

2017-2022 China Outdoor Gear Market Report (Status and Outlook)

<https://marketpublishers.com/r/2D21FD31F05EN.html>

Date: November 2017

Pages: 125

Price: US\$ 3,360.00 (Single User License)

ID: 2D21FD31F05EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the Outdoor Gear market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In China market, the top players include

Toread

Sanfo

Kolumb

ARCTOS

Ozark

Highrock

Camel

Nextorch

Fire Maple

KingCamp

MBC

Vafox

Snowwolf

Panon

Mobi Garden

K2

Split by product types/category, covering

Apparel

Shoes

Backpacks

Gear

Accessories

Equipment

Split by applications/end use industries, covers

Game

Sport Activity

Contents

1 OUTDOOR GEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Gear
- 1.2 Outdoor Gear Market Segment by Types
 - 1.2.1 China Outdoor Gear Sales Present Situation and Outlook by Types (2012-2022)
 - 1.2.2 China Outdoor Gear Sales Market Share by Types in 2016
 - 1.2.3 Apparel
 - 1.2.3.1 Major Players of Apparel
 - 1.2.4 Shoes
 - 1.2.4.1 Major Players of Shoes
 - 1.2.5 Backpacks
 - 1.2.5.1 Major Players of Backpacks
 - 1.2.6 Gear
 - 1.2.6.1 Major Players of Gear
 - 1.2.7 Accessories
 - 1.2.7.1 Major Players of Accessories
 - 1.2.8 Equipment
 - 1.2.8.1 Major Players of Equipment
- 1.3 China Outdoor Gear Market Segment by Applications/End Use Industries
 - 1.3.1 China Outdoor Gear Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
 - 1.3.2 China Outdoor Gear Sales Market Share by Applications in 2016
 - 1.3.2 Game
 - 1.3.3 Sport Activity
- 1.4 China Outdoor Gear Overview and Market Size (Value) (2012-2022)
 - 1.4.1 China Market Outdoor Gear Overview
 - 1.4.2 China Outdoor Gear Market Size (Value and Volume) Status and Forecast (2012-2022)

2 CHINA OUTDOOR GEAR SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China Outdoor Gear Sales and Market Share (2012-2017) by Players
- 2.2 China Outdoor Gear Revenue and Market Share by Players (2012-2017)
- 2.3 China Outdoor Gear Average Price by Players in 2016
- 2.4 China Outdoor Gear Manufacturing Base Distribution, Sales Area, Product Types by Players

2.5 Outdoor Gear Market Competitive Situation and Trends

- 2.5.1 Outdoor Gear Market Concentration Rate
- 2.5.2 Outdoor Gear Market Share of Top 3 and Top 5 Players
- 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA OUTDOOR GEAR SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

3.1 China Outdoor Gear Sales, Revenue, Market Share and Price by Type (2012-2017)

- 3.1.1 China Outdoor Gear Sales and Market Share by Type (2012-2017)
- 3.1.2 China Outdoor Gear Revenue and Market Share by Type (2012-2017)
- 3.1.3 China Outdoor Gear Price by Type (2012-2017)

3.2 China Outdoor Gear Sales and Market Share by Application (2012-2017)

3.3 China Market Outdoor Gear Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 ASIA-PACIFIC OUTDOOR GEAR PLAYERS PROFILES/ANALYSIS

4.1 Toread

- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.1.2 Outdoor Gear Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
- 4.1.3 Toread Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.1.4 Main Business/Business Overview
- 4.1.5 Toread News

4.2 Sanfo

- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.2.2 Outdoor Gear Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Sanfo Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview
- 4.2.5 Sanfo News

4.3 Kolumb

- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.3.2 Outdoor Gear Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 Kolumb Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 Kolumb News
- 4.4 ARCTOS
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Outdoor Gear Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 ARCTOS Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 ARCTOS News
- 4.5 Ozark
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Outdoor Gear Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 Ozark Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Ozark News
- 4.6 Highrock
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Outdoor Gear Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Highrock Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Highrock News
- 4.7 Camel
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Outdoor Gear Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type

- 4.7.3 Camel Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.7.5 Camel News
- 4.8 Nextorch
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Outdoor Gear Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
 - 4.8.3 Nextorch Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 Nextorch News
- 4.9 Fire Maple
 - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Outdoor Gear Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
 - 4.9.3 Fire Maple Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Fire Maple News
- 4.10 KingCamp
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Outdoor Gear Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
 - 4.10.3 KingCamp Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 KingCamp News
- 4.11 MBC
 - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Outdoor Gear Product Types, Application and Specification
 - 4.11.2.1 Type
 - 4.11.2.2 Type
 - 4.11.3 MBC Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.11.4 Main Business/Business Overview
 - 4.11.5 MBC News

4.12 Vafox

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Outdoor Gear Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Vafox Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview

4.12.5 Vafox News

4.13 Snowwolf

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Outdoor Gear Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 Snowwolf Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.13.5 Snowwolf News

4.14 Panon

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Outdoor Gear Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 Panon Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

4.14.4 Main Business/Business Overview

4.14.5 Panon News

4.15 Mobi Garden

4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.15.2 Outdoor Gear Product Types, Application and Specification

4.15.2.1 Type

4.15.2.2 Type

4.15.3 Mobi Garden Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

4.15.4 Main Business/Business Overview

4.15.5 Mobi Garden News

4.16 K2

4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.16.2 Outdoor Gear Product Types, Application and Specification

4.16.2.1 Type

4.16.2.2 Type

4.16.3 K2 Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

4.16.4 Main Business/Business Overview

4.16.5 K2 News

5 CHINA OUTDOOR GEAR MARKET FORECAST (2017-2022)

5.1 China Outdoor Gear Sales, Revenue and Price Forecast (2017-2022)

5.1.1 China Outdoor Gear Sales and Growth Rate Forecast (2017-2022)

5.1.2 China Outdoor Gear Revenue and Growth Rate Forecast (2017-2022)

5.1.3 China Outdoor Gear Price Trend Forecast (2017-2022)

5.2 China Outdoor Gear Sales Forecast by Type (2017-2022)

5.3 China Outdoor Gear Sales Forecast by Application (2017-2022)

6 PRODUCTION COST ANALYSIS OF OUTDOOR GEAR

6.1 Main Raw Materials of Outdoor Gear

6.1.1 List of Outdoor Gear Main Raw Materials

6.1.2 Outdoor Gear Main Raw Materials Price Analysis

6.1.3 Outdoor Gear Raw Materials Major Suppliers

6.1.4 Outdoor Gear Main Raw Materials Market Concentration Rate

6.2 Production Cost Structure of Outdoor Gear

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Production Expenses

6.3 Outdoor Gear Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

7.1 Outdoor Gear Value Chain Analysis

7.2 Upstream Raw Materials Purchasing

7.3 Raw Materials Sources of Outdoor Gear Major Players in 2016

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Outdoor Gear Distributors/Traders List in China

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Gear

Table Product Specifications of Outdoor Gear

Figure China Outdoor Gear Sales (volume) for Each Type (2012-2022)

Figure China Outdoor Gear Sales Market Share by Types in 2016

Table Types of Outdoor Gear

Figure Product Picture of Apparel

Table Major Players of Apparel

Figure Product Picture of Shoes

Table Major Players of Shoes

Figure Product Picture of Backpacks

Table Major Players of Backpacks

Figure Product Picture of Gear

Table Major Players of Gear

Figure Product Picture of Accessories

Table Major Players of Accessories

Figure Product Picture of Equipment

Table Major Players of Equipment

Figure China Outdoor Gear Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Outdoor Gear Sales Market Share by Applications in 2016

Table Applications of Outdoor Gear

Figure Game Examples

Figure Sport Activity Examples

Figure China Outdoor Gear Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Outdoor Gear Sales (Volume) Status and Forecast (2012-2022)

Table China Outdoor Gear Sales by Players (2012-2017)

Table China Outdoor Gear Sales Market Share (%) by Players (2012-2017)

Figure China Outdoor Gear Sales Market Share by Players in 2016

Figure China Outdoor Gear Sales Market Share by Players in 2017

Table China Outdoor Gear Revenue (Million USD) by Players (2012-2017)

Table China Outdoor Gear Revenue Market Share (%) by Players (2012-2017)

Figure China Outdoor Gear Revenue Market Share by Players in 2016

Figure China Outdoor Gear Revenue Market Share by Players in 2017

Figure China Outdoor Gear Average Price by Players in 2016

Table China Outdoor Gear Manufacturing Base Distribution and Sales Area by Players

Table Players Outdoor Gear Product Types
Figure Outdoor Gear Market Share of Top 3 Players
Figure Outdoor Gear Market Share of Top 5 Players
Table China Outdoor Gear Sales by Type (2012-2017)
Table China Outdoor Gear Sales Market Share by Type (2012-2017)
Figure China Outdoor Gear Sales Market Share by Type in 2012
Figure China Outdoor Gear Sales Market Share by Type in 2016
Table China Outdoor Gear Revenue (Million USD) by Type (2012-2017)
Table China Outdoor Gear Revenue Market Share by Type (2012-2017)
Figure China Outdoor Gear Revenue Market Share by Type in 2012
Figure China Outdoor Gear Revenue Market Share by Type in 2016
Table China Outdoor Gear Price by Type (2012-2017)
Table China Outdoor Gear Sales by Application (2012-2017)
Table China Outdoor Gear Sales Market Share by Application (2012-2017)
Figure China Outdoor Gear Sales Market Share by Application (2012-2017)
Table China Market Outdoor Gear Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)
Table Tread Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Tread Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Tread Outdoor Gear Market Share (2012-2017)
Table Sanfo Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Sanfo Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Sanfo Outdoor Gear Market Share (2012-2017)
Table Kolumb Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Kolumb Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Kolumb Outdoor Gear Market Share (2012-2017)
Table ARCTOS Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table ARCTOS Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
Figure ARCTOS Outdoor Gear Market Share (2012-2017)
Table Ozark Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Ozark Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Ozark Outdoor Gear Market Share (2012-2017)
Table Highrock Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Highrock Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Highrock Outdoor Gear Market Share (2012-2017)
Table Camel Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Camel Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Camel Outdoor Gear Market Share (2012-2017)
Table Nextorch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nextorch Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Nextorch Outdoor Gear Market Share (2012-2017)

Table Fire Maple Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fire Maple Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Fire Maple Outdoor Gear Market Share (2012-2017)

Table KingCamp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KingCamp Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure KingCamp Outdoor Gear Market Share (2012-2017)

Table MBC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MBC Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure MBC Outdoor Gear Market Share (2012-2017)

Table Vafox Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vafox Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Vafox Outdoor Gear Market Share (2012-2017)

Table Snowwolf Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Snowwolf Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Snowwolf Outdoor Gear Market Share (2012-2017)

Table Panon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panon Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Panon Outdoor Gear Market Share (2012-2017)

Table Mobi Garden Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mobi Garden Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mobi Garden Outdoor Gear Market Share (2012-2017)

Table K2 Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table K2 Outdoor Gear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure K2 Outdoor Gear Market Share (2012-2017)

Figure China Outdoor Gear Sales and Growth Rate Forecast (2017-2022)

Figure China Outdoor Gear Revenue and Growth Rate Forecast (2017-2022)

Figure China Outdoor Gear Price Trend Forecast (2017-2022)

Table China Outdoor Gear Sales Forecast by Type (2017-2022)

Figure China Outdoor Gear Sales Market Share Forecast by Type (2017-2022)

Figure China Outdoor Gear Sales Market Share Forecast by Type in 2022

Table China Outdoor Gear Sales Forecast by Application (2017-2022)

Figure China Outdoor Gear Sales Market Share Forecast by Application (2017-2022)

Figure China Outdoor Gear Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material
Figure Outdoor Gear Main Raw Materials Price Trend
Table Outdoor Gear Raw Materials Major Suppliers List
Figure Production Cost Structure of Outdoor Gear
Figure Outdoor Gear Manufacturing Process/Method
Figure Outdoor Gear Value Chain Analysis
Table Raw Materials Sources of Outdoor Gear Major Players in 2016
Table Major Buyers of Outdoor Gear
Table Outdoor Gear Distributors/Traders List in China

I would like to order

Product name: 2017-2022 China Outdoor Gear Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2D21FD31F05EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2D21FD31F05EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970