

# 2017-2022 China Social Customer Relationship Management (CRM) Software Market Report (Status and Outlook)

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## Abstracts

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In 2016, the Social Customer Relationship Management (CRM) Software market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In China market, the top players include

IBM

Jive Software

Lithium

Oracle

Salesforce

Microsoft

Netsuite

Pegasystems

Sap

SugarCRM

Split by product types/category, covering

Social Monitoring and Social Listening

Social Mapping

Social Middleware

Social Management

Social Measurement

Split by applications/end use industries, covers

Customer Service and Support

Marketing

Sales

Others

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