

2017-2022 China PVC Flooring Market Report (Status and Outlook)

<https://marketpublishers.com/r/2FC9BB8237EEN.html>

Date: September 2017

Pages: 117

Price: US\$ 3,360.00 (Single User License)

ID: 2FC9BB8237EEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The PVC Flooring market size will be XX million (USD) in 2022 in China, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In China market, the top players include

Armstrong

Bonie

LG Hausys

Gerflor

Forbo

Mohawk(including IVC)

Mannington

Tarkett

Polyflor

HANWHA

This report with sales, revenue and market share for each type, split by product types/category, covering

Homogenous

Heterogeneous

Vinyl tiles (VT)

Luxury vinyl tiles (LVT)

This report focuses on sales, market share and growth rate of PVC Flooring in each application, split by applications/end use industries, covers

Commercial

Residential

Contents

1 PVC FLOORING MARKET OVERVIEW

- 1.1 Product Overview and Scope of PVC Flooring
- 1.2 PVC Flooring Market Segment by Types
 - 1.2.1 China PVC Flooring Sales Present Situation and Outlook by Types (2012-2022)
 - 1.2.2 China PVC Flooring Sales Market Share by Types in 2016
 - 1.2.3 Homogenous
 - 1.2.4 Heterogeneous
 - 1.2.5 Vinyl tiles (VT)
- Luxury vinyl tiles (LVT)
- 1.3 China PVC Flooring Market Segment by Applications/End Use Industries
 - 1.3.1 China PVC Flooring Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
 - 1.3.2 China PVC Flooring Sales Market Share by Applications/End Industrials in 2016
 - 1.3.3 Commercial
 - Residential
- 1.4 China PVC Flooring Overview and Market Size (Value) (2012-2022)
 - 1.4.1 China Market PVC Flooring Overview
 - 1.4.2 China PVC Flooring Market Size (Value and Volume) Status and Forecast (2012-2022)

2 CHINA PVC FLOORING SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

- 2.1 China PVC Flooring Sales and Market Share (2012-2017) by Vendors/Manufacturers
- 2.2 China PVC Flooring Revenue and Market Share by Vendors (2012-2017)
- 2.3 China PVC Flooring Average Price by Vendors in 2016
- 2.4 China PVC Flooring Manufacturing Base Distribution, Sales Area, Product Types by Vendors
- 2.5 PVC Flooring Market Competitive Situation and Trends
 - 2.5.1 PVC Flooring Market Concentration Rate
 - 2.5.2 PVC Flooring Market Share of Top 3 and Top 5 Vendors
 - 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA PVC FLOORING SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 China PVC Flooring Sales, Revenue, Market Share and Price by Type (2012-2017)
 - 3.1.1 China PVC Flooring Sales and Market Share by Type (2012-2017)
 - 3.1.2 China PVC Flooring Revenue and Market Share by Type (2012-2017)
 - 3.1.3 China PVC Flooring Price by Type (2012-2017)
- 3.2 China PVC Flooring Sales and Market Share by Application (2012-2017)
- 3.3 China Market PVC Flooring Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 CHINA PVC FLOORING VENDORS/MANUFACTURERS PROFILES AND SALES DATA

4.1 Armstrong

- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.1.2 PVC Flooring Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
- 4.1.3 Armstrong PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.1.4 Main Business/Business Overview

4.2 Bonie

- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.2.2 PVC Flooring Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Bonie PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview

4.3 LG Hausys

- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 PVC Flooring Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 LG Hausys PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview

4.4 Gerflor

- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.4.2 PVC Flooring Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
- 4.4.3 Gerflor PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.4.4 Main Business/Business Overview
- 4.5 Forbo
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 PVC Flooring Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 Forbo PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
- 4.6 Mohawk(including IVC)
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 PVC Flooring Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Mohawk(including IVC) PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
- 4.7 Mannington
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 PVC Flooring Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
 - 4.7.3 Mannington PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
- 4.8 Tarkett
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 PVC Flooring Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
 - 4.8.3 Tarkett PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
- 4.9 Polyflor

- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.9.2 PVC Flooring Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
- 4.9.3 Polyflor PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.9.4 Main Business/Business Overview

4.10 HANWHA

- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.10.2 PVC Flooring Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
- 4.10.3 HANWHA PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.10.4 Main Business/Business Overview

5 PRODUCTION COST ANALYSIS OF PVC FLOORING

- 5.1 Main Raw Materials of PVC Flooring
 - 5.1.1 List of PVC Flooring Main Raw Materials
 - 5.1.2 PVC Flooring Main Raw Materials Price Analysis
 - 5.1.3 PVC Flooring Raw Materials Major Suppliers
 - 5.1.4 PVC Flooring Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of PVC Flooring
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Production Expenses
- 5.3 PVC Flooring Manufacturing Process/Method

6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 PVC Flooring Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of PVC Flooring Major Vendors in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel

- 7.1.1 Direct Sales
- 7.1.2 Indirect Sales
- 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 PVC Flooring Distributors/Traders List in China

8 MARKET INFLUENCES FACTORS ANALYSIS

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

9 CHINA PVC FLOORING MARKET FORECAST (2017-2022)

- 9.1 China PVC Flooring Sales, Revenue and Price Forecast (2017-2022)
 - 9.1.1 China PVC Flooring Sales and Growth Rate Forecast (2017-2022)
 - 9.1.2 China PVC Flooring Revenue and Growth Rate Forecast (2017-2022)
 - 9.1.3 China PVC Flooring Price Trend Forecast (2017-2022)
- 9.2 China PVC Flooring Sales Forecast by Type (2017-2022)
- 9.3 China PVC Flooring Sales Forecast by Application (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of PVC Flooring

Table Product Specifications of PVC Flooring

Figure China PVC Flooring Sales (volume) for Each Type (2012-2022)

Figure China PVC Flooring Sales Market Share by Types in 2016

Table Types of PVC Flooring

Figure Product Picture of Homogenous

Table Major Players of Homogenous

Figure Product Picture of Heterogeneous

Table Major Players of Heterogeneous

Figure Product Picture of Vinyl tiles (VT)

Table Major Players of Vinyl tiles (VT)

Figure Product Picture of Luxury vinyl tiles (LVT)

Table Major Players of Luxury vinyl tiles (LVT)

Figure China PVC Flooring Sales Present Situation and Outlook by Applications (2012-2022)

Figure China PVC Flooring Sales Market Share by Applications/End Industrials in 2016

Table Applications of PVC Flooring

Figure Commercial Examples

Figure Residential Examples

Figure China PVC Flooring Revenue (Million USD) Status and Forecast (2012-2022)

Figure China PVC Flooring Sales (Volume) Status and Forecast (2012-2022)

Table China PVC Flooring Sales by Vendors (2012-2017)

Table China PVC Flooring Sales Market Share (%) by Vendors (2012-2017)

Figure China PVC Flooring Sales Share by Vendors in 2016

Figure China PVC Flooring Sales Share by Vendors in 2017

Table China PVC Flooring Revenue (Million USD) by Vendors (2012-2017)

Table China PVC Flooring Revenue Market Share (%) by Vendors (2012-2017)

Figure China PVC Flooring Revenue Share by Vendors in 2016

Figure China PVC Flooring Revenue Share by Vendors in 2017

Figure China PVC Flooring Average Price by Vendors in 2016

Table China PVC Flooring Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors PVC Flooring Product Types

Figure PVC Flooring Market Share of Top 3 Vendors

Figure PVC Flooring Market Share of Top 5 Vendors

Table China PVC Flooring Sales by Type (2012-2017)

Table China PVC Flooring Sales and Market Share by Type (2012-2017)

Figure China PVC Flooring Sales Market Share by Type 2016

Figure 2016 China PVC Flooring Sales Market Share by Type

Table China PVC Flooring Revenue (Million USD) by Type (2012-2017)

Table China PVC Flooring Revenue Market Share by Type (2012-2017)

Figure China PVC Flooring Revenue Market Share by Type 2016

Figure 2016 China PVC Flooring Revenue Market Share by Type

Table China PVC Flooring Price by Type (2012-2017)

Table China PVC Flooring Sales by Application (2012-2017)

Table China PVC Flooring Sales and Market Share by Application (2012-2017)

Figure China PVC Flooring Sales Market Share by Application (2012-2017)

Figure 2016 China PVC Flooring Sales Market Share by Application

Table China Market PVC Flooring Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Armstrong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Armstrong PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Armstrong PVC Flooring Market Share (2012-2017)

Table Bonie Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bonie PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Bonie PVC Flooring Market Share (2012-2017)

Table LG Hausys Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Hausys PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Figure LG Hausys PVC Flooring Market Share (2012-2017)

Table Gerflor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gerflor PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Gerflor PVC Flooring Market Share (2012-2017)

Table Forbo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Forbo PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Forbo PVC Flooring Market Share (2012-2017)

Table Mohawk(including IVC) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mohawk(including IVC) PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mohawk(including IVC) PVC Flooring Market Share (2012-2017)

Table Mannington Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mannington PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mannington PVC Flooring Market Share (2012-2017)
Table Tarkett Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Tarkett PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Tarkett PVC Flooring Market Share (2012-2017)
Table Polyflor Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Polyflor PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Polyflor PVC Flooring Market Share (2012-2017)
Table HANWHA Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table HANWHA PVC Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
Figure HANWHA PVC Flooring Market Share (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure PVC Flooring Main Raw Materials Price Trend
Table PVC Flooring Raw Materials Major Suppliers List
Figure Production Cost Structure of PVC Flooring
Figure PVC Flooring Manufacturing Process/Method
Figure PVC Flooring Value Chain Analysis
Table Raw Materials Sources of PVC Flooring Major Vendors in 2016
Table Major Buyers of PVC Flooring
Table PVC Flooring Distributors/Traders List in China
Figure China PVC Flooring Sales and Growth Rate Forecast (2017-2022)
Figure China PVC Flooring Revenue and Growth Rate Forecast (2017-2022)
Figure China PVC Flooring Price Trend Forecast (2017-2022)
Table China PVC Flooring Sales Forecast by Type (2017-2022)
Figure China PVC Flooring Sales Market Share Forecast by Type (2017-2022)
Figure China PVC Flooring Sales Market Share Forecast by Type in 2022
Table China PVC Flooring Sales Forecast by Application (2017-2022)
Figure China PVC Flooring Sales Market Share Forecast by Application (2017-2022)
Figure China PVC Flooring Sales Market Share Forecast by Application in 2022

I would like to order

Product name: 2017-2022 China PVC Flooring Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2FC9BB8237EEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2FC9BB8237EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970