

## 2017-2022 China Ornamental Fish Market Report (Status and Outlook)

https://marketpublishers.com/r/20276C4D01AEN.html

Date: June 2017 Pages: 111 Price: US\$ 3,360.00 (Single User License) ID: 20276C4D01AEN

## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

The Ornamental Fish market size will be XX million (USD) in 2022 in China, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In China market, the top players include

Liuji

Jiahe

Wanjin

Haojin

**Oasis Fish Farm** 

Aqua Leisure

Imperial Tropicals

Florida Tropical Fish Direct

BioAquatix



Captive Bred

This report with sales, revenue and market share for each type, split by product types/category, covering

Cold-water fish

Tropical fish

Marine fish

This report focuses on sales, market share and growth rate of Ornamental Fish in each application, split by applications/end use industries, covers

Commercial application

**Residential application** 



## Contents

#### 1 ORNAMENTAL FISH MARKET OVERVIEW

1.1 Product Overview and Scope of Ornamental Fish

1.2 Ornamental Fish Market Segment by Types

1.2.1 China Ornamental Fish Sales Present Situation and Outlook by Types (2012-2022)

1.2.2 China Ornamental Fish Sales Market Share by Types in 2016

1.2.3 Cold-water fish

1.2.4 Tropical fish

Marine fish

1.3 China Ornamental Fish Market Segment by Applications/End Use Industries

1.3.1 China Ornamental Fish Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 China Ornamental Fish Sales Market Share by Applications/End Industrials in 2016

1.3.3 Commercial application

Residential application

1.4 China Ornamental Fish Overview and Market Size (Value) (2012-2022)

1.4.1 China Market Ornamental Fish Overview

1.4.2 China Ornamental Fish Market Size (Value and Volume) Status and Forecast (2012-2022)

#### 2 CHINA ORNAMENTAL FISH SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

2.1 China Ornamental Fish Sales and Market Share (2012-2017) by

Vendors/Manufacturers

2.2 China Ornamental Fish Revenue and Market Share by Vendors (2012-2017)

2.3 China Ornamental Fish Average Price by Vendors in 2016

2.4 China Ornamental Fish Manufacturing Base Distribution, Sales Area, Product Types by Vendors

2.5 Ornamental Fish Market Competitive Situation and Trends

2.5.1 Ornamental Fish Market Concentration Rate

2.5.2 Ornamental Fish Market Share of Top 3 and Top 5 Vendors

2.5.3 Mergers & Acquisitions, Expansion

#### 3 CHINA ORNAMENTAL FISH SALES, REVENUE (VALUE) BY TYPE AND



#### **APPLICATION (2012-2017)**

3.1 China Ornamental Fish Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 China Ornamental Fish Sales and Market Share by Type (2012-2017)

3.1.2 China Ornamental Fish Revenue and Market Share by Type (2012-2017)

3.1.3 China Ornamental Fish Price by Type (2012-2017)

3.2 China Ornamental Fish Sales and Market Share by Application (2012-2017)3.3 China Market Ornamental Fish Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

# 4 CHINA ORNAMENTAL FISH VENDORS/MANUFACTURERS PROFILES AND SALES DATA

4.1 Liuji

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Ornamental Fish Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Liuji Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.2 Jiahe

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Ornamental Fish Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Jiahe Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.3 Wanjin

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Ornamental Fish Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 Wanjin Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

4.4 Haojin



4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.4.2 Ornamental Fish Product Types, Application and Specification

4.4.2.1 Type

4.4.2.2 Type

4.4.3 Haojin Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017)

4.4.4 Main Business/Business Overview

4.5 Oasis Fish Farm

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.5.2 Ornamental Fish Product Types, Application and Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 Oasis Fish Farm Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

4.6 Aqua Leisure

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.6.2 Ornamental Fish Product Types, Application and Specification

4.6.2.1 Type

4.6.2.2 Type

4.6.3 Aqua Leisure Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017)

4.6.4 Main Business/Business Overview

4.7 Imperial Tropicals

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.7.2 Ornamental Fish Product Types, Application and Specification

4.7.2.1 Type

4.7.2.2 Type

4.7.3 Imperial Tropicals Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

4.8 Florida Tropical Fish Direct

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.8.2 Ornamental Fish Product Types, Application and Specification

4.8.2.1 Type



4.8.2.2 Type

4.8.3 Florida Tropical Fish Direct Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

4.9 BioAquatix

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.9.2 Ornamental Fish Product Types, Application and Specification

9.9.2.1 Type

9.9.2.2 Type

4.9.3 BioAquatix Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017)

4.9.4 Main Business/Business Overview

4.10 Captive Bred

4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.10.2 Ornamental Fish Product Types, Application and Specification

4.10.2.1 Type

4.10.2.2 Type

4.10.3 Captive Bred Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017)

4.10.4 Main Business/Business Overview

#### **5 PRODUCTION COST ANALYSIS OF ORNAMENTAL FISH**

- 5.1 Main Raw Materials of Ornamental Fish
  - 5.1.1 List of Ornamental Fish Main Raw Materials
  - 5.1.2 Ornamental Fish Main Raw Materials Price Analysis
  - 5.1.3 Ornamental Fish Raw Materials Major Suppliers
- 5.1.4 Ornamental Fish Main Raw Materials Market Concentration Rate

5.2 Production Cost Structure of Ornamental Fish

5.2.1 Raw Materials

5.2.2 Labor Cost

5.2.3 Production Expenses

5.3 Ornamental Fish Manufacturing Process/Method

#### **6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

6.1 Ornamental Fish Value Chain Analysis



- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Ornamental Fish Major Vendors in 2016
- 6.4 Downstream Buyers

#### 7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
- 7.1.1 Direct Sales
- 7.1.2 Indirect Sales
- 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
- 7.2.1 Pricing Strategy
- 7.2.2 Brand Strategy
- 7.2.3 Target Client
- 7.3 Ornamental Fish Distributors/Traders List in China

#### 8 MARKET INFLUENCES FACTORS ANALYSIS

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

#### 9 CHINA ORNAMENTAL FISH MARKET FORECAST (2017-2022)

- 9.1 China Ornamental Fish Sales, Revenue and Price Forecast (2017-2022)
- 9.1.1 China Ornamental Fish Sales and Growth Rate Forecast (2017-2022)
- 9.1.2 China Ornamental Fish Revenue and Growth Rate Forecast (2017-2022)
- 9.1.3 China Ornamental Fish Price Trend Forecast (2017-2022)
- 9.2 China Ornamental Fish Sales Forecast by Type (2017-2022)
- 9.3 China Ornamental Fish Sales Forecast by Application (2017-2022)

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### **11 APPENDIX**

- 11.1 Methodology
- 11.2 Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Ornamental Fish Table Product Specifications of Ornamental Fish Figure China Ornamental Fish Sales (volume) for Each Type (2012-2022) Figure China Ornamental Fish Sales Market Share by Types in 2016 Table Types of Ornamental Fish Figure Product Picture of Cold-water fish Table Major Players of Cold-water fish Figure Product Picture of Tropical fish Table Major Players of Tropical fish Figure Product Picture of Marine fish Table Major Players of Marine fish Figure China Ornamental Fish Sales Present Situation and Outlook by Applications (2012 - 2022)Figure China Ornamental Fish Sales Market Share by Applications/End Industrials in 2016 Table Applications of Ornamental Fish Figure Commercial application Examples Figure Residential application Examples Figure China Ornamental Fish Revenue (Million USD) Status and Forecast (2012-2022) Figure China Ornamental Fish Sales (Volume) Status and Forecast (2012-2022) Table China Ornamental Fish Sales by Vendors (2012-2017) Table China Ornamental Fish Sales Market Share (%) by Vendors (2012-2017) Figure China Ornamental Fish Sales Share by Vendors in 2016 Figure China Ornamental Fish Sales Share by Vendors in 2017 Table China Ornamental Fish Revenue (Million USD) by Vendors (2012-2017) Table China Ornamental Fish Revenue Market Share (%) by Vendors (2012-2017) Figure China Ornamental Fish Revenue Share by Vendors in 2016 Figure China Ornamental Fish Revenue Share by Vendors in 2017 Figure China Ornamental Fish Average Price by Vendors in 2016 Table China Ornamental Fish Manufacturing Base Distribution and Sales Area by Vendors Table Vendors Ornamental Fish Product Types Figure Ornamental Fish Market Share of Top 3 Vendors Figure Ornamental Fish Market Share of Top 5 Vendors

Table China Ornamental Fish Sales by Type (2012-2017)



Table China Ornamental Fish Sales and Market Share by Type (2012-2017) Figure China Ornamental Fish Sales Market Share by Type 2016 Figure 2016 China Ornamental Fish Sales Market Share by Type Table China Ornamental Fish Revenue (Million USD) by Type (2012-2017) Table China Ornamental Fish Revenue Market Share by Type (2012-2017) Figure China Ornamental Fish Revenue Market Share by Type 2016 Figure 2016 China Ornamental Fish Revenue Market Share by Type Table China Ornamental Fish Price by Type (2012-2017) Table China Ornamental Fish Sales by Application (2012-2017) Table China Ornamental Fish Sales and Market Share by Application (2012-2017) Figure China Ornamental Fish Sales Market Share by Application (2012-2017) Figure 2016 China Ornamental Fish Sales Market Share by Application Table China Market Ornamental Fish Sales, Revenue (Million USD), Price and Gross Margin (2012-2017) Table Liuji Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Liuji Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017) Figure Liuji Ornamental Fish Market Share (2012-2017) Table Jiahe Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Jiahe Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017) Figure Jiahe Ornamental Fish Market Share (2012-2017) Table Wanjin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Wanjin Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017) Figure Wanjin Ornamental Fish Market Share (2012-2017) Table Haojin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Haojin Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017) Figure Haojin Ornamental Fish Market Share (2012-2017) Table Oasis Fish Farm Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Oasis Fish Farm Ornamental Fish Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Oasis Fish Farm Ornamental Fish Market Share (2012-2017) Table Aqua Leisure Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Aqua Leisure Ornamental Fish Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Aqua Leisure Ornamental Fish Market Share (2012-2017)

Table Imperial Tropicals Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Imperial Tropicals Ornamental Fish Sales, Revenue, Price and Gross Margin



(2012-2017)

Figure Imperial Tropicals Ornamental Fish Market Share (2012-2017)

Table Florida Tropical Fish Direct Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Florida Tropical Fish Direct Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Florida Tropical Fish Direct Ornamental Fish Market Share (2012-2017) Table BioAquatix Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table BioAquatix Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017)

Figure BioAquatix Ornamental Fish Market Share (2012-2017)

Table Captive Bred Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Captive Bred Ornamental Fish Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Captive Bred Ornamental Fish Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Ornamental Fish Main Raw Materials Price Trend

Table Ornamental Fish Raw Materials Major Suppliers List

Figure Production Cost Structure of Ornamental Fish

Figure Ornamental Fish Manufacturing Process/Method

Figure Ornamental Fish Value Chain Analysis

Table Raw Materials Sources of Ornamental Fish Major Vendors in 2016

Table Major Buyers of Ornamental Fish

Table Ornamental Fish Distributors/Traders List in China

Figure China Ornamental Fish Sales and Growth Rate Forecast (2017-2022)

Figure China Ornamental Fish Revenue and Growth Rate Forecast (2017-2022)

Figure China Ornamental Fish Price Trend Forecast (2017-2022)

Table China Ornamental Fish Sales Forecast by Type (2017-2022)

Figure China Ornamental Fish Sales Market Share Forecast by Type (2017-2022)

Figure China Ornamental Fish Sales Market Share Forecast by Type in 2022

Table China Ornamental Fish Sales Forecast by Application (2017-2022)

Figure China Ornamental Fish Sales Market Share Forecast by Application (2017-2022)

Figure China Ornamental Fish Sales Market Share Forecast by Application in 2022



#### I would like to order

Product name: 2017-2022 China Ornamental Fish Market Report (Status and Outlook) Product link: <u>https://marketpublishers.com/r/20276C4D01AEN.html</u>

> Price: US\$ 3,360.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/20276C4D01AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970