

# 2017-2022 China Job Needs and Car Leasing Market Report (Status and Outlook)

<https://marketpublishers.com/r/216ADCCF8D8EN.html>

Date: December 2017

Pages: 117

Price: US\$ 3,360.00 (Single User License)

ID: 216ADCCF8D8EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the Job Needs and Car Leasing market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In China market, the top players include

Enterprise

Hertz

LeasePlan

Avis Budget

Europcar

ALD Automotive

Arval

Localiza

Alphabet

CAR Inc

Sixt

Yestock Auto

ACE Rent A Car

eHi Car Services

Split by product types/category, covering

Car Leasing

Truck Leasing

Van Leasing

SUV Leasing

Other

Split by applications/end use industries, covers

Personal Use

Government

Business

Others

## Contents

### **1 JOB NEEDS AND CAR LEASING MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Job Needs and Car Leasing
- 1.2 Job Needs and Car Leasing Market Segment by Types
  - 1.2.1 China Job Needs and Car Leasing Sales Present Situation and Outlook by Types (2012-2022)
  - 1.2.2 China Job Needs and Car Leasing Sales Market Share by Types in 2016
  - 1.2.3 Car Leasing
    - 1.2.3.1 Major Players of Car Leasing
  - 1.2.4 Truck Leasing
    - 1.2.4.1 Major Players of Truck Leasing
  - 1.2.5 Van Leasing
    - 1.2.5.1 Major Players of Van Leasing
  - 1.2.6 SUV Leasing
    - 1.2.6.1 Major Players of SUV Leasing
  - 1.2.7 Other
    - 1.2.7.1 Major Players of Other
- 1.3 China Job Needs and Car Leasing Market Segment by Applications/End Use Industries
  - 1.3.1 China Job Needs and Car Leasing Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
  - 1.3.2 China Job Needs and Car Leasing Sales Market Share by Applications in 2016
  - 1.3.2 Personal Use
  - 1.3.3 Government
  - 1.3.4 Business
  - 1.3.5 Others
- 1.4 China Job Needs and Car Leasing Overview and Market Size (Value) (2012-2022)
  - 1.4.1 China Market Job Needs and Car Leasing Overview
  - 1.4.2 China Job Needs and Car Leasing Market Size (Value and Volume) Status and Forecast (2012-2022)

### **2 CHINA JOB NEEDS AND CAR LEASING SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS**

- 2.1 China Job Needs and Car Leasing Sales and Market Share (2012-2017) by Players
- 2.2 China Job Needs and Car Leasing Revenue and Market Share by Players (2012-2017)

- 2.3 China Job Needs and Car Leasing Average Price by Players in 2016
- 2.4 China Job Needs and Car Leasing Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Job Needs and Car Leasing Market Competitive Situation and Trends
  - 2.5.1 Job Needs and Car Leasing Market Concentration Rate
  - 2.5.2 Job Needs and Car Leasing Market Share of Top 3 and Top 5 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 CHINA JOB NEEDS AND CAR LEASING SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

- 3.1 China Job Needs and Car Leasing Sales, Revenue, Market Share and Price by Type (2012-2017)
  - 3.1.1 China Job Needs and Car Leasing Sales and Market Share by Type (2012-2017)
  - 3.1.2 China Job Needs and Car Leasing Revenue and Market Share by Type (2012-2017)
  - 3.1.3 China Job Needs and Car Leasing Price by Type (2012-2017)
- 3.2 China Job Needs and Car Leasing Sales and Market Share by Application (2012-2017)
- 3.3 China Market Job Needs and Car Leasing Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

### **4 ASIA-PACIFIC JOB NEEDS AND CAR LEASING PLAYERS PROFILES/ANALYSIS**

- 4.1 Enterprise
  - 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Job Needs and Car Leasing Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
  - 4.1.3 Enterprise Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
  - 4.1.5 Enterprise News
- 4.2 Hertz
  - 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Job Needs and Car Leasing Product Types, Application and Specification
    - 4.2.2.1 Type

- 4.2.2.2 Type
- 4.2.3 Hertz Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview
- 4.2.5 Hertz News
- 4.3 LeasePlan
  - 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Job Needs and Car Leasing Product Types, Application and Specification
    - 4.3.2.1 Type
    - 4.3.2.2 Type
  - 4.3.3 LeasePlan Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.3.4 Main Business/Business Overview
  - 4.3.5 LeasePlan News
- 4.4 Avis Budget
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Job Needs and Car Leasing Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 Avis Budget Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 Avis Budget News
- 4.5 Europcar
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Job Needs and Car Leasing Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 Europcar Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Europcar News
- 4.6 ALD Automotive
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Job Needs and Car Leasing Product Types, Application and Specification

- 4.6.2.1 Type
- 4.6.2.2 Type
- 4.6.3 ALD Automotive Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.6.4 Main Business/Business Overview
- 4.6.5 ALD Automotive News
- 4.7 Arval
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Job Needs and Car Leasing Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type
  - 4.7.3 Arval Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.7.4 Main Business/Business Overview
  - 4.7.5 Arval News
- 4.8 Localiza
  - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Job Needs and Car Leasing Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
  - 4.8.3 Localiza Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
  - 4.8.5 Localiza News
- 4.9 Alphabet
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Job Needs and Car Leasing Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
  - 4.9.3 Alphabet Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Alphabet News
- 4.10 CAR Inc
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.10.2 Job Needs and Car Leasing Product Types, Application and Specification
  - 4.10.2.1 Type
  - 4.10.2.2 Type
- 4.10.3 CAR Inc Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.10.4 Main Business/Business Overview
- 4.10.5 CAR Inc News
- 4.11 Sixt
  - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Job Needs and Car Leasing Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type
  - 4.11.3 Sixt Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.11.4 Main Business/Business Overview
  - 4.11.5 Sixt News
- 4.12 Yestock Auto
  - 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.12.2 Job Needs and Car Leasing Product Types, Application and Specification
    - 4.12.2.1 Type
    - 4.12.2.2 Type
  - 4.12.3 Yestock Auto Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.12.4 Main Business/Business Overview
  - 4.12.5 Yestock Auto News
- 4.13 ACE Rent A Car
  - 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.13.2 Job Needs and Car Leasing Product Types, Application and Specification
    - 4.13.2.1 Type
    - 4.13.2.2 Type
  - 4.13.3 ACE Rent A Car Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.13.4 Main Business/Business Overview
  - 4.13.5 ACE Rent A Car News
- 4.14 eHi Car Services
  - 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.14.2 Job Needs and Car Leasing Product Types, Application and Specification

#### 4.14.2.1 Type

#### 4.14.2.2 Type

### 4.14.3 eHi Car Services Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.14.4 Main Business/Business Overview

#### 4.14.5 eHi Car Services News

## **5 CHINA JOB NEEDS AND CAR LEASING MARKET FORECAST (2017-2022)**

### 5.1 China Job Needs and Car Leasing Sales, Revenue and Price Forecast (2017-2022)

#### 5.1.1 China Job Needs and Car Leasing Sales and Growth Rate Forecast (2017-2022)

#### 5.1.2 China Job Needs and Car Leasing Revenue and Growth Rate Forecast (2017-2022)

#### 5.1.3 China Job Needs and Car Leasing Price Trend Forecast (2017-2022)

### 5.2 China Job Needs and Car Leasing Sales Forecast by Type (2017-2022)

### 5.3 China Job Needs and Car Leasing Sales Forecast by Application (2017-2022)

## **6 PRODUCTION COST ANALYSIS OF JOB NEEDS AND CAR LEASING**

### 6.1 Main Raw Materials of Job Needs and Car Leasing

#### 6.1.1 List of Job Needs and Car Leasing Main Raw Materials

#### 6.1.2 Job Needs and Car Leasing Main Raw Materials Price Analysis

#### 6.1.3 Job Needs and Car Leasing Raw Materials Major Suppliers

#### 6.1.4 Job Needs and Car Leasing Main Raw Materials Market Concentration Rate

### 6.2 Production Cost Structure of Job Needs and Car Leasing

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Production Expenses

### 6.3 Job Needs and Car Leasing Manufacturing Process/Method

## **7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

### 7.1 Job Needs and Car Leasing Value Chain Analysis

### 7.2 Upstream Raw Materials Purchasing

### 7.3 Raw Materials Sources of Job Needs and Car Leasing Major Players in 2016

### 7.4 Downstream Buyers



## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Sales Channel

#### 8.1.1 Direct Sales

#### 8.1.2 Indirect Sales

#### 8.1.3 Sales Channel Development Trend

### 8.2 Product Market Positioning

#### 8.2.1 Pricing Strategy

#### 8.2.2 Brand Strategy

#### 8.2.3 Target Client

### 8.3 Job Needs and Car Leasing Distributors/Traders List in China

## **9 MARKET INFLUENCES FACTORS ANALYSIS**

### 9.1 Changes from the Related Industries

### 9.2 Substitutes Threat

### 9.3 Customer Preference Change

### 9.4 Economic/Political Environmental Change

### 9.5 Upstream and Downstream Fluctuation

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

### 11.1 Methodology

### 11.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Job Needs and Car Leasing  
Table Product Specifications of Job Needs and Car Leasing  
Figure China Job Needs and Car Leasing Sales (volume) for Each Type (2012-2022)  
Figure China Job Needs and Car Leasing Sales Market Share by Types in 2016  
Table Types of Job Needs and Car Leasing  
Figure Product Picture of Car Leasing  
Table Major Players of Car Leasing  
Figure Product Picture of Truck Leasing  
Table Major Players of Truck Leasing  
Figure Product Picture of Van Leasing  
Table Major Players of Van Leasing  
Figure Product Picture of SUV Leasing  
Table Major Players of SUV Leasing  
Figure Product Picture of Other  
Table Major Players of Other  
Figure China Job Needs and Car Leasing Sales Present Situation and Outlook by Applications (2012-2022)  
Figure China Job Needs and Car Leasing Sales Market Share by Applications in 2016  
Table Applications of Job Needs and Car Leasing  
Figure Personal Use Examples  
Figure Government Examples  
Figure Business Examples  
Figure Others Examples  
Figure China Job Needs and Car Leasing Revenue (Million USD) Status and Forecast (2012-2022)  
Figure China Job Needs and Car Leasing Sales (Volume) Status and Forecast (2012-2022)  
Table China Job Needs and Car Leasing Sales by Players (2012-2017)  
Table China Job Needs and Car Leasing Sales Market Share (%) by Players (2012-2017)  
Figure China Job Needs and Car Leasing Sales Market Share by Players in 2016  
Figure China Job Needs and Car Leasing Sales Market Share by Players in 2017  
Table China Job Needs and Car Leasing Revenue (Million USD) by Players (2012-2017)  
Table China Job Needs and Car Leasing Revenue Market Share (%) by Players

(2012-2017)

Figure China Job Needs and Car Leasing Revenue Market Share by Players in 2016

Figure China Job Needs and Car Leasing Revenue Market Share by Players in 2017

Figure China Job Needs and Car Leasing Average Price by Players in 2016

Table China Job Needs and Car Leasing Manufacturing Base Distribution and Sales Area by Players

Table Players Job Needs and Car Leasing Product Types

Figure Job Needs and Car Leasing Market Share of Top 3 Players

Figure Job Needs and Car Leasing Market Share of Top 5 Players

Table China Job Needs and Car Leasing Sales by Type (2012-2017)

Table China Job Needs and Car Leasing Sales Market Share by Type (2012-2017)

Figure China Job Needs and Car Leasing Sales Market Share by Type in 2012

Figure China Job Needs and Car Leasing Sales Market Share by Type in 2016

Table China Job Needs and Car Leasing Revenue (Million USD) by Type (2012-2017)

Table China Job Needs and Car Leasing Revenue Market Share by Type (2012-2017)

Figure China Job Needs and Car Leasing Revenue Market Share by Type in 2012

Figure China Job Needs and Car Leasing Revenue Market Share by Type in 2016

Table China Job Needs and Car Leasing Price by Type (2012-2017)

Table China Job Needs and Car Leasing Sales by Application (2012-2017)

Table China Job Needs and Car Leasing Sales Market Share by Application  
(2012-2017)

Figure China Job Needs and Car Leasing Sales Market Share by Application  
(2012-2017)

Table China Market Job Needs and Car Leasing Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Enterprise Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Enterprise Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure Enterprise Job Needs and Car Leasing Market Share (2012-2017)

Table Hertz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hertz Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure Hertz Job Needs and Car Leasing Market Share (2012-2017)

Table LeasePlan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LeasePlan Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure LeasePlan Job Needs and Car Leasing Market Share (2012-2017)

Table Avis Budget Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Avis Budget Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Avis Budget Job Needs and Car Leasing Market Share (2012-2017)

Table Europcar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Europcar Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Europcar Job Needs and Car Leasing Market Share (2012-2017)

Table ALD Automotive Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ALD Automotive Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ALD Automotive Job Needs and Car Leasing Market Share (2012-2017)

Table Arval Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arval Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Arval Job Needs and Car Leasing Market Share (2012-2017)

Table Localiza Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Localiza Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Localiza Job Needs and Car Leasing Market Share (2012-2017)

Table Alphabet Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Alphabet Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Alphabet Job Needs and Car Leasing Market Share (2012-2017)

Table CAR Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CAR Inc Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)

Figure CAR Inc Job Needs and Car Leasing Market Share (2012-2017)

Table Sixt Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sixt Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sixt Job Needs and Car Leasing Market Share (2012-2017)

Table Yestock Auto Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yestock Auto Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Yestock Auto Job Needs and Car Leasing Market Share (2012-2017)

Table ACE Rent A Car Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ACE Rent A Car Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ACE Rent A Car Job Needs and Car Leasing Market Share (2012-2017)

Table eHi Car Services Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table eHi Car Services Job Needs and Car Leasing Sales, Revenue, Price and Gross Margin (2012-2017)

Figure eHi Car Services Job Needs and Car Leasing Market Share (2012-2017)

Figure China Job Needs and Car Leasing Sales and Growth Rate Forecast (2017-2022)

Figure China Job Needs and Car Leasing Revenue and Growth Rate Forecast (2017-2022)

Figure China Job Needs and Car Leasing Price Trend Forecast (2017-2022)

Table China Job Needs and Car Leasing Sales Forecast by Type (2017-2022)

Figure China Job Needs and Car Leasing Sales Market Share Forecast by Type (2017-2022)

Figure China Job Needs and Car Leasing Sales Market Share Forecast by Type in 2022

Table China Job Needs and Car Leasing Sales Forecast by Application (2017-2022)

Figure China Job Needs and Car Leasing Sales Market Share Forecast by Application (2017-2022)

Figure China Job Needs and Car Leasing Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material

Figure Job Needs and Car Leasing Main Raw Materials Price Trend

Table Job Needs and Car Leasing Raw Materials Major Suppliers List

Figure Production Cost Structure of Job Needs and Car Leasing

Figure Job Needs and Car Leasing Manufacturing Process/Method

Figure Job Needs and Car Leasing Value Chain Analysis

Table Raw Materials Sources of Job Needs and Car Leasing Major Players in 2016

Table Major Buyers of Job Needs and Car Leasing

Table Job Needs and Car Leasing Distributors/Traders List in China

## I would like to order

Product name: 2017-2022 China Job Needs and Car Leasing Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/216ADCCF8D8EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/216ADCCF8D8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970