

# 2017-2022 China Marzipan Market Report (Status and Outlook)

https://marketpublishers.com/r/2ADB8D0081FEN.html

Date: November 2017

Pages: 125

Price: US\$ 3,360.00 (Single User License)

ID: 2ADB8D0081FEN

## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the Marzipan market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In China market, the top players include

Niederegger
Zentis
Moll Marzipan
Odense Marcipan
Georg Lemke
Carsten
Renshaw
Atlanta Poland S.A.
Lubeca

Marzipan Specialties



TEHMAG FOODS
Split by product types/category, covering
Finished Product
Semi-finished Product
Split by applications/end use industries, covers  Direct  Cake  Others



### **Contents**

#### 1 MARZIPAN MARKET OVERVIEW

- 1.1 Product Overview and Scope of Marzipan
- 1.2 Marzipan Market Segment by Types
  - 1.2.1 China Marzipan Sales Present Situation and Outlook by Types (2012-2022)
  - 1.2.2 China Marzipan Sales Market Share by Types in 2016
  - 1.2.3 Finished Product
    - 1.2.3.1 Major Players of Finished Product
  - 1.2.4 Semi-finished Product
    - 1.2.4.1 Major Players of Semi-finished Product
- 1.3 China Marzipan Market Segment by Applications/End Use Industries
- 1.3.1 China Marzipan Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
  - 1.3.2 China Marzipan Sales Market Share by Applications in 2016
  - 1.3.2 Direct
  - 1.3.3 Cake
  - 1.3.4 Others
- 1.4 China Marzipan Overview and Market Size (Value) (2012-2022)
  - 1.4.1 China Market Marzipan Overview
- 1.4.2 China Marzipan Market Size (Value and Volume) Status and Forecast (2012-2022)

# 2 CHINA MARZIPAN SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China Marzipan Sales and Market Share (2012-2017) by Players
- 2.2 China Marzipan Revenue and Market Share by Players (2012-2017)
- 2.3 China Marzipan Average Price by Players in 2016
- 2.4 China Marzipan Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Marzipan Market Competitive Situation and Trends
  - 2.5.1 Marzipan Market Concentration Rate
  - 2.5.2 Marzipan Market Share of Top 3 and Top 5 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

# 3 CHINA MARZIPAN SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)



- 3.1 China Marzipan Sales, Revenue, Market Share and Price by Type (2012-2017)
  - 3.1.1 China Marzipan Sales and Market Share by Type (2012-2017)
  - 3.1.2 China Marzipan Revenue and Market Share by Type (2012-2017)
  - 3.1.3 China Marzipan Price by Type (2012-2017)
- 3.2 China Marzipan Sales and Market Share by Application (2012-2017)
- 3.3 China Market Marzipan Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

#### 4 ASIA-PACIFIC MARZIPAN PLAYERS PROFILES/ANALYSIS

- 4.1 Niederegger
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Marzipan Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
  - 4.1.3 Niederegger Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
  - 4.1.5 Niederegger News
- 4.2 Zentis
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Marzipan Product Types, Application and Specification
    - 4.2.2.1 Type
    - 4.2.2.2 Type
  - 4.2.3 Zentis Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
  - 4.2.5 Zentis News
- 4.3 Moll Marzipan
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Marzipan Product Types, Application and Specification
    - 4.3.2.1 Type
    - 4.3.2.2 Type
  - 4.3.3 Moll Marzipan Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.3.4 Main Business/Business Overview
  - 4.3.5 Moll Marzipan News
- 4.4 Odense Marcipan



# 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.4.2 Marzipan Product Types, Application and Specification
  - 4.4.2.1 Type
  - 4.4.2.2 Type
- 4.4.3 Odense Marcipan Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 Odense Marcipan News
- 4.5 Georg Lemke
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Marzipan Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 Georg Lemke Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Georg Lemke News
- 4.6 Carsten
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Marzipan Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 Carsten Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 Carsten News
- 4.7 Renshaw
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Marzipan Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type
  - 4.7.3 Renshaw Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.7.4 Main Business/Business Overview
  - 4.7.5 Renshaw News
- 4.8 Atlanta Poland S.A.
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 4.8.2 Marzipan Product Types, Application and Specification
  - 4.8.2.1 Type
  - 4.8.2.2 Type
- 4.8.3 Atlanta Poland S.A. Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
  - 4.8.5 Atlanta Poland S.A. News
- 4.9 Lubeca
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Marzipan Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
  - 4.9.3 Lubeca Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Lubeca News
- 4.10 Marzipan Specialties
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Marzipan Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
- 4.10.3 Marzipan Specialties Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.10.4 Main Business/Business Overview
- 4.10.5 Marzipan Specialties News
- 4.11 TEHMAG FOODS
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Marzipan Product Types, Application and Specification
  - 4.11.2.1 Type
  - 4.11.2.2 Type
- 4.11.3 TEHMAG FOODS Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.11.4 Main Business/Business Overview
  - 4.11.5 TEHMAG FOODS News

### **5 CHINA MARZIPAN MARKET FORECAST (2017-2022)**



- 5.1 China Marzipan Sales, Revenue and Price Forecast (2017-2022)
  - 5.1.1 China Marzipan Sales and Growth Rate Forecast (2017-2022)
  - 5.1.2 China Marzipan Revenue and Growth Rate Forecast (2017-2022)
  - 5.1.3 China Marzipan Price Trend Forecast (2017-2022)
- 5.2 China Marzipan Sales Forecast by Type (2017-2022)
- 5.3 China Marzipan Sales Forecast by Application (2017-2022)

#### **6 PRODUCTION COST ANALYSIS OF MARZIPAN**

- 6.1 Main Raw Materials of Marzipan
  - 6.1.1 List of Marzipan Main Raw Materials
  - 6.1.2 Marzipan Main Raw Materials Price Analysis
  - 6.1.3 Marzipan Raw Materials Major Suppliers
  - 6.1.4 Marzipan Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Marzipan
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Production Expenses
- 6.3 Marzipan Manufacturing Process/Method

#### 7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Marzipan Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Marzipan Major Players in 2016
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
  - 8.1.1 Direct Sales
  - 8.1.2 Indirect Sales
  - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Marzipan Distributors/Traders List in China



#### 9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Marzipan

Table Product Specifications of Marzipan

Figure China Marzipan Sales (volume) for Each Type (2012-2022)

Figure China Marzipan Sales Market Share by Types in 2016

Table Types of Marzipan

Figure Product Picture of Finished Product

Table Major Players of Finished Product

Figure Product Picture of Semi-finished Product

Table Major Players of Semi-finished Product

Figure China Marzipan Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Marzipan Sales Market Share by Applications in 2016

Table Applications of Marzipan

Figure Direct Examples

Figure Cake Examples

Figure Others Examples

Figure China Marzipan Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Marzipan Sales (Volume) Status and Forecast (2012-2022)

Table China Marzipan Sales by Players (2012-2017)

Table China Marzipan Sales Market Share (%) by Players (2012-2017)

Figure China Marzipan Sales Market Share by Players in 2016

Figure China Marzipan Sales Market Share by Players in 2017

Table China Marzipan Revenue (Million USD) by Players (2012-2017)

Table China Marzipan Revenue Market Share (%) by Players (2012-2017)

Figure China Marzipan Revenue Market Share by Players in 2016

Figure China Marzipan Revenue Market Share by Players in 2017

Figure China Marzipan Average Price by Players in 2016

Table China Marzipan Manufacturing Base Distribution and Sales Area by Players

Table Players Marzipan Product Types

Figure Marzipan Market Share of Top 3 Players

Figure Marzipan Market Share of Top 5 Players

Table China Marzipan Sales by Type (2012-2017)

Table China Marzipan Sales Market Share by Type (2012-2017)

Figure China Marzipan Sales Market Share by Type in 2012

Figure China Marzipan Sales Market Share by Type in 2016



Table China Marzipan Revenue (Million USD) by Type (2012-2017)

Table China Marzipan Revenue Market Share by Type (2012-2017)

Figure China Marzipan Revenue Market Share by Type in 2012

Figure China Marzipan Revenue Market Share by Type in 2016

Table China Marzipan Price by Type (2012-2017)

Table China Marzipan Sales by Application (2012-2017)

Table China Marzipan Sales Market Share by Application (2012-2017)

Figure China Marzipan Sales Market Share by Application (2012-2017)

Table China Market Marzipan Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Niederegger Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Niederegger Marzipan Sales, Revenue, Price and Gross Margin (2012-2017) Figure Niederegger Marzipan Market Share (2012-2017)

Table Zentis Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zentis Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Zentis Marzipan Market Share (2012-2017)

Table Moll Marzipan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Moll Marzipan Marzipan Sales, Revenue, Price and Gross Margin (2012-2017) Figure Moll Marzipan Marzipan Market Share (2012-2017)

Table Odense Marcipan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Odense Marcipan Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Odense Marcipan Marzipan Market Share (2012-2017)

Table Georg Lemke Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Georg Lemke Marzipan Sales, Revenue, Price and Gross Margin (2012-2017) Figure Georg Lemke Marzipan Market Share (2012-2017)

Table Carsten Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Carsten Marzipan Sales, Revenue, Price and Gross Margin (2012-2017) Figure Carsten Marzipan Market Share (2012-2017)

Table Renshaw Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Renshaw Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Renshaw Marzipan Market Share (2012-2017)

Figure Renshaw Marzipan Market Share (2012-2017)

Table Atlanta Poland S.A. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Atlanta Poland S.A. Marzipan Sales, Revenue, Price and Gross Margin



(2012-2017)

Figure Atlanta Poland S.A. Marzipan Market Share (2012-2017)

Table Lubeca Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lubeca Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Lubeca Marzipan Market Share (2012-2017)

Table Marzipan Specialties Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Marzipan Specialties Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Marzipan Specialties Marzipan Market Share (2012-2017)

Table TEHMAG FOODS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TEHMAG FOODS Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)

Figure TEHMAG FOODS Marzipan Market Share (2012-2017)

Figure China Marzipan Sales and Growth Rate Forecast (2017-2022)

Figure China Marzipan Revenue and Growth Rate Forecast (2017-2022)

Figure China Marzipan Price Trend Forecast (2017-2022)

Table China Marzipan Sales Forecast by Type (2017-2022)

Figure China Marzipan Sales Market Share Forecast by Type (2017-2022)

Figure China Marzipan Sales Market Share Forecast by Type in 2022

Table China Marzipan Sales Forecast by Application (2017-2022)

Figure China Marzipan Sales Market Share Forecast by Application (2017-2022)

Figure China Marzipan Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material

Figure Marzipan Main Raw Materials Price Trend

Table Marzipan Raw Materials Major Suppliers List

Figure Production Cost Structure of Marzipan

Figure Marzipan Manufacturing Process/Method

Figure Marzipan Value Chain Analysis

Table Raw Materials Sources of Marzipan Major Players in 2016

Table Major Buyers of Marzipan

Table Marzipan Distributors/Traders List in China



#### I would like to order

Product name: 2017-2022 China Marzipan Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/2ADB8D0081FEN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2ADB8D0081FEN.html">https://marketpublishers.com/r/2ADB8D0081FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970