

# 2017-2022 China Goat Milk Infant Formula Market Report (Status and Outlook)

<https://marketpublishers.com/r/23D5D72D191EN.html>

Date: May 2017

Pages: 110

Price: US\$ 3,360.00 (Single User License)

ID: 23D5D72D191EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Goat Milk Infant Formula market size will be XX million (USD) in 2022 in China, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In China market, the top players include

DGC

Danone

Ausnutria Dairy

Baiyue youlishi

YaTai-Precious

Red Star

Guanshan

MilkGoat

Herds

Fineboon

Jinniu

Shengfei

ShengTang

Holle

FIT

Vitagermine

This report with sales, revenue and market share for each type, split by product types/category, covering

First class

Second class

Third class

This report focuses on sales, market share and growth rate of Goat Milk Infant Formula in each application, split by applications/end use industries, covers

0~6 months baby

6~12 months baby

1~3 years baby

## Contents

### **2017-2022 CHINA GOAT MILK INFANT FORMULA MARKET REPORT (STATUS AND OUTLOOK)**

#### **1 GOAT MILK INFANT FORMULA MARKET OVERVIEW**

1.1 Product Overview and Scope of Goat Milk Infant Formula

1.2 Goat Milk Infant Formula Market Segment by Types

1.2.1 China Goat Milk Infant Formula Sales Present Situation and Outlook by Types (2012-2022)

1.2.2 China Goat Milk Infant Formula Sales Market Share by Types in 2016

1.2.3 First class

1.2.4 Second class

Third class

1.3 China Goat Milk Infant Formula Market Segment by Applications/End Use Industries

1.3.1 China Goat Milk Infant Formula Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 China Goat Milk Infant Formula Sales Market Share by Applications/End Industrials in 2016

1.3.3 0~6 months baby

1.3.4 6~12 months baby

#### **1~3 YEARS BABY**

1.4 China Goat Milk Infant Formula Overview and Market Size (Value) (2012-2022)

1.4.1 China Market Goat Milk Infant Formula Overview

1.4.2 China Goat Milk Infant Formula Market Size (Value and Volume) Status and Forecast (2012-2022)

#### **2 CHINA GOAT MILK INFANT FORMULA SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS**

2.1 China Goat Milk Infant Formula Sales and Market Share (2012-2017) by Vendors/Manufacturers

2.2 China Goat Milk Infant Formula Revenue and Market Share by Vendors (2012-2017)

2.3 China Goat Milk Infant Formula Average Price by Vendors in 2016

2.4 China Goat Milk Infant Formula Manufacturing Base Distribution, Sales Area,

Product Types by Vendors

2.5 Goat Milk Infant Formula Market Competitive Situation and Trends

2.5.1 Goat Milk Infant Formula Market Concentration Rate

2.5.2 Goat Milk Infant Formula Market Share of Top 3 and Top 5 Vendors

2.5.3 Mergers & Acquisitions, Expansion

### **3 CHINA GOAT MILK INFANT FORMULA SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

3.1 China Goat Milk Infant Formula Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 China Goat Milk Infant Formula Sales and Market Share by Type (2012-2017)

3.1.2 China Goat Milk Infant Formula Revenue and Market Share by Type (2012-2017)

3.1.3 China Goat Milk Infant Formula Price by Type (2012-2017)

3.2 China Goat Milk Infant Formula Sales and Market Share by Application (2012-2017)

3.3 China Market Goat Milk Infant Formula Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

### **4 CHINA GOAT MILK INFANT FORMULA VENDORS/MANUFACTURERS PROFILES AND SALES DATA**

4.1 DGC

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Goat Milk Infant Formula Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 DGC Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.2 Danone

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Goat Milk Infant Formula Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Danone Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

#### 4.3 Ausnutria Dairy

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Goat Milk Infant Formula Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 Ausnutria Dairy Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

#### 4.4 Baiyue youlishi

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.4.2 Goat Milk Infant Formula Product Types, Application and Specification

4.4.2.1 Type

4.4.2.2 Type

4.4.3 Baiyue youlishi Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

4.4.4 Main Business/Business Overview

#### 4.5 YaTai-Precious

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.5.2 Goat Milk Infant Formula Product Types, Application and Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 YaTai-Precious Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

#### 4.6 Red Star

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.6.2 Goat Milk Infant Formula Product Types, Application and Specification

4.6.2.1 Type

4.6.2.2 Type

4.6.3 Red Star Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

4.6.4 Main Business/Business Overview

#### 4.7 Guanshan

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.7.2 Goat Milk Infant Formula Product Types, Application and Specification
  - 4.7.2.1 Type
  - 4.7.2.2 Type
- 4.7.3 Guanshan Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.8 MilkGoat
  - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Goat Milk Infant Formula Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
  - 4.8.3 MilkGoat Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
- 4.9 Herds
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Goat Milk Infant Formula Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
  - 4.9.3 Herds Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
- 4.10 Fineboon
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Goat Milk Infant Formula Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
  - 4.10.3 Fineboon Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
- 4.11 Jinniu
  - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Goat Milk Infant Formula Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type

4.11.3 Jinniu Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

4.11.4 Main Business/Business Overview

4.12 Shengfei

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Goat Milk Infant Formula Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Shengfei Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview

4.13 ShengTang

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Goat Milk Infant Formula Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 ShengTang Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.14 Holle

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Goat Milk Infant Formula Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 Holle Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

4.14.4 Main Business/Business Overview

4.15 FIT

4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.15.2 Goat Milk Infant Formula Product Types, Application and Specification

4.15.2.1 Type

4.15.2.2 Type

4.15.3 FIT Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

4.15.4 Main Business/Business Overview

#### 4.16 Vitagermine

4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.16.2 Goat Milk Infant Formula Product Types, Application and Specification

4.16.2.1 Type

4.16.2.2 Type

4.16.3 Vitagermine Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

4.16.4 Main Business/Business Overview

### **5 PRODUCTION COST ANALYSIS OF GOAT MILK INFANT FORMULA**

#### 5.1 Main Raw Materials of Goat Milk Infant Formula

5.1.1 List of Goat Milk Infant Formula Main Raw Materials

5.1.2 Goat Milk Infant Formula Main Raw Materials Price Analysis

5.1.3 Goat Milk Infant Formula Raw Materials Major Suppliers

5.1.4 Goat Milk Infant Formula Main Raw Materials Market Concentration Rate

#### 5.2 Production Cost Structure of Goat Milk Infant Formula

5.2.1 Raw Materials

5.2.2 Labor Cost

5.2.3 Production Expenses

#### 5.3 Goat Milk Infant Formula Manufacturing Process/Method

### **6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

#### 6.1 Goat Milk Infant Formula Value Chain Analysis

#### 6.2 Upstream Raw Materials Purchasing

#### 6.3 Raw Materials Sources of Goat Milk Infant Formula Major Vendors in 2016

#### 6.4 Downstream Buyers

### **7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

#### 7.1 Sales Channel

7.1.1 Direct Sales

7.1.2 Indirect Sales

7.1.3 Sales Channel Development Trend

#### 7.2 Product Market Positioning

7.2.1 Pricing Strategy

7.2.2 Brand Strategy



7.2.3 Target Client

7.3 Goat Milk Infant Formula Distributors/Traders List in China

## **8 MARKET INFLUENCES FACTORS ANALYSIS**

8.1 Changes from the Related Industries

8.2 Substitutes Threat

8.3 Customer Preference Change

8.4 Economic/Political Environmental Change

8.5 Upstream and Downstream Fluctuation

## **9 CHINA GOAT MILK INFANT FORMULA MARKET FORECAST (2017-2022)**

9.1 China Goat Milk Infant Formula Sales, Revenue and Price Forecast (2017-2022)

9.1.1 China Goat Milk Infant Formula Sales and Growth Rate Forecast (2017-2022)

9.1.2 China Goat Milk Infant Formula Revenue and Growth Rate Forecast (2017-2022)

9.1.3 China Goat Milk Infant Formula Price Trend Forecast (2017-2022)

9.2 China Goat Milk Infant Formula Sales Forecast by Type (2017-2022)

9.3 China Goat Milk Infant Formula Sales Forecast by Application (2017-2022)

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Goat Milk Infant Formula  
Table Product Specifications of Goat Milk Infant Formula  
Figure China Goat Milk Infant Formula Sales (volume) for Each Type (2012-2022)  
Figure China Goat Milk Infant Formula Sales Market Share by Types in 2016  
Table Types of Goat Milk Infant Formula  
Figure Product Picture of First class  
Table Major Players of First class  
Figure Product Picture of Second class  
Table Major Players of Second class  
Figure Product Picture of Third class  
Table Major Players of Third class  
Figure China Goat Milk Infant Formula Sales Present Situation and Outlook by Applications (2012-2022)  
Figure China Goat Milk Infant Formula Sales Market Share by Applications/End Industrials in 2016  
Table Applications of Goat Milk Infant Formula  
Figure 0~6 months baby Examples  
Figure 6~12 months baby Examples  
Figure 1~3 years baby Examples  
Figure China Goat Milk Infant Formula Revenue (Million USD) Status and Forecast (2012-2022)  
Figure China Goat Milk Infant Formula Sales (Volume) Status and Forecast (2012-2022)  
Table China Goat Milk Infant Formula Sales by Vendors (2012-2017)  
Table China Goat Milk Infant Formula Sales Market Share (%) by Vendors (2012-2017)  
Figure China Goat Milk Infant Formula Sales Share by Vendors in 2016  
Figure China Goat Milk Infant Formula Sales Share by Vendors in 2017  
Table China Goat Milk Infant Formula Revenue (Million USD) by Vendors (2012-2017)  
Table China Goat Milk Infant Formula Revenue Market Share (%) by Vendors (2012-2017)  
Figure China Goat Milk Infant Formula Revenue Share by Vendors in 2016  
Figure China Goat Milk Infant Formula Revenue Share by Vendors in 2017  
Figure China Goat Milk Infant Formula Average Price by Vendors in 2016  
Table China Goat Milk Infant Formula Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Goat Milk Infant Formula Product Types  
Figure Goat Milk Infant Formula Market Share of Top 3 Vendors  
Figure Goat Milk Infant Formula Market Share of Top 5 Vendors  
Table China Goat Milk Infant Formula Sales by Type (2012-2017)  
Table China Goat Milk Infant Formula Sales and Market Share by Type (2012-2017)  
Figure China Goat Milk Infant Formula Sales Market Share by Type 2016  
Figure 2016 China Goat Milk Infant Formula Sales Market Share by Type  
Table China Goat Milk Infant Formula Revenue (Million USD) by Type (2012-2017)  
Table China Goat Milk Infant Formula Revenue Market Share by Type (2012-2017)  
Figure China Goat Milk Infant Formula Revenue Market Share by Type 2016  
Figure 2016 China Goat Milk Infant Formula Revenue Market Share by Type  
Table China Goat Milk Infant Formula Price by Type (2012-2017)  
Table China Goat Milk Infant Formula Sales by Application (2012-2017)  
Table China Goat Milk Infant Formula Sales and Market Share by Application (2012-2017)  
Figure China Goat Milk Infant Formula Sales Market Share by Application (2012-2017)  
Figure 2016 China Goat Milk Infant Formula Sales Market Share by Application  
Table China Market Goat Milk Infant Formula Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)  
Table DGC Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table DGC Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure DGC Goat Milk Infant Formula Market Share (2012-2017)  
Table Danone Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Danone Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Danone Goat Milk Infant Formula Market Share (2012-2017)  
Table Ausnutria Dairy Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Ausnutria Dairy Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Ausnutria Dairy Goat Milk Infant Formula Market Share (2012-2017)  
Table Baiyue youlishi Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Baiyue youlishi Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Baiyue youlishi Goat Milk Infant Formula Market Share (2012-2017)  
Table YaTai-Precious Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table YaTai-Precious Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

Figure YaTai-Precious Goat Milk Infant Formula Market Share (2012-2017)

Table Red Star Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Red Star Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Red Star Goat Milk Infant Formula Market Share (2012-2017)

Table Guanshan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guanshan Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Guanshan Goat Milk Infant Formula Market Share (2012-2017)

Table MilkGoat Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MilkGoat Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

Figure MilkGoat Goat Milk Infant Formula Market Share (2012-2017)

Table Herds Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Herds Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Herds Goat Milk Infant Formula Market Share (2012-2017)

Table Fineboon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fineboon Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Fineboon Goat Milk Infant Formula Market Share (2012-2017)

Table Jinniu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jinniu Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Jinniu Goat Milk Infant Formula Market Share (2012-2017)

Table Shengfei Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shengfei Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Shengfei Goat Milk Infant Formula Market Share (2012-2017)

Table ShengTang Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ShengTang Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ShengTang Goat Milk Infant Formula Market Share (2012-2017)

Table Holle Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Holle Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Holle Goat Milk Infant Formula Market Share (2012-2017)

Table FIT Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table FIT Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure FIT Goat Milk Infant Formula Market Share (2012-2017)

Table Vitagermine Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vitagermine Goat Milk Infant Formula Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Vitagermine Goat Milk Infant Formula Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Goat Milk Infant Formula Main Raw Materials Price Trend

Table Goat Milk Infant Formula Raw Materials Major Suppliers List

Figure Production Cost Structure of Goat Milk Infant Formula

Figure Goat Milk Infant Formula Manufacturing Process/Method

Figure Goat Milk Infant Formula Value Chain Analysis

Table Raw Materials Sources of Goat Milk Infant Formula Major Vendors in 2016

Table Major Buyers of Goat Milk Infant Formula

Table Goat Milk Infant Formula Distributors/Traders List in China

Figure China Goat Milk Infant Formula Sales and Growth Rate Forecast (2017-2022)

Figure China Goat Milk Infant Formula Revenue and Growth Rate Forecast (2017-2022)

Figure China Goat Milk Infant Formula Price Trend Forecast (2017-2022)

Table China Goat Milk Infant Formula Sales Forecast by Type (2017-2022)

Figure China Goat Milk Infant Formula Sales Market Share Forecast by Type (2017-2022)

Figure China Goat Milk Infant Formula Sales Market Share Forecast by Type in 2022

Table China Goat Milk Infant Formula Sales Forecast by Application (2017-2022)

Figure China Goat Milk Infant Formula Sales Market Share Forecast by Application (2017-2022)

Figure China Goat Milk Infant Formula Sales Market Share Forecast by Application in 2022

## I would like to order

Product name: 2017-2022 China Goat Milk Infant Formula Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/23D5D72D191EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/23D5D72D191EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970