

2017-2022 China Luxury Bag Market Report (Status and Outlook)

<https://marketpublishers.com/r/253E31556E8EN.html>

Date: January 2018

Pages: 119

Price: US\$ 3,360.00 (Single User License)

ID: 253E31556E8EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the Luxury Bag market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In China market, the top players include

Dior

LVMH

Coach

Kering

Prada

Gucci

Michael Kors

Armani

Hermes

Chanel

Richemont

Kate Spade

Burberry

Dunhill

Tory Burch

Goldlion

Split by product types/category, covering

Tote Bags

Clutch Bags

Backpacks

Satchels & Shoulder Bags

Other

Split by applications/end use industries, covers

15-25 Aged

25-50 Aged

Older than 50

Other

Contents

1 LUXURY BAG MARKET OVERVIEW

- 1.1 Product Overview and Scope of Luxury Bag
- 1.2 Luxury Bag Market Segment by Types
 - 1.2.1 China Luxury Bag Sales Present Situation and Outlook by Types (2012-2022)
 - 1.2.2 China Luxury Bag Sales Market Share by Types in 2016
 - 1.2.3 Tote Bags
 - 1.2.3.1 Major Players of Tote Bags
 - 1.2.4 Clutch Bags
 - 1.2.4.1 Major Players of Clutch Bags
 - 1.2.5 Backpacks
 - 1.2.5.1 Major Players of Backpacks
 - 1.2.6 Satchels & Shoulder Bags
 - 1.2.6.1 Major Players of Satchels & Shoulder Bags
 - 1.2.7 Other
 - 1.2.7.1 Major Players of Other
- 1.3 China Luxury Bag Market Segment by Applications/End Use Industries
 - 1.3.1 China Luxury Bag Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
 - 1.3.2 China Luxury Bag Sales Market Share by Applications in 2016
 - 1.3.2 15-25 Aged
 - 1.3.3 25-50 Aged
 - 1.3.4 Older than
 - 1.3.5 Other
- 1.4 China Luxury Bag Overview and Market Size (Value) (2012-2022)
 - 1.4.1 China Market Luxury Bag Overview
 - 1.4.2 China Luxury Bag Market Size (Value and Volume) Status and Forecast (2012-2022)

2 CHINA LUXURY BAG SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China Luxury Bag Sales and Market Share (2012-2017) by Players
- 2.2 China Luxury Bag Revenue and Market Share by Players (2012-2017)
- 2.3 China Luxury Bag Average Price by Players in 2016
- 2.4 China Luxury Bag Manufacturing Base Distribution, Sales Area, Product Types by Players

2.5 Luxury Bag Market Competitive Situation and Trends

- 2.5.1 Luxury Bag Market Concentration Rate
- 2.5.2 Luxury Bag Market Share of Top 3 and Top 5 Players
- 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA LUXURY BAG SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

3.1 China Luxury Bag Sales, Revenue, Market Share and Price by Type (2012-2017)

- 3.1.1 China Luxury Bag Sales and Market Share by Type (2012-2017)
- 3.1.2 China Luxury Bag Revenue and Market Share by Type (2012-2017)
- 3.1.3 China Luxury Bag Price by Type (2012-2017)

3.2 China Luxury Bag Sales and Market Share by Application (2012-2017)

3.3 China Market Luxury Bag Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 ASIA-PACIFIC LUXURY BAG PLAYERS PROFILES/ANALYSIS

4.1 Dior

- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.1.2 Luxury Bag Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
- 4.1.3 Dior Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.1.4 Main Business/Business Overview
- 4.1.5 Dior News

4.2 LVMH

- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.2.2 Luxury Bag Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 LVMH Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview
- 4.2.5 LVMH News

4.3 Coach

- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.3.2 Luxury Bag Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 Coach Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 Coach News
- 4.4 Kering
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Luxury Bag Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 Kering Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Kering News
- 4.5 Prada
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Luxury Bag Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 Prada Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Prada News
- 4.6 Gucci
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Luxury Bag Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Gucci Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Gucci News
- 4.7 Michael Kors
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Luxury Bag Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type

- 4.7.3 Michael Kors Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.7.5 Michael Kors News
- 4.8 Armani
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Luxury Bag Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
 - 4.8.3 Armani Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 Armani News
- 4.9 Hermes
 - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Luxury Bag Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
 - 4.9.3 Hermes Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Hermes News
- 4.10 Chanel
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Luxury Bag Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
 - 4.10.3 Chanel Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 Chanel News
- 4.11 Richemont
 - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Luxury Bag Product Types, Application and Specification
 - 4.11.2.1 Type
 - 4.11.2.2 Type
 - 4.11.3 Richemont Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.11.4 Main Business/Business Overview
 - 4.11.5 Richemont News

4.12 Kate Spade

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Luxury Bag Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Kate Spade Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview

4.12.5 Kate Spade News

4.13 Burberry

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Luxury Bag Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 Burberry Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.13.5 Burberry News

4.14 Dunhill

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Luxury Bag Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 Dunhill Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

4.14.4 Main Business/Business Overview

4.14.5 Dunhill News

4.15 Tory Burch

4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.15.2 Luxury Bag Product Types, Application and Specification

4.15.2.1 Type

4.15.2.2 Type

4.15.3 Tory Burch Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

4.15.4 Main Business/Business Overview

4.15.5 Tory Burch News

4.16 Goldlion

4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.16.2 Luxury Bag Product Types, Application and Specification
 - 4.16.2.1 Type
 - 4.16.2.2 Type
- 4.16.3 Goldlion Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.16.4 Main Business/Business Overview
- 4.16.5 Goldlion News

5 CHINA LUXURY BAG MARKET FORECAST (2017-2022)

- 5.1 China Luxury Bag Sales, Revenue and Price Forecast (2017-2022)
 - 5.1.1 China Luxury Bag Sales and Growth Rate Forecast (2017-2022)
 - 5.1.2 China Luxury Bag Revenue and Growth Rate Forecast (2017-2022)
 - 5.1.3 China Luxury Bag Price Trend Forecast (2017-2022)
- 5.2 China Luxury Bag Sales Forecast by Type (2017-2022)
- 5.3 China Luxury Bag Sales Forecast by Application (2017-2022)

6 PRODUCTION COST ANALYSIS OF LUXURY BAG

- 6.1 Main Raw Materials of Luxury Bag
 - 6.1.1 List of Luxury Bag Main Raw Materials
 - 6.1.2 Luxury Bag Main Raw Materials Price Analysis
 - 6.1.3 Luxury Bag Raw Materials Major Suppliers
 - 6.1.4 Luxury Bag Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Luxury Bag
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Luxury Bag Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Luxury Bag Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Luxury Bag Major Players in 2016
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel

- 8.1.1 Direct Sales
- 8.1.2 Indirect Sales
- 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Luxury Bag Distributors/Traders List in China

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Luxury Bag

Table Product Specifications of Luxury Bag

Figure China Luxury Bag Sales (volume) for Each Type (2012-2022)

Figure China Luxury Bag Sales Market Share by Types in 2016

Table Types of Luxury Bag

Figure Product Picture of Tote Bags

Table Major Players of Tote Bags

Figure Product Picture of Clutch Bags

Table Major Players of Clutch Bags

Figure Product Picture of Backpacks

Table Major Players of Backpacks

Figure Product Picture of Satchels & Shoulder Bags

Table Major Players of Satchels & Shoulder Bags

Figure Product Picture of Other

Table Major Players of Other

Figure China Luxury Bag Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Luxury Bag Sales Market Share by Applications in 2016

Table Applications of Luxury Bag

Figure 15-25 Aged Examples

Figure 25-50 Aged Examples

Figure Older than 50 Examples

Figure Other Examples

Figure China Luxury Bag Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Luxury Bag Sales (Volume) Status and Forecast (2012-2022)

Table China Luxury Bag Sales by Players (2012-2017)

Table China Luxury Bag Sales Market Share (%) by Players (2012-2017)

Figure China Luxury Bag Sales Market Share by Players in 2016

Figure China Luxury Bag Sales Market Share by Players in 2017

Table China Luxury Bag Revenue (Million USD) by Players (2012-2017)

Table China Luxury Bag Revenue Market Share (%) by Players (2012-2017)

Figure China Luxury Bag Revenue Market Share by Players in 2016

Figure China Luxury Bag Revenue Market Share by Players in 2017

Figure China Luxury Bag Average Price by Players in 2016

Table China Luxury Bag Manufacturing Base Distribution and Sales Area by Players

Table Players Luxury Bag Product Types

Figure Luxury Bag Market Share of Top 3 Players

Figure Luxury Bag Market Share of Top 5 Players

Table China Luxury Bag Sales by Type (2012-2017)

Table China Luxury Bag Sales Market Share by Type (2012-2017)

Figure China Luxury Bag Sales Market Share by Type in 2012

Figure China Luxury Bag Sales Market Share by Type in 2016

Table China Luxury Bag Revenue (Million USD) by Type (2012-2017)

Table China Luxury Bag Revenue Market Share by Type (2012-2017)

Figure China Luxury Bag Revenue Market Share by Type in 2012

Figure China Luxury Bag Revenue Market Share by Type in 2016

Table China Luxury Bag Price by Type (2012-2017)

Table China Luxury Bag Sales by Application (2012-2017)

Table China Luxury Bag Sales Market Share by Application (2012-2017)

Figure China Luxury Bag Sales Market Share by Application (2012-2017)

Table China Market Luxury Bag Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Dior Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dior Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Dior Luxury Bag Market Share (2012-2017)

Table LVMH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LVMH Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure LVMH Luxury Bag Market Share (2012-2017)

Table Coach Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coach Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Coach Luxury Bag Market Share (2012-2017)

Table Kering Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kering Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kering Luxury Bag Market Share (2012-2017)

Table Prada Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Prada Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Prada Luxury Bag Market Share (2012-2017)

Table Gucci Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gucci Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Gucci Luxury Bag Market Share (2012-2017)

Table Michael Kors Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Michael Kors Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Michael Kors Luxury Bag Market Share (2012-2017)

Table Armani Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Armani Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Armani Luxury Bag Market Share (2012-2017)

Table Hermes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hermes Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hermes Luxury Bag Market Share (2012-2017)

Table Chanel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chanel Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Chanel Luxury Bag Market Share (2012-2017)

Table Richemont Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Richemont Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Richemont Luxury Bag Market Share (2012-2017)

Table Kate Spade Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kate Spade Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kate Spade Luxury Bag Market Share (2012-2017)

Table Burberry Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Burberry Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Burberry Luxury Bag Market Share (2012-2017)

Table Dunhill Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dunhill Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Dunhill Luxury Bag Market Share (2012-2017)

Table Tory Burch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tory Burch Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Tory Burch Luxury Bag Market Share (2012-2017)

Table Goldlion Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Goldlion Luxury Bag Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Goldlion Luxury Bag Market Share (2012-2017)

Figure China Luxury Bag Sales and Growth Rate Forecast (2017-2022)

Figure China Luxury Bag Revenue and Growth Rate Forecast (2017-2022)

Figure China Luxury Bag Price Trend Forecast (2017-2022)

Table China Luxury Bag Sales Forecast by Type (2017-2022)

Figure China Luxury Bag Sales Market Share Forecast by Type (2017-2022)

Figure China Luxury Bag Sales Market Share Forecast by Type in 2022

Table China Luxury Bag Sales Forecast by Application (2017-2022)

Figure China Luxury Bag Sales Market Share Forecast by Application (2017-2022)

Figure China Luxury Bag Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material

Figure Luxury Bag Main Raw Materials Price Trend

Table Luxury Bag Raw Materials Major Suppliers List

Figure Production Cost Structure of Luxury Bag

Figure Luxury Bag Manufacturing Process/Method

Figure Luxury Bag Value Chain Analysis

Table Raw Materials Sources of Luxury Bag Major Players in 2016

Table Major Buyers of Luxury Bag

Table Luxury Bag Distributors/Traders List in China

I would like to order

Product name: 2017-2022 China Luxury Bag Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/253E31556E8EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/253E31556E8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970