

2017-2022 China Electronic Shelf Label (ESL) Market Report (Status and Outlook)

https://marketpublishers.com/r/2B78A7CB828EN.html

Date: July 2017

Pages: 116

Price: US\$ 3,360.00 (Single User License)

ID: 2B78A7CB828EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Electronic Shelf Label (ESL) market size will be XX million (USD) in 2022 in China, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In China market, the top players include

SES(imagotag)
Pricer
Solum
Displaydata
Panasonic
Opticon Sensors Europe B.V
Hanshow Technology
LG innotek
Altierre



This report with sales, revenue and market share for each type, split by product types/category, covering

Liquid Crystal Display

E papers Displays

This report focuses on sales, market share and growth rate of Electronic Shelf Label (ESL) in each application, split by applications/end use industries, covers

Department Stores/Mass Merchandise

Grocery/Supermarket

Drug Stores

Specialty Stores

Others



Contents

1 ELECTRONIC SHELF LABEL (ESL) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electronic Shelf Label (ESL)
- 1.2 Electronic Shelf Label (ESL) Market Segment by Types
- 1.2.1 China Electronic Shelf Label (ESL) Sales Present Situation and Outlook by Types (2012-2022)
 - 1.2.2 China Electronic Shelf Label (ESL) Sales Market Share by Types in 2016
 - 1.2.3 Liquid Crystal Display

E papers Displays

- 1.3 China Electronic Shelf Label (ESL) Market Segment by Applications/End Use Industries
- 1.3.1 China Electronic Shelf Label (ESL) Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
- 1.3.2 China Electronic Shelf Label (ESL) Sales Market Share by Applications/End Industrials in 2016
 - 1.3.3 Department Stores/Mass Merchandise
 - 1.3.4 Grocery/Supermarket
 - 1.3.5 Drug Stores
 - 1.3.6 Specialty Stores

Others

- 1.4 China Electronic Shelf Label (ESL) Overview and Market Size (Value) (2012-2022)
 - 1.4.1 China Market Electronic Shelf Label (ESL) Overview
- 1.4.2 China Electronic Shelf Label (ESL) Market Size (Value and Volume) Status and Forecast (2012-2022)

2 CHINA ELECTRONIC SHELF LABEL (ESL) SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

- 2.1 China Electronic Shelf Label (ESL) Sales and Market Share (2012-2017) by Vendors/Manufacturers
- 2.2 China Electronic Shelf Label (ESL) Revenue and Market Share by Vendors (2012-2017)
- 2.3 China Electronic Shelf Label (ESL) Average Price by Vendors in 2016
- 2.4 China Electronic Shelf Label (ESL) Manufacturing Base Distribution, Sales Area, Product Types by Vendors
- 2.5 Electronic Shelf Label (ESL) Market Competitive Situation and Trends
 - 2.5.1 Electronic Shelf Label (ESL) Market Concentration Rate



- 2.5.2 Electronic Shelf Label (ESL) Market Share of Top 3 and Top 5 Vendors
- 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA ELECTRONIC SHELF LABEL (ESL) SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 China Electronic Shelf Label (ESL) Sales, Revenue, Market Share and Price by Type (2012-2017)
- 3.1.1 China Electronic Shelf Label (ESL) Sales and Market Share by Type (2012-2017)
- 3.1.2 China Electronic Shelf Label (ESL) Revenue and Market Share by Type (2012-2017)
 - 3.1.3 China Electronic Shelf Label (ESL) Price by Type (2012-2017)
- 3.2 China Electronic Shelf Label (ESL) Sales and Market Share by Application (2012-2017)
- 3.3 China Market Electronic Shelf Label (ESL) Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 CHINA ELECTRONIC SHELF LABEL (ESL) VENDORS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 SES(imagotag)
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 Electronic Shelf Label (ESL) Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
- 4.1.3 SES(imagotag) Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
- 4.2 Pricer
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Electronic Shelf Label (ESL) Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Pricer Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview



- 4.3 Solum
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 Electronic Shelf Label (ESL) Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 Solum Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.3.4 Main Business/Business Overview
- 4.4 Displaydata
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Electronic Shelf Label (ESL) Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
- 4.4.3 Displaydata Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
- 4.5 Panasonic
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Electronic Shelf Label (ESL) Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
- 4.5.3 Panasonic Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
- 4.6 Opticon Sensors Europe B.V
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Electronic Shelf Label (ESL) Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
- 4.6.3 Opticon Sensors Europe B.V Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
- 4.7 Hanshow Technology
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 4.7.2 Electronic Shelf Label (ESL) Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
- 4.7.3 Hanshow Technology Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
- 4.8 LG innotek
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Electronic Shelf Label (ESL) Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
- 4.8.3 LG innotek Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
- 4.9 Altierre
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Electronic Shelf Label (ESL) Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
- 4.9.3 Altierre Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview

5 PRODUCTION COST ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)

- 5.1 Main Raw Materials of Electronic Shelf Label (ESL)
 - 5.1.1 List of Electronic Shelf Label (ESL) Main Raw Materials
- 5.1.2 Electronic Shelf Label (ESL) Main Raw Materials Price Analysis
- 5.1.3 Electronic Shelf Label (ESL) Raw Materials Major Suppliers
- 5.1.4 Electronic Shelf Label (ESL) Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Electronic Shelf Label (ESL)
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Production Expenses
- 5.3 Electronic Shelf Label (ESL) Manufacturing Process/Method

6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS



- 6.1 Electronic Shelf Label (ESL) Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Electronic Shelf Label (ESL) Major Vendors in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
 - 7.1.1 Direct Sales
 - 7.1.2 Indirect Sales
 - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 Electronic Shelf Label (ESL) Distributors/Traders List in China

8 MARKET INFLUENCES FACTORS ANALYSIS

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

9 CHINA ELECTRONIC SHELF LABEL (ESL) MARKET FORECAST (2017-2022)

- 9.1 China Electronic Shelf Label (ESL) Sales, Revenue and Price Forecast (2017-2022)
 - 9.1.1 China Electronic Shelf Label (ESL) Sales and Growth Rate Forecast (2017-2022)
- 9.1.2 China Electronic Shelf Label (ESL) Revenue and Growth Rate Forecast (2017-2022)
- 9.1.3 China Electronic Shelf Label (ESL) Price Trend Forecast (2017-2022)
- 9.2 China Electronic Shelf Label (ESL) Sales Forecast by Type (2017-2022)
- 9.3 China Electronic Shelf Label (ESL) Sales Forecast by Application (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX



- 11.1 Methodology
- 11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electronic Shelf Label (ESL)

Table Product Specifications of Electronic Shelf Label (ESL)

Figure China Electronic Shelf Label (ESL) Sales (volume) for Each Type (2012-2022)

Figure China Electronic Shelf Label (ESL) Sales Market Share by Types in 2016

Table Types of Electronic Shelf Label (ESL)

Figure Product Picture of Liquid Crystal Display

Table Major Players of Liquid Crystal Display

Figure Product Picture of E papers Displays

Table Major Players of E papers Displays

Figure China Electronic Shelf Label (ESL) Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Electronic Shelf Label (ESL) Sales Market Share by Applications/End Industrials in 2016

Table Applications of Electronic Shelf Label (ESL)

Figure Department Stores/Mass Merchandise Examples

Figure Grocery/Supermarket Examples

Figure Drug Stores Examples

Figure Specialty Stores Examples

Figure Others Examples

Figure China Electronic Shelf Label (ESL) Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Electronic Shelf Label (ESL) Sales (Volume) Status and Forecast (2012-2022)

Table China Electronic Shelf Label (ESL) Sales by Vendors (2012-2017)

Table China Electronic Shelf Label (ESL) Sales Market Share (%) by Vendors (2012-2017)

Figure China Electronic Shelf Label (ESL) Sales Share by Vendors in 2016

Figure China Electronic Shelf Label (ESL) Sales Share by Vendors in 2017

Table China Electronic Shelf Label (ESL) Revenue (Million USD) by Vendors (2012-2017)

Table China Electronic Shelf Label (ESL) Revenue Market Share (%) by Vendors (2012-2017)

Figure China Electronic Shelf Label (ESL) Revenue Share by Vendors in 2016

Figure China Electronic Shelf Label (ESL) Revenue Share by Vendors in 2017

Figure China Electronic Shelf Label (ESL) Average Price by Vendors in 2016



Table China Electronic Shelf Label (ESL) Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Electronic Shelf Label (ESL) Product Types

Figure Electronic Shelf Label (ESL) Market Share of Top 3 Vendors

Figure Electronic Shelf Label (ESL) Market Share of Top 5 Vendors

Table China Electronic Shelf Label (ESL) Sales by Type (2012-2017)

Table China Electronic Shelf Label (ESL) Sales and Market Share by Type (2012-2017)

Figure China Electronic Shelf Label (ESL) Sales Market Share by Type 2016

Figure 2016 China Electronic Shelf Label (ESL) Sales Market Share by Type

Table China Electronic Shelf Label (ESL) Revenue (Million USD) by Type (2012-2017)

Table China Electronic Shelf Label (ESL) Revenue Market Share by Type (2012-2017)

Figure China Electronic Shelf Label (ESL) Revenue Market Share by Type 2016

Figure 2016 China Electronic Shelf Label (ESL) Revenue Market Share by Type

Table China Electronic Shelf Label (ESL) Price by Type (2012-2017)

Table China Electronic Shelf Label (ESL) Sales by Application (2012-2017)

Table China Electronic Shelf Label (ESL) Sales and Market Share by Application (2012-2017)

Figure China Electronic Shelf Label (ESL) Sales Market Share by Application (2012-2017)

Figure 2016 China Electronic Shelf Label (ESL) Sales Market Share by Application Table China Market Electronic Shelf Label (ESL) Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table SES(imagotag) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SES(imagotag) Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SES(imagotag) Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Pricer Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pricer Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Pricer Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Solum Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Solum Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Solum Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Displaydata Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Displaydata Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)



Figure Displaydata Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Panasonic Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Opticon Sensors Europe B.V Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Opticon Sensors Europe B.V Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Opticon Sensors Europe B.V Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Hanshow Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hanshow Technology Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hanshow Technology Electronic Shelf Label (ESL) Market Share (2012-2017) Table LG innotek Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG innotek Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure LG innotek Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Altierre Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Altierre Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Altierre Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Electronic Shelf Label (ESL) Main Raw Materials Price Trend

Table Electronic Shelf Label (ESL) Raw Materials Major Suppliers List

Figure Production Cost Structure of Electronic Shelf Label (ESL)

Figure Electronic Shelf Label (ESL) Manufacturing Process/Method

Figure Electronic Shelf Label (ESL) Value Chain Analysis

Table Raw Materials Sources of Electronic Shelf Label (ESL) Major Vendors in 2016

Table Major Buyers of Electronic Shelf Label (ESL)

Table Electronic Shelf Label (ESL) Distributors/Traders List in China

Figure China Electronic Shelf Label (ESL) Sales and Growth Rate Forecast (2017-2022)

Figure China Electronic Shelf Label (ESL) Revenue and Growth Rate Forecast (2017-2022)



Figure China Electronic Shelf Label (ESL) Price Trend Forecast (2017-2022) Table China Electronic Shelf Label (ESL) Sales Forecast by Type (2017-2022) Figure China Electronic Shelf Label (ESL) Sales Market Share Forecast by Type (2017-2022)

Figure China Electronic Shelf Label (ESL) Sales Market Share Forecast by Type in 2022

Table China Electronic Shelf Label (ESL) Sales Forecast by Application (2017-2022) Figure China Electronic Shelf Label (ESL) Sales Market Share Forecast by Application (2017-2022)

Figure China Electronic Shelf Label (ESL) Sales Market Share Forecast by Application in 2022



I would like to order

Product name: 2017-2022 China Electronic Shelf Label (ESL) Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/2B78A7CB828EN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

Eirot nomo:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2B78A7CB828EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970