

# 2017-2022 China Marine Audio System Market Report (Status and Outlook)

https://marketpublishers.com/r/20942BB7E64EN.html

Date: July 2017

Pages: 118

Price: US\$ 3,360.00 (Single User License)

ID: 20942BB7E64EN

## **Abstracts**

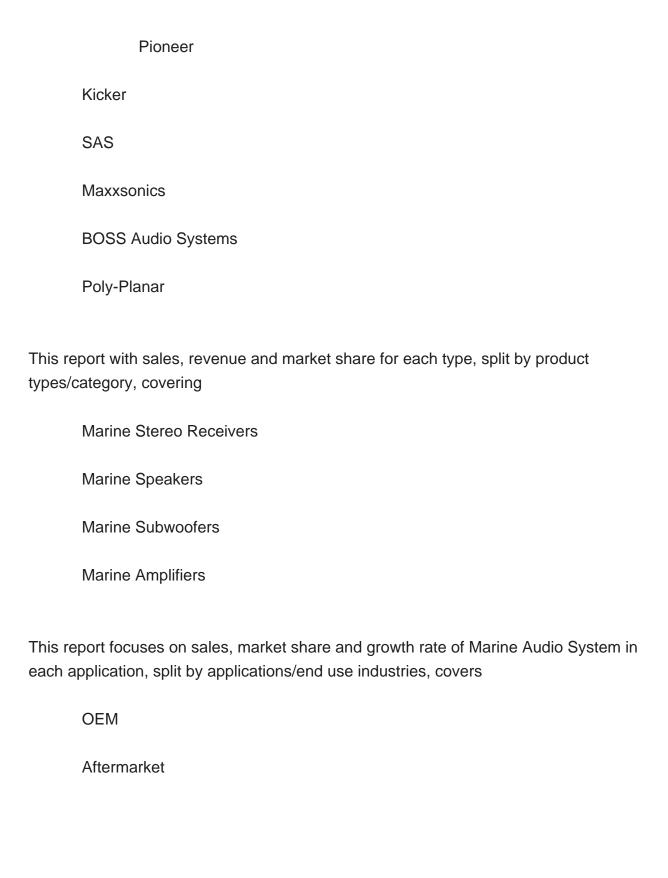
The report requires updating with new data and is sent in 48 hours after order is placed.

The Marine Audio System market size will be XX million (USD) in 2022 in China, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In China market, the top players include

Wet Sounds
JVCKENWOOD
Harman
Rockford
JL Audio
Sony
Clarion
Fusion
MTX







### **Contents**

#### 1 MARINE AUDIO SYSTEM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Marine Audio System
- 1.2 Marine Audio System Market Segment by Types
- 1.2.1 China Marine Audio System Sales Present Situation and Outlook by Types (2012-2022)
  - 1.2.2 China Marine Audio System Sales Market Share by Types in 2016
  - 1.2.3 Marine Stereo Receivers
  - 1.2.4 Marine Speakers
  - 1.2.5 Marine Subwoofers

#### Marine Amplifiers

- 1.3 China Marine Audio System Market Segment by Applications/End Use Industries
- 1.3.1 China Marine Audio System Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
- 1.3.2 China Marine Audio System Sales Market Share by Applications/End Industrials in 2016
  - 1.3.3 OEM

#### Aftermarket

- 1.4 China Marine Audio System Overview and Market Size (Value) (2012-2022)
  - 1.4.1 China Market Marine Audio System Overview
- 1.4.2 China Marine Audio System Market Size (Value and Volume) Status and Forecast (2012-2022)

# 2 CHINA MARINE AUDIO SYSTEM SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

- 2.1 China Marine Audio System Sales and Market Share (2012-2017) by Vendors/Manufacturers
- 2.2 China Marine Audio System Revenue and Market Share by Vendors (2012-2017)
- 2.3 China Marine Audio System Average Price by Vendors in 2016
- 2.4 China Marine Audio System Manufacturing Base Distribution, Sales Area, Product Types by Vendors
- 2.5 Marine Audio System Market Competitive Situation and Trends
  - 2.5.1 Marine Audio System Market Concentration Rate
  - 2.5.2 Marine Audio System Market Share of Top 3 and Top 5 Vendors
  - 2.5.3 Mergers & Acquisitions, Expansion



# 3 CHINA MARINE AUDIO SYSTEM SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 China Marine Audio System Sales, Revenue, Market Share and Price by Type (2012-2017)
  - 3.1.1 China Marine Audio System Sales and Market Share by Type (2012-2017)
  - 3.1.2 China Marine Audio System Revenue and Market Share by Type (2012-2017)
- 3.1.3 China Marine Audio System Price by Type (2012-2017)
- 3.2 China Marine Audio System Sales and Market Share by Application (2012-2017)
- 3.3 China Market Marine Audio System Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

# 4 CHINA MARINE AUDIO SYSTEM VENDORS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 Wet Sounds
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Marine Audio System Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
- 4.1.3 Wet Sounds Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
- 4.2 JVCKENWOOD
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Marine Audio System Product Types, Application and Specification
    - 4.2.2.1 Type
    - 4.2.2.2 Type
- 4.2.3 JVCKENWOOD Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
- 4.3 Harman
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Marine Audio System Product Types, Application and Specification
    - 4.3.2.1 Type
    - 4.3.2.2 Type



- 4.3.3 Harman Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.4 Rockford
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Marine Audio System Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
- 4.4.3 Rockford Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
- 4.5 JL Audio
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Marine Audio System Product Types, Application and Specification
  - 4.5.2.1 Type
  - 4.5.2.2 Type
- 4.5.3 JL Audio Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.5.4 Main Business/Business Overview
- 4.6 Sony
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Marine Audio System Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
- 4.6.3 Sony Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
- 4.7 Clarion
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Marine Audio System Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type
- 4.7.3 Clarion Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.7.4 Main Business/Business Overview



- 4.8 Fusion
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.8.2 Marine Audio System Product Types, Application and Specification
  - 4.8.2.1 Type
  - 4.8.2.2 Type
- 4.8.3 Fusion Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
- 4.9 MTX
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Marine Audio System Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
- 4.9.3 MTX Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
- 4.10 Pioneer
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Marine Audio System Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
- 4.10.3 Pioneer Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
- 4.11 Kicker
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Marine Audio System Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type
- 4.11.3 Kicker Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.11.4 Main Business/Business Overview
- 4.12 SAS
- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 4.12.2 Marine Audio System Product Types, Application and Specification
  - 4.12.2.1 Type
  - 4.12.2.2 Type
- 4.12.3 SAS Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.12.4 Main Business/Business Overview
- 4.13 Maxxsonics
- 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.13.2 Marine Audio System Product Types, Application and Specification
    - 4.13.2.1 Type
    - 4.13.2.2 Type
- 4.13.3 Maxxsonics Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.13.4 Main Business/Business Overview
- 4.14 BOSS Audio Systems
- 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.14.2 Marine Audio System Product Types, Application and Specification
  - 4.14.2.1 Type
  - 4.14.2.2 Type
- 4.14.3 BOSS Audio Systems Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.14.4 Main Business/Business Overview
- 4.15 Poly-Planar
- 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.15.2 Marine Audio System Product Types, Application and Specification
    - 4.15.2.1 Type
    - 4.15.2.2 Type
- 4.15.3 Poly-Planar Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.15.4 Main Business/Business Overview

#### **5 PRODUCTION COST ANALYSIS OF MARINE AUDIO SYSTEM**

- 5.1 Main Raw Materials of Marine Audio System
  - 5.1.1 List of Marine Audio System Main Raw Materials
  - 5.1.2 Marine Audio System Main Raw Materials Price Analysis



- 5.1.3 Marine Audio System Raw Materials Major Suppliers
- 5.1.4 Marine Audio System Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Marine Audio System
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Production Expenses
- 5.3 Marine Audio System Manufacturing Process/Method

#### 6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Marine Audio System Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Marine Audio System Major Vendors in 2016
- 6.4 Downstream Buyers

#### 7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
  - 7.1.1 Direct Sales
  - 7.1.2 Indirect Sales
  - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 Marine Audio System Distributors/Traders List in China

#### **8 MARKET INFLUENCES FACTORS ANALYSIS**

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

#### 9 CHINA MARINE AUDIO SYSTEM MARKET FORECAST (2017-2022)

- 9.1 China Marine Audio System Sales, Revenue and Price Forecast (2017-2022)
  - 9.1.1 China Marine Audio System Sales and Growth Rate Forecast (2017-2022)



- 9.1.2 China Marine Audio System Revenue and Growth Rate Forecast (2017-2022)
- 9.1.3 China Marine Audio System Price Trend Forecast (2017-2022)
- 9.2 China Marine Audio System Sales Forecast by Type (2017-2022)
- 9.3 China Marine Audio System Sales Forecast by Application (2017-2022)

#### 10 RESEARCH FINDINGS AND CONCLUSION

### 11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Marine Audio System

Table Product Specifications of Marine Audio System

Figure China Marine Audio System Sales (volume) for Each Type (2012-2022)

Figure China Marine Audio System Sales Market Share by Types in 2016

Table Types of Marine Audio System

Figure Product Picture of Marine Stereo Receivers

Table Major Players of Marine Stereo Receivers

Figure Product Picture of Marine Speakers

Table Major Players of Marine Speakers

Figure Product Picture of Marine Subwoofers

Table Major Players of Marine Subwoofers

Figure Product Picture of Marine Amplifiers

Table Major Players of Marine Amplifiers

Figure China Marine Audio System Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Marine Audio System Sales Market Share by Applications/End Industrials in 2016

Table Applications of Marine Audio System

Figure OEM Examples

Figure Aftermarket Examples

Figure China Marine Audio System Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Marine Audio System Sales (Volume) Status and Forecast (2012-2022)

Table China Marine Audio System Sales by Vendors (2012-2017)

Table China Marine Audio System Sales Market Share (%) by Vendors (2012-2017)

Figure China Marine Audio System Sales Share by Vendors in 2016

Figure China Marine Audio System Sales Share by Vendors in 2017

Table China Marine Audio System Revenue (Million USD) by Vendors (2012-2017)

Table China Marine Audio System Revenue Market Share (%) by Vendors (2012-2017)

Figure China Marine Audio System Revenue Share by Vendors in 2016

Figure China Marine Audio System Revenue Share by Vendors in 2017

Figure China Marine Audio System Average Price by Vendors in 2016

Table China Marine Audio System Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Marine Audio System Product Types



Figure Marine Audio System Market Share of Top 3 Vendors

Figure Marine Audio System Market Share of Top 5 Vendors

Table China Marine Audio System Sales by Type (2012-2017)

Table China Marine Audio System Sales and Market Share by Type (2012-2017)

Figure China Marine Audio System Sales Market Share by Type 2016

Figure 2016 China Marine Audio System Sales Market Share by Type

Table China Marine Audio System Revenue (Million USD) by Type (2012-2017)

Table China Marine Audio System Revenue Market Share by Type (2012-2017)

Figure China Marine Audio System Revenue Market Share by Type 2016

Figure 2016 China Marine Audio System Revenue Market Share by Type

Table China Marine Audio System Price by Type (2012-2017)

Table China Marine Audio System Sales by Application (2012-2017)

Table China Marine Audio System Sales and Market Share by Application (2012-2017)

Figure China Marine Audio System Sales Market Share by Application (2012-2017)

Figure 2016 China Marine Audio System Sales Market Share by Application

Table China Market Marine Audio System Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Wet Sounds Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wet Sounds Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Wet Sounds Marine Audio System Market Share (2012-2017)

Table JVCKENWOOD Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JVCKENWOOD Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)

Figure JVCKENWOOD Marine Audio System Market Share (2012-2017)

Table Harman Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Harman Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Harman Marine Audio System Market Share (2012-2017)

Table Rockford Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Rockford Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Rockford Marine Audio System Market Share (2012-2017)

Table JL Audio Basic Information, Manufacturing Base, Sales Area and Its Competitors Table JL Audio Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)

Figure JL Audio Marine Audio System Market Share (2012-2017)



Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sony Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017) Figure Sony Marine Audio System Market Share (2012-2017)

Table Clarion Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Clarion Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Clarion Marine Audio System Market Share (2012-2017)

Table Fusion Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fusion Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Fusion Marine Audio System Market Share (2012-2017)

Table MTX Basic Information, Manufacturing Base, Sales Area and Its Competitors Table MTX Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017) Figure MTX Marine Audio System Market Share (2012-2017)

Table Pioneer Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pioneer Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Pioneer Marine Audio System Market Share (2012-2017)

Table Kicker Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kicker Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kicker Marine Audio System Market Share (2012-2017)

Table SAS Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SAS Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017) Figure SAS Marine Audio System Market Share (2012-2017)

Table Maxxsonics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Maxxsonics Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Maxxsonics Marine Audio System Market Share (2012-2017)

Table BOSS Audio Systems Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BOSS Audio Systems Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)

Figure BOSS Audio Systems Marine Audio System Market Share (2012-2017)

Table Poly-Planar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Poly-Planar Marine Audio System Sales, Revenue, Price and Gross Margin (2012-2017)



Figure Poly-Planar Marine Audio System Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Marine Audio System Main Raw Materials Price Trend

Table Marine Audio System Raw Materials Major Suppliers List

Figure Production Cost Structure of Marine Audio System

Figure Marine Audio System Manufacturing Process/Method

Figure Marine Audio System Value Chain Analysis

Table Raw Materials Sources of Marine Audio System Major Vendors in 2016

Table Major Buyers of Marine Audio System

Table Marine Audio System Distributors/Traders List in China

Figure China Marine Audio System Sales and Growth Rate Forecast (2017-2022)

Figure China Marine Audio System Revenue and Growth Rate Forecast (2017-2022)

Figure China Marine Audio System Price Trend Forecast (2017-2022)

Table China Marine Audio System Sales Forecast by Type (2017-2022)

Figure China Marine Audio System Sales Market Share Forecast by Type (2017-2022)

Figure China Marine Audio System Sales Market Share Forecast by Type in 2022

Table China Marine Audio System Sales Forecast by Application (2017-2022)

Figure China Marine Audio System Sales Market Share Forecast by Application (2017-2022)

Figure China Marine Audio System Sales Market Share Forecast by Application in 2022



#### I would like to order

Product name: 2017-2022 China Marine Audio System Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/20942BB7E64EN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/20942BB7E64EN.html">https://marketpublishers.com/r/20942BB7E64EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970