

2017-2022 China Spirulina Market Report (Status and Outlook)

<https://marketpublishers.com/r/2288C63FB5AEN.html>

Date: December 2017

Pages: 113

Price: US\$ 3,360.00 (Single User License)

ID: 2288C63FB5AEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the Spirulina market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In China market, the top players include

DIC

Cyanotech

Parry Nutraceuticals

Hydrolina Biotech

King Dnarmsa

CBN

Green-A

Spirin

Chenghai Bao ER

Shenliu

SBD

Lanbao

Tianjian

Wuli Lvqi

Gangfa

Split by product types/category, covering

Spirulina Powder

Spirulina Tablet

Spirulina Extracts

Split by applications/end use industries, covers

Health Products

Feed

Others

Contents

1 SPIRULINA MARKET OVERVIEW

- 1.1 Product Overview and Scope of Spirulina
- 1.2 Spirulina Market Segment by Types
 - 1.2.1 China Spirulina Sales Present Situation and Outlook by Types (2012-2022)
 - 1.2.2 China Spirulina Sales Market Share by Types in 2016
 - 1.2.3 Spirulina Powder
 - 1.2.3.1 Major Players of Spirulina Powder
 - 1.2.4 Spirulina Tablet
 - 1.2.4.1 Major Players of Spirulina Tablet
 - 1.2.5 Spirulina Extracts
 - 1.2.5.1 Major Players of Spirulina Extracts
- 1.3 China Spirulina Market Segment by Applications/End Use Industries
 - 1.3.1 China Spirulina Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
 - 1.3.2 China Spirulina Sales Market Share by Applications in 2016
 - 1.3.2 Health Products
 - 1.3.3 Feed
 - 1.3.4 Others
- 1.4 China Spirulina Overview and Market Size (Value) (2012-2022)
 - 1.4.1 China Market Spirulina Overview
 - 1.4.2 China Spirulina Market Size (Value and Volume) Status and Forecast (2012-2022)

2 CHINA SPIRULINA SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China Spirulina Sales and Market Share (2012-2017) by Players
- 2.2 China Spirulina Revenue and Market Share by Players (2012-2017)
- 2.3 China Spirulina Average Price by Players in 2016
- 2.4 China Spirulina Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Spirulina Market Competitive Situation and Trends
 - 2.5.1 Spirulina Market Concentration Rate
 - 2.5.2 Spirulina Market Share of Top 3 and Top 5 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA SPIRULINA SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

3.1 China Spirulina Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 China Spirulina Sales and Market Share by Type (2012-2017)

3.1.2 China Spirulina Revenue and Market Share by Type (2012-2017)

3.1.3 China Spirulina Price by Type (2012-2017)

3.2 China Spirulina Sales and Market Share by Application (2012-2017)

3.3 China Market Spirulina Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 ASIA-PACIFIC SPIRULINA PLAYERS PROFILES/ANALYSIS

4.1 DIC

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Spirulina Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 DIC Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.1.5 DIC News

4.2 Cyanotech

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Spirulina Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Cyanotech Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.2.5 Cyanotech News

4.3 Parry Nutraceuticals

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Spirulina Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 Parry Nutraceuticals Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

- 4.3.4 Main Business/Business Overview
- 4.3.5 Parry Nutraceuticals News
- 4.4 Hydrolina Biotech
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Spirulina Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 Hydrolina Biotech Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Hydrolina Biotech News
- 4.5 King Dnarmsa
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Spirulina Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 King Dnarmsa Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 King Dnarmsa News
- 4.6 CBN
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Spirulina Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 CBN Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 CBN News
- 4.7 Green-A
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Spirulina Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
 - 4.7.3 Green-A Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
 - 4.7.5 Green-A News

4.8 Spirin

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.8.2 Spirulina Product Types, Application and Specification

4.8.2.1 Type

4.8.2.2 Type

4.8.3 Spirin Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

4.8.5 Spirin News

4.9 Chenghai Bao ER

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.9.2 Spirulina Product Types, Application and Specification

9.9.2.1 Type

9.9.2.2 Type

4.9.3 Chenghai Bao ER Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

4.9.4 Main Business/Business Overview

4.9.5 Chenghai Bao ER News

4.10 Shenliu

4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.10.2 Spirulina Product Types, Application and Specification

4.10.2.1 Type

4.10.2.2 Type

4.10.3 Shenliu Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

4.10.4 Main Business/Business Overview

4.10.5 Shenliu News

4.11 SBD

4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.11.2 Spirulina Product Types, Application and Specification

4.11.2.1 Type

4.11.2.2 Type

4.11.3 SBD Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

4.11.4 Main Business/Business Overview

4.11.5 SBD News

4.12 Lanbao

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.12.2 Spirulina Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Lanbao Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview

4.12.5 Lanbao News

4.13 Tianjian

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.13.2 Spirulina Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 Tianjian Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.13.5 Tianjian News

4.14 Wuli Lvqi

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.14.2 Spirulina Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 Wuli Lvqi Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

4.14.4 Main Business/Business Overview

4.14.5 Wuli Lvqi News

4.15 Gangfa

4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.15.2 Spirulina Product Types, Application and Specification

4.15.2.1 Type

4.15.2.2 Type

4.15.3 Gangfa Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

4.15.4 Main Business/Business Overview

4.15.5 Gangfa News

5 CHINA SPIRULINA MARKET FORECAST (2017-2022)

5.1 China Spirulina Sales, Revenue and Price Forecast (2017-2022)

5.1.1 China Spirulina Sales and Growth Rate Forecast (2017-2022)

- 5.1.2 China Spirulina Revenue and Growth Rate Forecast (2017-2022)
- 5.1.3 China Spirulina Price Trend Forecast (2017-2022)
- 5.2 China Spirulina Sales Forecast by Type (2017-2022)
- 5.3 China Spirulina Sales Forecast by Application (2017-2022)

6 PRODUCTION COST ANALYSIS OF SPIRULINA

- 6.1 Main Raw Materials of Spirulina
 - 6.1.1 List of Spirulina Main Raw Materials
 - 6.1.2 Spirulina Main Raw Materials Price Analysis
 - 6.1.3 Spirulina Raw Materials Major Suppliers
 - 6.1.4 Spirulina Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Spirulina
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Spirulina Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Spirulina Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Spirulina Major Players in 2016
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Spirulina Distributors/Traders List in China

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Spirulina
Table Product Specifications of Spirulina
Figure China Spirulina Sales (volume) for Each Type (2012-2022)
Figure China Spirulina Sales Market Share by Types in 2016
Table Types of Spirulina
Figure Product Picture of Spirulina Powder
Table Major Players of Spirulina Powder
Figure Product Picture of Spirulina Tablet
Table Major Players of Spirulina Tablet
Figure Product Picture of Spirulina Extracts
Table Major Players of Spirulina Extracts
Figure China Spirulina Sales Present Situation and Outlook by Applications (2012-2022)
Figure China Spirulina Sales Market Share by Applications in 2016
Table Applications of Spirulina
Figure Health Products Examples
Figure Feed Examples
Figure Others Examples
Figure China Spirulina Revenue (Million USD) Status and Forecast (2012-2022)
Figure China Spirulina Sales (Volume) Status and Forecast (2012-2022)
Table China Spirulina Sales by Players (2012-2017)
Table China Spirulina Sales Market Share (%) by Players (2012-2017)
Figure China Spirulina Sales Market Share by Players in 2016
Figure China Spirulina Sales Market Share by Players in 2017
Table China Spirulina Revenue (Million USD) by Players (2012-2017)
Table China Spirulina Revenue Market Share (%) by Players (2012-2017)
Figure China Spirulina Revenue Market Share by Players in 2016
Figure China Spirulina Revenue Market Share by Players in 2017
Figure China Spirulina Average Price by Players in 2016
Table China Spirulina Manufacturing Base Distribution and Sales Area by Players
Table Players Spirulina Product Types
Figure Spirulina Market Share of Top 3 Players
Figure Spirulina Market Share of Top 5 Players
Table China Spirulina Sales by Type (2012-2017)
Table China Spirulina Sales Market Share by Type (2012-2017)
Figure China Spirulina Sales Market Share by Type in 2012

Figure China Spirulina Sales Market Share by Type in 2016
Table China Spirulina Revenue (Million USD) by Type (2012-2017)
Table China Spirulina Revenue Market Share by Type (2012-2017)
Figure China Spirulina Revenue Market Share by Type in 2012
Figure China Spirulina Revenue Market Share by Type in 2016
Table China Spirulina Price by Type (2012-2017)
Table China Spirulina Sales by Application (2012-2017)
Table China Spirulina Sales Market Share by Application (2012-2017)
Figure China Spirulina Sales Market Share by Application (2012-2017)
Table China Market Spirulina Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)
Table DIC Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table DIC Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure DIC Spirulina Market Share (2012-2017)
Table Cyanotech Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Cyanotech Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Cyanotech Spirulina Market Share (2012-2017)
Table Parry Nutraceuticals Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Parry Nutraceuticals Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Parry Nutraceuticals Spirulina Market Share (2012-2017)
Table Hydrolina Biotech Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Hydrolina Biotech Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Hydrolina Biotech Spirulina Market Share (2012-2017)
Table King Dnarmsa Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table King Dnarmsa Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure King Dnarmsa Spirulina Market Share (2012-2017)
Table CBN Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table CBN Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure CBN Spirulina Market Share (2012-2017)
Table Green-A Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Green-A Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Green-A Spirulina Market Share (2012-2017)
Table Spirin Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Spirin Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Spirin Spirulina Market Share (2012-2017)

Table Chenghai Bao ER Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chenghai Bao ER Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Chenghai Bao ER Spirulina Market Share (2012-2017)

Table Shenliu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shenliu Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Shenliu Spirulina Market Share (2012-2017)

Table SBD Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SBD Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SBD Spirulina Market Share (2012-2017)

Table Lanbao Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lanbao Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Lanbao Spirulina Market Share (2012-2017)

Table Tianjian Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tianjian Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Tianjian Spirulina Market Share (2012-2017)

Table Wuli Lvqi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wuli Lvqi Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Wuli Lvqi Spirulina Market Share (2012-2017)

Table Gangfa Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gangfa Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Gangfa Spirulina Market Share (2012-2017)

Figure China Spirulina Sales and Growth Rate Forecast (2017-2022)

Figure China Spirulina Revenue and Growth Rate Forecast (2017-2022)

Figure China Spirulina Price Trend Forecast (2017-2022)

Table China Spirulina Sales Forecast by Type (2017-2022)

Figure China Spirulina Sales Market Share Forecast by Type (2017-2022)

Figure China Spirulina Sales Market Share Forecast by Type in 2022

Table China Spirulina Sales Forecast by Application (2017-2022)

Figure China Spirulina Sales Market Share Forecast by Application (2017-2022)

Figure China Spirulina Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material

Figure Spirulina Main Raw Materials Price Trend

Table Spirulina Raw Materials Major Suppliers List

Figure Production Cost Structure of Spirulina

Figure Spirulina Manufacturing Process/Method

Figure Spirulina Value Chain Analysis

Table Raw Materials Sources of Spirulina Major Players in 2016

Table Major Buyers of Spirulina

Table Spirulina Distributors/Traders List in China

I would like to order

Product name: 2017-2022 China Spirulina Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2288C63FB5AEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2288C63FB5AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970