

# 2017-2022 China Spirulina Consumption Market Report (Status and Outlook)

https://marketpublishers.com/r/2A6A7054741EN.html

Date: September 2017

Pages: 115

Price: US\$ 3,360.00 (Single User License)

ID: 2A6A7054741EN

#### **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

The Spirulina Consumption market size will be XX million (USD) in 2022 in China, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In China market, the top players include

DIC
Cyanotech
Parry Nutraceuticals
Hydrolina Biotech
King Dnarmsa
CBN
Green-A
Spirin
Chenghai Bao ER



Shenliu
SBD
Lanbao
Tianjian
Wuli Lvqi
Gangfa
This report with sales, revenue and market share for each type, split by product types/category, covering
Powder
Tablet
Spirulina Extracts
This report focuses on sales, market share and growth rate of Spirulina Consumption in each application, split by applications/end use industries, covers
Health Products
Feed
Others



#### **Contents**

#### 1 SPIRULINA CONSUMPTION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Spirulina Consumption
- 1.2 Spirulina Consumption Market Segment by Types
- 1.2.1 China Spirulina Consumption Sales Present Situation and Outlook by Types (2012-2022)
  - 1.2.2 China Spirulina Consumption Sales Market Share by Types in 2016
  - 1.2.3 Powder
  - 1.2.4 Tablet

#### Spirulina Extracts

- 1.3 China Spirulina Consumption Market Segment by Applications/End Use Industries
- 1.3.1 China Spirulina Consumption Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
- 1.3.2 China Spirulina Consumption Sales Market Share by Applications/End Industrials in 2016
  - 1.3.3 Health Products
  - 1.3.4 Feed

#### Others

- 1.4 China Spirulina Consumption Overview and Market Size (Value) (2012-2022)
  - 1.4.1 China Market Spirulina Consumption Overview
- 1.4.2 China Spirulina Consumption Market Size (Value and Volume) Status and Forecast (2012-2022)

### 2 CHINA SPIRULINA CONSUMPTION SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

- 2.1 China Spirulina Consumption Sales and Market Share (2012-2017) by Vendors/Manufacturers
- 2.2 China Spirulina Consumption Revenue and Market Share by Vendors (2012-2017)
- 2.3 China Spirulina Consumption Average Price by Vendors in 2016
- 2.4 China Spirulina Consumption Manufacturing Base Distribution, Sales Area, Product Types by Vendors
- 2.5 Spirulina Consumption Market Competitive Situation and Trends
  - 2.5.1 Spirulina Consumption Market Concentration Rate
  - 2.5.2 Spirulina Consumption Market Share of Top 3 and Top 5 Vendors
  - 2.5.3 Mergers & Acquisitions, Expansion



## 3 CHINA SPIRULINA CONSUMPTION SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 China Spirulina Consumption Sales, Revenue, Market Share and Price by Type (2012-2017)
  - 3.1.1 China Spirulina Consumption Sales and Market Share by Type (2012-2017)
- 3.1.2 China Spirulina Consumption Revenue and Market Share by Type (2012-2017)
- 3.1.3 China Spirulina Consumption Price by Type (2012-2017)
- 3.2 China Spirulina Consumption Sales and Market Share by Application (2012-2017)
- 3.3 China Market Spirulina Consumption Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

### 4 CHINA SPIRULINA CONSUMPTION VENDORS/MANUFACTURERS PROFILES AND SALES DATA

#### 4.1 DIC

- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Spirulina Consumption Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
- 4.1.3 DIC Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
- 4.2 Cyanotech
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Spirulina Consumption Product Types, Application and Specification
    - 4.2.2.1 Type
    - 4.2.2.2 Type
- 4.2.3 Cyanotech Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
- 4.3 Parry Nutraceuticals
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Spirulina Consumption Product Types, Application and Specification
    - 4.3.2.1 Type
    - 4.3.2.2 Type



- 4.3.3 Parry Nutraceuticals Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.3.4 Main Business/Business Overview
- 4.4 Hydrolina Biotech
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Spirulina Consumption Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
- 4.4.3 Hydrolina Biotech Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
- 4.5 King Dnarmsa
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Spirulina Consumption Product Types, Application and Specification
  - 4.5.2.1 Type
  - 4.5.2.2 Type
- 4.5.3 King Dnarmsa Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.5.4 Main Business/Business Overview
- 4.6 CBN
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Spirulina Consumption Product Types, Application and Specification
  - 4.6.2.1 Type
  - 4.6.2.2 Type
- 4.6.3 CBN Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
- 4.7 Green-A
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Spirulina Consumption Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type
- 4.7.3 Green-A Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview



#### 4.8 Spirin

- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Spirulina Consumption Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
- 4.8.3 Spirin Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
- 4.9 Chenghai Bao ER
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Spirulina Consumption Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
- 4.9.3 Chenghai Bao ER Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
- 4.10 Shenliu
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Spirulina Consumption Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
- 4.10.3 Shenliu Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
- 4.11 SBD
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Spirulina Consumption Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type
- 4.11.3 SBD Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.11.4 Main Business/Business Overview
- 4.12 Lanbao
- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 4.12.2 Spirulina Consumption Product Types, Application and Specification
  - 4.12.2.1 Type
  - 4.12.2.2 Type
- 4.12.3 Lanbao Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.12.4 Main Business/Business Overview
- 4.13 Tianjian
- 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.13.2 Spirulina Consumption Product Types, Application and Specification
  - 4.13.2.1 Type
  - 4.13.2.2 Type
- 4.13.3 Tianjian Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.13.4 Main Business/Business Overview
- 4.14 Wuli Lvqi
- 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.14.2 Spirulina Consumption Product Types, Application and Specification
    - 4.14.2.1 Type
    - 4.14.2.2 Type
- 4.14.3 Wuli Lvqi Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.14.4 Main Business/Business Overview
- 4.15 Gangfa
- 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.15.2 Spirulina Consumption Product Types, Application and Specification
    - 4.15.2.1 Type
    - 4.15.2.2 Type
- 4.15.3 Gangfa Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.15.4 Main Business/Business Overview

#### **5 PRODUCTION COST ANALYSIS OF SPIRULINA CONSUMPTION**

- 5.1 Main Raw Materials of Spirulina Consumption
  - 5.1.1 List of Spirulina Consumption Main Raw Materials
  - 5.1.2 Spirulina Consumption Main Raw Materials Price Analysis



- 5.1.3 Spirulina Consumption Raw Materials Major Suppliers
- 5.1.4 Spirulina Consumption Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Spirulina Consumption
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Production Expenses
- 5.3 Spirulina Consumption Manufacturing Process/Method

#### 6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Spirulina Consumption Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Spirulina Consumption Major Vendors in 2016
- 6.4 Downstream Buyers

#### 7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
  - 7.1.1 Direct Sales
  - 7.1.2 Indirect Sales
  - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 Spirulina Consumption Distributors/Traders List in China

#### **8 MARKET INFLUENCES FACTORS ANALYSIS**

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

#### 9 CHINA SPIRULINA CONSUMPTION MARKET FORECAST (2017-2022)

- 9.1 China Spirulina Consumption Sales, Revenue and Price Forecast (2017-2022)
  - 9.1.1 China Spirulina Consumption Sales and Growth Rate Forecast (2017-2022)



- 9.1.2 China Spirulina Consumption Revenue and Growth Rate Forecast (2017-2022)
- 9.1.3 China Spirulina Consumption Price Trend Forecast (2017-2022)
- 9.2 China Spirulina Consumption Sales Forecast by Type (2017-2022)
- 9.3 China Spirulina Consumption Sales Forecast by Application (2017-2022)

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Spirulina Consumption

Table Product Specifications of Spirulina Consumption

Figure China Spirulina Consumption Sales (volume) for Each Type (2012-2022)

Figure China Spirulina Consumption Sales Market Share by Types in 2016

Table Types of Spirulina Consumption

Figure Product Picture of Powder

Table Major Players of Powder

Figure Product Picture of Tablet

Table Major Players of Tablet

Figure Product Picture of Spirulina Extracts

Table Major Players of Spirulina Extracts

Figure China Spirulina Consumption Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Spirulina Consumption Sales Market Share by Applications/End Industrials in 2016

Table Applications of Spirulina Consumption

Figure Health Products Examples

Figure Feed Examples

Figure Others Examples

Figure China Spirulina Consumption Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Spirulina Consumption Sales (Volume) Status and Forecast (2012-2022)

Table China Spirulina Consumption Sales by Vendors (2012-2017)

Table China Spirulina Consumption Sales Market Share (%) by Vendors (2012-2017)

Figure China Spirulina Consumption Sales Share by Vendors in 2016

Figure China Spirulina Consumption Sales Share by Vendors in 2017

Table China Spirulina Consumption Revenue (Million USD) by Vendors (2012-2017)

Table China Spirulina Consumption Revenue Market Share (%) by Vendors (2012-2017)

Figure China Spirulina Consumption Revenue Share by Vendors in 2016

Figure China Spirulina Consumption Revenue Share by Vendors in 2017

Figure China Spirulina Consumption Average Price by Vendors in 2016

Table China Spirulina Consumption Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Spirulina Consumption Product Types



Figure Spirulina Consumption Market Share of Top 3 Vendors

Figure Spirulina Consumption Market Share of Top 5 Vendors

Table China Spirulina Consumption Sales by Type (2012-2017)

Table China Spirulina Consumption Sales and Market Share by Type (2012-2017)

Figure China Spirulina Consumption Sales Market Share by Type 2016

Figure 2016 China Spirulina Consumption Sales Market Share by Type

Table China Spirulina Consumption Revenue (Million USD) by Type (2012-2017)

Table China Spirulina Consumption Revenue Market Share by Type (2012-2017)

Figure China Spirulina Consumption Revenue Market Share by Type 2016

Figure 2016 China Spirulina Consumption Revenue Market Share by Type

Table China Spirulina Consumption Price by Type (2012-2017)

Table China Spirulina Consumption Sales by Application (2012-2017)

Table China Spirulina Consumption Sales and Market Share by Application (2012-2017)

Figure China Spirulina Consumption Sales Market Share by Application (2012-2017)

Figure 2016 China Spirulina Consumption Sales Market Share by Application

Table China Market Spirulina Consumption Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table DIC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DIC Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure DIC Spirulina Consumption Market Share (2012-2017)

Table Cyanotech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cyanotech Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Cyanotech Spirulina Consumption Market Share (2012-2017)

Table Parry Nutraceuticals Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Parry Nutraceuticals Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Parry Nutraceuticals Spirulina Consumption Market Share (2012-2017)

Table Hydrolina Biotech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hydrolina Biotech Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hydrolina Biotech Spirulina Consumption Market Share (2012-2017)

Table King Dnarmsa Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table King Dnarmsa Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)



Figure King Dnarmsa Spirulina Consumption Market Share (2012-2017)

Table CBN Basic Information, Manufacturing Base, Sales Area and Its Competitors Table CBN Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure CBN Spirulina Consumption Market Share (2012-2017)

Table Green-A Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Green-A Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Green-A Spirulina Consumption Market Share (2012-2017)

Table Spirin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Spirin Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Spirin Spirulina Consumption Market Share (2012-2017)

Table Chenghai Bao ER Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chenghai Bao ER Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Chenghai Bao ER Spirulina Consumption Market Share (2012-2017)

Table Shenliu Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Shenliu Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Shenliu Spirulina Consumption Market Share (2012-2017)

Table SBD Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SBD Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SBD Spirulina Consumption Market Share (2012-2017)

Table Lanbao Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lanbao Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Lanbao Spirulina Consumption Market Share (2012-2017)

Table Tianjian Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Tianjian Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Tianjian Spirulina Consumption Market Share (2012-2017)

Table Wuli Lvqi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Wuli Lvqi Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Wuli Lygi Spirulina Consumption Market Share (2012-2017)

Table Gangfa Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Gangfa Spirulina Consumption Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Gangfa Spirulina Consumption Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Spirulina Consumption Main Raw Materials Price Trend

Table Spirulina Consumption Raw Materials Major Suppliers List

Figure Production Cost Structure of Spirulina Consumption

Figure Spirulina Consumption Manufacturing Process/Method

Figure Spirulina Consumption Value Chain Analysis

Table Raw Materials Sources of Spirulina Consumption Major Vendors in 2016

Table Major Buyers of Spirulina Consumption

Table Spirulina Consumption Distributors/Traders List in China

Figure China Spirulina Consumption Sales and Growth Rate Forecast (2017-2022)

Figure China Spirulina Consumption Revenue and Growth Rate Forecast (2017-2022)

Figure China Spirulina Consumption Price Trend Forecast (2017-2022)

Table China Spirulina Consumption Sales Forecast by Type (2017-2022)

Figure China Spirulina Consumption Sales Market Share Forecast by Type (2017-2022)

Figure China Spirulina Consumption Sales Market Share Forecast by Type in 2022

Table China Spirulina Consumption Sales Forecast by Application (2017-2022)

Figure China Spirulina Consumption Sales Market Share Forecast by Application (2017-2022)

Figure China Spirulina Consumption Sales Market Share Forecast by Application in 2022



#### I would like to order

Product name: 2017-2022 China Spirulina Consumption Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/2A6A7054741EN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2A6A7054741EN.html">https://marketpublishers.com/r/2A6A7054741EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970