3.2 China Studio Headphones Sales Market Share by Applications in 2016
 - 1.3.2 Studio
 - 1.3.3 Stage
 - 1.3.4 Critical Listening
 - 1.3.5 Mixing
 - 1.3.6 Others
- 1.4 China Studio Headphones Overview and Market Size (Value) (2012-2022)
 - 1.4.1 China Market Studio Headphones Overview
- 1.4.2 China Studio Headphones Market Size (Value and Volume) Status and Forecast (2012-2022)

2 CHINA STUDIO HEADPHONES SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China Studio Headphones Sales and Market Share (2012-2017) by Players
- 2.2 China Studio Headphones Revenue and Market Share by Players (2012-2017)
- 2.3 China Studio Headphones Average Price by Players in 2016
- 2.4 China Studio Headphones Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Studio Headphones Market Competitive Situation and Trends
 - 2.5.1 Studio Headphones Market Concentration Rate



- 2.5.2 Studio Headphones Market Share of Top 3 and Top 5 Players
- 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA STUDIO HEADPHONES SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 China Studio Headphones Sales, Revenue, Market Share and Price by Type (2012-2017)
 - 3.1.1 China Studio Headphones Sales and Market Share by Type (2012-2017)
 - 3.1.2 China Studio Headphones Revenue and Market Share by Type (2012-2017)
 - 3.1.3 China Studio Headphones Price by Type (2012-2017)
- 3.2 China Studio Headphones Sales and Market Share by Application (2012-2017)
- 3.3 China Market Studio Headphones Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 ASIA-PACIFIC STUDIO HEADPHONES PLAYERS PROFILES/ANALYSIS

- 4.1 Beyerdynamic
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 Studio Headphones Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
- 4.1.3 Beyerdynamic Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
 - 4.1.5 Beyerdynamic News
- 4.2 Sennheiser
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Studio Headphones Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Sennheiser Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview
- 4.2.5 Sennheiser News
- 4.3 AKG
 - 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

- 4.3.2 Studio Headphones Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 AKG Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 AKG News
- 4.4 Grado
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Studio Headphones Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
- 4.4.3 Grado Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Grado News
- 4.5 Audio-Technica
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Studio Headphones Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
- 4.5.3 Audio-Technica Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Audio-Technica News
- 4.6 Beats
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Studio Headphones Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Beats Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Beats News
- **4.7 KOSS**
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 4.7.2 Studio Headphones Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
- 4.7.3 KOSS Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
- 4.7.5 KOSS News
- 4.8 Sony
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Studio Headphones Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
- 4.8.3 Sony Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.8.4 Main Business/Business Overview
- 4.8.5 Sony News
- 4.9 Pioneer
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Studio Headphones Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
- 4.9.3 Pioneer Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Pioneer News
- 4.10 Shure
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Studio Headphones Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
- 4.10.3 Shure Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 Shure News
- 4.11 Samson Technologies
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 4.11.2 Studio Headphones Product Types, Application and Specification
 - 4.11.2.1 Type
 - 4.11.2.2 Type
- 4.11.3 Samson Technologies Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.11.4 Main Business/Business Overview
 - 4.11.5 Samson Technologies News
- 4.12 Denon
- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.12.2 Studio Headphones Product Types, Application and Specification
 - 4.12.2.1 Type
 - 4.12.2.2 Type
- 4.12.3 Denon Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.12.4 Main Business/Business Overview
 - 4.12.5 Denon News

5 CHINA STUDIO HEADPHONES MARKET FORECAST (2017-2022)

- 5.1 China Studio Headphones Sales, Revenue and Price Forecast (2017-2022)
 - 5.1.1 China Studio Headphones Sales and Growth Rate Forecast (2017-2022)
 - 5.1.2 China Studio Headphones Revenue and Growth Rate Forecast (2017-2022)
 - 5.1.3 China Studio Headphones Price Trend Forecast (2017-2022)
- 5.2 China Studio Headphones Sales Forecast by Type (2017-2022)
- 5.3 China Studio Headphones Sales Forecast by Application (2017-2022)

6 PRODUCTION COST ANALYSIS OF STUDIO HEADPHONES

- 6.1 Main Raw Materials of Studio Headphones
 - 6.1.1 List of Studio Headphones Main Raw Materials
- 6.1.2 Studio Headphones Main Raw Materials Price Analysis
- 6.1.3 Studio Headphones Raw Materials Major Suppliers
- 6.1.4 Studio Headphones Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Studio Headphones
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Studio Headphones Manufacturing Process/Method



7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Studio Headphones Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Studio Headphones Major Players in 2016
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Studio Headphones Distributors/Traders List in China

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Studio Headphones

Table Product Specifications of Studio Headphones

Figure China Studio Headphones Sales (volume) for Each Type (2012-2022)

Figure China Studio Headphones Sales Market Share by Types in 2016

Table Types of Studio Headphones

Figure Product Picture of Closed Back

Table Major Players of Closed Back

Figure Product Picture of Semi-open Back

Table Major Players of Semi-open Back

Figure Product Picture of Fully-open Back

Table Major Players of Fully-open Back

Figure China Studio Headphones Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Studio Headphones Sales Market Share by Applications in 2016

Table Applications of Studio Headphones

Figure Studio Examples

Figure Stage Examples

Figure Critical Listening Examples

Figure Mixing Examples

Figure Others Examples

Figure China Studio Headphones Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Studio Headphones Sales (Volume) Status and Forecast (2012-2022)

Table China Studio Headphones Sales by Players (2012-2017)

Table China Studio Headphones Sales Market Share (%) by Players (2012-2017)

Figure China Studio Headphones Sales Market Share by Players in 2016

Figure China Studio Headphones Sales Market Share by Players in 2017

Table China Studio Headphones Revenue (Million USD) by Players (2012-2017)

Table China Studio Headphones Revenue Market Share (%) by Players (2012-2017)

Figure China Studio Headphones Revenue Market Share by Players in 2016

Figure China Studio Headphones Revenue Market Share by Players in 2017

Figure China Studio Headphones Average Price by Players in 2016

Table China Studio Headphones Manufacturing Base Distribution and Sales Area by Players

Table Players Studio Headphones Product Types



Figure Studio Headphones Market Share of Top 3 Players

Figure Studio Headphones Market Share of Top 5 Players

Table China Studio Headphones Sales by Type (2012-2017)

Table China Studio Headphones Sales Market Share by Type (2012-2017)

Figure China Studio Headphones Sales Market Share by Type in 2012

Figure China Studio Headphones Sales Market Share by Type in 2016

Table China Studio Headphones Revenue (Million USD) by Type (2012-2017)

Table China Studio Headphones Revenue Market Share by Type (2012-2017)

Figure China Studio Headphones Revenue Market Share by Type in 2012

Figure China Studio Headphones Revenue Market Share by Type in 2016

Table China Studio Headphones Price by Type (2012-2017)

Table China Studio Headphones Sales by Application (2012-2017)

Table China Studio Headphones Sales Market Share by Application (2012-2017)

Figure China Studio Headphones Sales Market Share by Application (2012-2017)

Table China Market Studio Headphones Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Beyerdynamic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beyerdynamic Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Beyerdynamic Studio Headphones Market Share (2012-2017)

Table Sennheiser Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sennheiser Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sennheiser Studio Headphones Market Share (2012-2017)

Table AKG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AKG Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure AKG Studio Headphones Market Share (2012-2017)

Table Grado Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Grado Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Grado Studio Headphones Market Share (2012-2017)

Table Audio-Technica Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Audio-Technica Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Audio-Technica Studio Headphones Market Share (2012-2017)

Table Beats Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beats Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)



Figure Beats Studio Headphones Market Share (2012-2017)

Table KOSS Basic Information, Manufacturing Base, Sales Area and Its Competitors Table KOSS Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017) Figure KOSS Studio Headphones Market Share (2012-2017)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sony Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017) Figure Sony Studio Headphones Market Share (2012-2017)

Table Pioneer Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pioneer Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Pioneer Studio Headphones Market Share (2012-2017)

Table Shure Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Shure Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017) Figure Shure Studio Headphones Market Share (2012-2017)

Table Samson Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samson Technologies Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Samson Technologies Studio Headphones Market Share (2012-2017)

Table Denon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Denon Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Denon Studio Headphones Market Share (2012-2017)

Figure China Studio Headphones Sales and Growth Rate Forecast (2017-2022)

Figure China Studio Headphones Revenue and Growth Rate Forecast (2017-2022)

Figure China Studio Headphones Price Trend Forecast (2017-2022)

Table China Studio Headphones Sales Forecast by Type (2017-2022)

Figure China Studio Headphones Sales Market Share Forecast by Type (2017-2022)

Figure China Studio Headphones Sales Market Share Forecast by Type in 2022

Table China Studio Headphones Sales Forecast by Application (2017-2022)

Figure China Studio Headphones Sales Market Share Forecast by Application (2017-2022)

Figure China Studio Headphones Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material

Figure Studio Headphones Main Raw Materials Price Trend

Table Studio Headphones Raw Materials Major Suppliers List

Figure Production Cost Structure of Studio Headphones

Figure Studio Headphones Manufacturing Process/Method

Figure Studio Headphones Value Chain Analysis

Table Raw Materials Sources of Studio Headphones Major Players in 2016



Table Major Buyers of Studio Headphones
Table Studio Headphones Distributors/Traders List in China



I would like to order

Product name: 2017-2022 China Studio Headphones Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/2F27F14C7A2EN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2F27F14C7A2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970