

2017-2022 China Laser Pointer Market Report (Status and Outlook)

<https://marketpublishers.com/r/2073DD4E94AEN.html>

Date: April 2017

Pages: 111

Price: US\$ 3,360.00 (Single User License)

ID: 2073DD4E94AEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Laser Pointer market size will be XX million (USD) in 2022 in China, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In China market, the top players include many company. With key sales data like sales (volume), revenue, market share for top players, such as

Quarton

Knorvay

Quartet

Kensington

Logitech

SMK-Link

Targus

ASiNG

Deli

Vson

Qiao Rong

Xuzhou Tiancai

Split by product types/category, covering many types. with sales, revenue and market share for each type, such as

Class 2 products

Class 3R products

Class 3B products

Split by applications/end use industries, covers many application. This report focuses on sales, market share and growth rate of Laser Pointer in each application. such as

Educational and business presentations

Industrial application

Entertainment

Others

Contents

1 LASER POINTER MARKET OVERVIEW

1.1 Product Overview and Scope of Laser Pointer

1.2 Laser Pointer Market Segment by Types

1.2.1 China Laser Pointer Sales Present Situation and Outlook by Types (2012-2022)

1.2.2 China Laser Pointer Sales Market Share by Types in 2016

1.2.3 Class 2 products

1.2.4 Class 3R products

Class 3B products

1.3 China Laser Pointer Market Segment by Applications/End Use Industries

1.3.1 China Laser Pointer Sales Present Situation and Outlook by Applications/End
Industrials (2012-2022)

1.3.2 China Laser Pointer Sales Market Share by Types in 2016

1.3.3 Educational and business presentations

1.3.4 Industrial application

1.3.5 Entertainment

Others

1.4 China Laser Pointer Overview and Market Size (Value) (2012-2022)

1.4.1 China Market Laser Pointer Overview

1.4.2 China Laser Pointer Market Size (Value and Volume) Status and Forecast
(2012-2022)

2 CHINA LASER POINTER SALES, REVENUE (VALUE) AND MARKET SHARE BY VENDORS/MANUFACTURERS

2.1 China Laser Pointer Sales and Market Share (2012-2017) by
Vendors/Manufacturers

2.2 China Laser Pointer Revenue and Market Share by Vendors (2012-2017)

2.3 China Laser Pointer Average Price by Vendors in 2016

2.4 China Laser Pointer Manufacturing Base Distribution, Sales Area, Product Types by
Vendors

2.5 Laser Pointer Market Competitive Situation and Trends

2.5.1 Laser Pointer Market Concentration Rate

2.5.2 Laser Pointer Market Share of Top 3 and Top 5 Vendors

2.5.3 Mergers & Acquisitions, Expansion

3 CHINA LASER POINTER SALES, REVENUE (VALUE) BY TYPE AND

APPLICATION (2012-2017)

- 3.1 China Laser Pointer Sales, Revenue, Market Share and Price by Type (2012-2017)
 - 3.1.1 China Laser Pointer Sales and Market Share by Type (2012-2017)
 - 3.1.2 China Laser Pointer Revenue and Market Share by Type (2012-2017)
 - 3.1.3 China Laser Pointer Price by Type (2012-2017)
- 3.2 China Laser Pointer Sales and Market Share by Application (2012-2017)
- 3.3 China Market Laser Pointer Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 CHINA LASER POINTER VENDORS/MANUFACTURERS PROFILES AND SALES DATA

4.1 Quarton

- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.1.2 Laser Pointer Product Types, Application and Specification
 - 4.1.2.1 Category One
 - 4.1.2.2 Category Two
- 4.1.3 Quarton Laser Pointer Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.1.4 Main Business/Business Overview
- 4.1.5 Quarton News

4.2 Knorvay

- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.2.2 Laser Pointer Product Types, Application and Specification
 - 4.2.2.1 Category One
 - 4.2.2.2 Category Two
- 4.2.3 Knorvay Laser Pointer Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.2.4 Main Business/Business Overview
- 4.2.5 Knorvay News

4.3 Quartet

- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 Laser Pointer Product Types, Application and Specification
 - 4.3.2.1 Category One
 - 4.3.2.2 Category Two
- 4.3.3 Quartet Laser Pointer Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.3.4 Main Business/Business Overview

- 4.3.5 Quartet News
- 4.4 Kensington
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Laser Pointer Product Types, Application and Specification
 - 4.4.2.1 Category One
 - 4.4.2.2 Category Two
 - 4.4.3 Kensington Laser Pointer Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Kensington News
- 4.5 Logitech
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Laser Pointer Product Types, Application and Specification
 - 4.5.2.1 Category One
 - 4.5.2.2 Category Two
 - 4.5.3 Logitech Laser Pointer Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Logitech News
- 4.6 SMK-Link
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Laser Pointer Product Types, Application and Specification
 - 4.6.2.1 Category One
 - 4.6.2.2 Category Two
 - 4.6.3 SMK-Link Laser Pointer Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 SMK-Link News
- 4.7 Targus
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Laser Pointer Product Types, Application and Specification
 - 4.7.2.1 Category One
 - 4.7.2.2 Category Two
 - 4.7.3 Targus Laser Pointer Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.7.4 Main Business/Business Overview

- 4.7.5 Targus News
- 4.8 ASiNG
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Laser Pointer Product Types, Application and Specification
 - 4.8.2.1 Category One
 - 4.8.2.2 Category Two
 - 4.8.3 ASiNG Laser Pointer Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 ASiNG News
- 4.9 Deli
 - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Laser Pointer Product Types, Application and Specification
 - 4.9.2.1 Category One
 - 4.9.2.2 Category Two
 - 4.9.3 Deli Laser Pointer Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Deli News
- 4.10 Vson
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Laser Pointer Product Types, Application and Specification
 - 4.10.2.1 Category One
 - 4.10.2.2 Category Two
 - 4.10.3 Vson Laser Pointer Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 Vson News
- 4.11 Qiao Rong
 - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Laser Pointer Product Types, Application and Specification
 - 4.11.2.1 Category One
 - 4.11.2.2 Category Two
 - 4.11.3 Qiao Rong Laser Pointer Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.11.4 Main Business/Business Overview
 - 4.11.5 Qiao Rong News
- 4.12 Xuzhou Tiancai

- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.12.2 Laser Pointer Product Types, Application and Specification
 - 4.12.2.1 Category One
 - 4.12.2.2 Category Two
- 4.12.3 Xuzhou Tiancai Laser Pointer Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.12.4 Main Business/Business Overview
- 4.12.5 Xuzhou Tiancai News

5 PRODUCTION COST ANALYSIS OF LASER POINTER

- 5.1 Main Raw Materials of Laser Pointer
 - 5.1.1 List of Laser Pointer Main Raw Materials
 - 5.1.2 Laser Pointer Main Raw Materials Price Analysis
 - 5.1.3 Laser Pointer Raw Materials Major Suppliers
 - 5.1.4 Laser Pointer Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Laser Pointer
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Production Expenses
- 5.3 Laser Pointer Manufacturing Process/Method

6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Laser Pointer Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Laser Pointer Major Vendors in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
 - 7.1.1 Direct Sales
 - 7.1.2 Indirect Sales
 - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy

7.2.3 Target Client

7.3 Laser Pointer Distributors/Traders List in China

8 MARKET INFLUENCES FACTORS ANALYSIS

8.1 Changes from the Related Industries

8.2 Substitutes Threat

8.3 Customer Preference Change

8.4 Economic/Political Environmental Change

8.5 Upstream and Downstream Fluctuation

9 CHINA LASER POINTER MARKET FORECAST (2017-2022)

9.1 China Laser Pointer Sales, Revenue and Price Forecast (2017-2022)

9.1.1 China Laser Pointer Sales and Growth Rate Forecast (2017-2022)

9.1.2 China Laser Pointer Revenue and Growth Rate Forecast (2017-2022)

9.1.3 China Laser Pointer Price Trend Forecast (2017-2022)

9.2 China Laser Pointer Sales Forecast by Type (2017-2022)

9.3 China Laser Pointer Sales Forecast by Application (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Analyst Introduction

11.3 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Laser Pointer

Figure China Laser Pointer Sales (volume) for Each Type (2012-2022)

Figure China Laser Pointer Sales Market Share by Types in 2016

Figure Product Picture of Class 2 products

Table Major Players of Class 2 products

Figure Product Picture of Class 3R products

Table Major Players of Class 3R products

Figure Product Picture of Class 3B products

Table Major Players of Class 3B products

Figure China Laser Pointer Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Laser Pointer Sales Market Share by Types in 2016

Figure Educational and business presentations Examples

Figure Industrial application Examples

Figure Entertainment Examples

Figure Others Examples

Figure China Laser Pointer Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Laser Pointer Sales (Volume) Status and Forecast (2012-2022)

Table China Laser Pointer Sales by Vendors (2012-2017)

Table China Laser Pointer Sales Market Share (%) by Vendors (2012-2017)

Figure China Laser Pointer Sales Share by Vendors in 2015

Figure China Laser Pointer Sales Share by Vendors in 2016

Table China Laser Pointer Revenue (Million USD) by Vendors (2012-2017)

Table China Laser Pointer Revenue Market Share (%) by Vendors (2012-2017)

Figure China Laser Pointer Revenue Share by Vendors in 2015

Figure China Laser Pointer Revenue Share by Vendors in 2016

Table China Laser Pointer Average Price by Vendors in 2016

Table China Laser Pointer Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Laser Pointer Product Types

Figure Laser Pointer Market Share of Top 3 Vendors

Figure Laser Pointer Market Share of Top 5 Vendors

Table China Laser Pointer Sales by Type (2012-2017)

Table China Laser Pointer Sales and Market Share by Type (2012-2017)

Figure China Laser Pointer Sales Market Share by Type (2012-2017)

Figure 2016 China Laser Pointer Sales Market Share by Type

Table China Laser Pointer Revenue (Million USD) by Type (2012-2017)
Table China Laser Pointer Revenue Market Share by Type (2012-2017)
Figure China Laser Pointer Revenue Market Share by Type (2012-2017)
Figure 2016 China Laser Pointer Revenue Market Share by Type
Table China Laser Pointer Price by Type (2012-2017)
Table China Laser Pointer Sales by Application (2012-2017)
Table China Laser Pointer Sales and Market Share by Application (2012-2017)
Figure China Laser Pointer Sales Market Share by Application (2012-2017)
Figure 2016 China Laser Pointer Sales Market Share by Application
Table China Market Laser Pointer Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)
Table Quarton Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Quarton Laser Pointer Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Quarton Laser Pointer Market Share (2012-2017)
Table Knorvay Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Knorvay Laser Pointer Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Knorvay Laser Pointer Market Share (2012-2017)
Table Quartet Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Quartet Laser Pointer Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Quartet Laser Pointer Market Share (2012-2017)
Table Kensington Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Kensington Laser Pointer Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Kensington Laser Pointer Market Share (2012-2017)
Table Logitech Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Logitech Laser Pointer Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Logitech Laser Pointer Market Share (2012-2017)
Table SMK-Link Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table SMK-Link Laser Pointer Sales, Revenue, Price and Gross Margin (2012-2017)
Figure SMK-Link Laser Pointer Market Share (2012-2017)
Table Targus Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Targus Laser Pointer Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Targus Laser Pointer Market Share (2012-2017)
Table ASiNG Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table ASiNG Laser Pointer Sales, Revenue, Price and Gross Margin (2012-2017)
Figure ASiNG Laser Pointer Market Share (2012-2017)
Table Deli Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Deli Laser Pointer Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Deli Laser Pointer Market Share (2012-2017)

Table Vson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vson Laser Pointer Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Vson Laser Pointer Market Share (2012-2017)

Table Qiao Rong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qiao Rong Laser Pointer Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Qiao Rong Laser Pointer Market Share (2012-2017)

Table Xuzhou Tiancai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xuzhou Tiancai Laser Pointer Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Xuzhou Tiancai Laser Pointer Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Laser Pointer Main Raw Materials Price Trend

Table Laser Pointer Raw Materials Major Suppliers List

Figure Production Cost Structure of Laser Pointer

Figure Laser Pointer Manufacturing Process/Method

Figure Laser Pointer Value Chain Analysis

Table Raw Materials Sources of Laser Pointer Major Vendors in 2016

Table Major Buyers of Laser Pointer

Table Laser Pointer Distributors/Traders List in China

Figure China Laser Pointer Sales and Growth Rate Forecast (2017-2022)

Figure China Laser Pointer Revenue and Growth Rate Forecast (2017-2022)

Figure China Laser Pointer Price Trend Forecast (2017-2022)

Table China Laser Pointer Sales Forecast by Type (2017-2022)

Figure China Laser Pointer Sales Market Share Forecast by Type (2017-2022)

Figure China Laser Pointer Sales Market Share Forecast by Type in 2022

Table China Laser Pointer Sales Forecast by Application (2017-2022)

Figure China Laser Pointer Sales Market Share Forecast by Application (2017-2022)

Figure China Laser Pointer Sales Market Share Forecast by Application in 2022

I would like to order

Product name: 2017-2022 China Laser Pointer Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2073DD4E94AEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2073DD4E94AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970