

# 2018-2023 China Gummy Vitamin Market Report (Status and Outlook)

<https://marketpublishers.com/r/2D7C01465E2EN.html>

Date: April 2018

Pages: 89

Price: US\$ 3,360.00 (Single User License)

ID: 2D7C01465E2EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Gummy Vitamin market size was xx million USD in China, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In China market, the top players include

Bayer

Church & Dwight Co

Pharmavite

Nature's Way

Hero Nutrionals

Zanon Vitamec

Softigel

Life Science Nutritionals

Rainbow Light

Gimbal's

Herbaland

Nature's Bounty, Inc.

Smarty Pants Vitamins

Olly Nutrition

Split by product types/category, covering

Single Vitamin

Multi Vitamin

Split by applications/end use industries, covers

For Children

For Adult

## Contents

### **1 GUMMY VITAMIN MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Gummy Vitamin
- 1.2 Gummy Vitamin Market Segment by Types
  - 1.2.1 China Gummy Vitamin Sales Present Situation and Outlook by Types (2013-2023)
  - 1.2.2 China Gummy Vitamin Sales Market Share by Types in 2017
  - 1.2.3 Single Vitamin
    - 1.2.3.1 Major Players of Single Vitamin
  - 1.2.4 Multi Vitamin
    - 1.2.4.1 Major Players of Multi Vitamin
- 1.3 China Gummy Vitamin Market Segment by Applications/End Use Industries
  - 1.3.1 China Gummy Vitamin Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
  - 1.3.2 China Gummy Vitamin Sales Market Share by Applications in 2017
    - 1.3.2 For Children
    - 1.3.3 For Adult
- 1.4 China Gummy Vitamin Overview and Market Size (Value) (2013-2023)
  - 1.4.1 China Market Gummy Vitamin Overview
  - 1.4.2 China Gummy Vitamin Market Size (Value and Volume) Status and Forecast (2013-2023)

### **2 CHINA GUMMY VITAMIN SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS**

- 2.1 China Gummy Vitamin Sales and Market Share by Players (2013-2018)
- 2.2 China Gummy Vitamin Revenue and Market Share by Players (2013-2018)
- 2.3 China Gummy Vitamin Average Price by Players in 2017
- 2.4 China Gummy Vitamin Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Gummy Vitamin Market Competitive Situation and Trends
  - 2.5.1 Gummy Vitamin Market Concentration Rate
  - 2.5.2 Gummy Vitamin Market Share of Top 3 and Top 5 Players in 2017
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 CHINA GUMMY VITAMIN SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)**

- 3.1 China Gummy Vitamin Sales, Revenue, Market Share and Price by Type (2013-2018)
  - 3.1.1 China Gummy Vitamin Sales and Market Share by Type (2013-2018)
  - 3.1.2 China Gummy Vitamin Revenue and Market Share by Type (2013-2018)
  - 3.1.3 China Gummy Vitamin Price by Type (2013-2018)
- 3.2 China Gummy Vitamin Sales and Market Share by Application (2013-2018)
- 3.3 China Market Gummy Vitamin Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

## **4 CHINA GUMMY VITAMIN PLAYERS PROFILES AND SALES DATA**

- 4.1 Bayer
  - 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Gummy Vitamin Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
  - 4.1.3 Bayer Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
  - 4.1.5 Bayer News
- 4.2 Church & Dwight Co
  - 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Gummy Vitamin Product Types, Application and Specification
    - 4.2.2.1 Type
    - 4.2.2.2 Type
  - 4.2.3 Church & Dwight Co Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
  - 4.2.5 Church & Dwight Co News
- 4.3 Pharmavite
  - 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Gummy Vitamin Product Types, Application and Specification
    - 4.3.2.1 Type
    - 4.3.2.2 Type
  - 4.3.3 Pharmavite Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

- 4.3.4 Main Business/Business Overview
- 4.3.5 Pharmavite News
- 4.4 Nature's Way
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Gummy Vitamin Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 Nature's Way Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 Nature's Way News
- 4.5 Hero Nutrionals
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Gummy Vitamin Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 Hero Nutrionals Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Hero Nutrionals News
- 4.6 Zanon Vitamec
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Gummy Vitamin Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 Zanon Vitamec Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 Zanon Vitamec News
- 4.7 Softigel
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Gummy Vitamin Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type
  - 4.7.3 Softigel Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

- 4.7.4 Main Business/Business Overview
- 4.7.5 Softigel News
- 4.8 Life Science Nutritionals
  - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Gummy Vitamin Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
  - 4.8.3 Life Science Nutritionals Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
  - 4.8.5 Life Science Nutritionals News
- 4.9 Rainbow Light
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Gummy Vitamin Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
  - 4.9.3 Rainbow Light Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Rainbow Light News
- 4.10 Gimbal's
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Gummy Vitamin Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
  - 4.10.3 Gimbal's Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
  - 4.10.5 Gimbal's News
- 4.11 Herband
  - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Gummy Vitamin Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type
  - 4.11.3 Herband Gummy Vitamin Sales, Revenue, Price and Gross Margin

(2012-2017)

4.11.4 Main Business/Business Overview

4.11.5 Herband News

4.12 Nature's Bounty, Inc.

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Gummy Vitamin Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Nature's Bounty, Inc. Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview

4.12.5 Nature's Bounty, Inc. News

4.13 Smarty Pants Vitamins

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Gummy Vitamin Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 Smarty Pants Vitamins Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.13.5 Smarty Pants Vitamins News

4.14 Olly Nutrition

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Gummy Vitamin Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 Olly Nutrition Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

4.14.4 Main Business/Business Overview

4.14.5 Olly Nutrition News

## **5 CHINA GUMMY VITAMIN MARKET FORECAST (2018-2023)**

5.1 China Gummy Vitamin Sales, Revenue and Price Forecast (2018-2023)

5.1.1 China Gummy Vitamin Sales and Growth Rate Forecast (2018-2023)

5.1.2 China Gummy Vitamin Revenue and Growth Rate Forecast (2018-2023)

- 5.1.3 China Gummy Vitamin Price Trend Forecast (2018-2023)
- 5.2 China Gummy Vitamin Sales Forecast by Type (2018-2023)
- 5.3 China Gummy Vitamin Sales Forecast by Application (2018-2023)

## **6 PRODUCTION COST ANALYSIS OF GUMMY VITAMIN**

- 6.1 Main Raw Materials of Gummy Vitamin
  - 6.1.1 List of Gummy Vitamin Main Raw Materials
  - 6.1.2 Gummy Vitamin Main Raw Materials Price Analysis
  - 6.1.3 Gummy Vitamin Raw Materials Major Suppliers
  - 6.1.4 Gummy Vitamin Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Gummy Vitamin
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Production Expenses
- 6.3 Gummy Vitamin Manufacturing Process/Method

## **7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Gummy Vitamin Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Gummy Vitamin Major Players in 2017
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Sales Channel
  - 8.1.1 Direct Sales
  - 8.1.2 Indirect Sales
  - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Gummy Vitamin Distributors/Traders List in China

## **9 MARKET INFLUENCES FACTORS ANALYSIS**

- 9.1 Changes from the Related Industries



9.2 Substitutes Threat

9.3 Customer Preference Change

9.4 Economic/Political Environmental Change

9.5 Upstream and Downstream Fluctuation

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Gummy Vitamin

Table Product Specifications of Gummy Vitamin

Figure China Gummy Vitamin Sales (volume) for Each Type (2013-2023)

Figure China Gummy Vitamin Sales Market Share by Types in 2017

Table Types of Gummy Vitamin

Figure Product Picture of Single Vitamin

Table Major Players of Single Vitamin

Figure Product Picture of Multi Vitamin

Table Major Players of Multi Vitamin

Figure China Gummy Vitamin Sales Present Situation and Outlook by Applications (2013-2023)

Figure China Gummy Vitamin Sales Market Share by Applications in 2017

Table Applications of Gummy Vitamin

Figure For Children Examples

Figure For Adult Examples

Figure China Gummy Vitamin Revenue (Million USD) Status and Forecast (2013-2023)

Figure China Gummy Vitamin Sales (Volume) Status and Forecast (2013-2023)

Table China Gummy Vitamin Sales by Players (2013-2018)

Table China Gummy Vitamin Sales Market Share (%) by Players (2013-2018)

Figure China Gummy Vitamin Sales Market Share by Players in 2016

Figure China Gummy Vitamin Sales Market Share by Players in 2017

Table China Gummy Vitamin Revenue (Million USD) by Players (2013-2018)

Table China Gummy Vitamin Revenue Market Share (%) by Players (2013-2018)

Figure China Gummy Vitamin Revenue Market Share by Players in 2016

Figure China Gummy Vitamin Revenue Market Share by Players in 2017

Figure China Gummy Vitamin Average Price by Players in 2017

Table China Gummy Vitamin Manufacturing Base Distribution and Sales Area by Players

Table Players Gummy Vitamin Product Types

Figure Gummy Vitamin Market Share of Top 3 Players in 2017

Figure Gummy Vitamin Market Share of Top 5 Players in 2017

Table China Gummy Vitamin Sales by Type (2013-2018)

Table China Gummy Vitamin Sales Market Share by Type (2013-2018)

Figure China Gummy Vitamin Sales Market Share by Type in 2013

Figure China Gummy Vitamin Sales Market Share by Type in 2017  
Table China Gummy Vitamin Revenue (Million USD) by Type (2013-2018)  
Table China Gummy Vitamin Revenue Market Share by Type (2013-2018)  
Figure China Gummy Vitamin Revenue Market Share by Type in 2013  
Figure China Gummy Vitamin Revenue Market Share by Type in 2017  
Table China Gummy Vitamin Price by Type (2013-2018)  
Table China Gummy Vitamin Sales by Application (2013-2018)  
Table China Gummy Vitamin Sales Market Share by Application (2013-2018)  
Figure China Gummy Vitamin Sales Market Share by Application (2013-2018)  
Figure China Gummy Vitamin Sales Market Share by Application in 2017  
Table China Market Gummy Vitamin Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)  
Table Bayer Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Bayer Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Bayer Gummy Vitamin Market Share (2012-2017)  
Table Church & Dwight Co Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Church & Dwight Co Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Church & Dwight Co Gummy Vitamin Market Share (2012-2017)  
Table Pharmavite Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Pharmavite Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Pharmavite Gummy Vitamin Market Share (2012-2017)  
Table Nature's Way Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Nature's Way Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Nature's Way Gummy Vitamin Market Share (2012-2017)  
Table Hero Nutrionals Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Hero Nutrionals Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Hero Nutrionals Gummy Vitamin Market Share (2012-2017)  
Table Zanon Vitamec Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Zanon Vitamec Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Zanon Vitamec Gummy Vitamin Market Share (2012-2017)

Table Softigel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Softigel Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Softigel Gummy Vitamin Market Share (2012-2017)

Table Life Science Nutritionals Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Life Science Nutritionals Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Life Science Nutritionals Gummy Vitamin Market Share (2012-2017)

Table Rainbow Light Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rainbow Light Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Rainbow Light Gummy Vitamin Market Share (2012-2017)

Table Gimbal's Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gimbal's Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Gimbal's Gummy Vitamin Market Share (2012-2017)

Table Herband Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Herband Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Herband Gummy Vitamin Market Share (2012-2017)

Table Nature's Bounty, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nature's Bounty, Inc. Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Nature's Bounty, Inc. Gummy Vitamin Market Share (2012-2017)

Table Smarty Pants Vitamins Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Smarty Pants Vitamins Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Smarty Pants Vitamins Gummy Vitamin Market Share (2012-2017)

Table Olly Nutrition Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Olly Nutrition Gummy Vitamin Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Olly Nutrition Gummy Vitamin Market Share (2012-2017)

Figure China Gummy Vitamin Sales and Growth Rate Forecast (2018-2023)

Figure China Gummy Vitamin Revenue and Growth Rate Forecast (2018-2023)

Figure China Gummy Vitamin Price Trend Forecast (2018-2023)

Table China Gummy Vitamin Sales Forecast by Type (2018-2023)  
Figure China Gummy Vitamin Sales Market Share Forecast by Type (2018-2023)  
Figure China Gummy Vitamin Sales Market Share Forecast by Type in 2023  
Table China Gummy Vitamin Sales Forecast by Application (2018-2023)  
Figure China Gummy Vitamin Sales Market Share Forecast by Application (2018-2023)  
Figure China Gummy Vitamin Sales Market Share Forecast by Application in 2023  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Gummy Vitamin Main Raw Materials Price Trend  
Table Gummy Vitamin Raw Materials Major Suppliers List  
Figure Production Cost Structure of Gummy Vitamin  
Figure Gummy Vitamin Manufacturing Process/Method  
Figure Gummy Vitamin Value Chain Analysis  
Table Raw Materials Sources of Gummy Vitamin Major Players in 2017  
Table Major Buyers of Gummy Vitamin  
Table Gummy Vitamin Distributors/Traders List in China

## I would like to order

Product name: 2018-2023 China Gummy Vitamin Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2D7C01465E2EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2D7C01465E2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970