

2017-2022 China E-commerce Payment Market Report (Status and Outlook)

https://marketpublishers.com/r/2BA111F4CFBEN.html

Date: October 2017

Pages: 110

Price: US\$ 3,360.00 (Single User License)

ID: 2BA111F4CFBEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the E-commerce Payment market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In China market, the top players include

Alipay
Tenpay
PayPal
Visa
MasterCard
China UnionPay
American Express
JCB
Discover



Split

Split by product types/category, covering	
Real-time bank transfers & offline bank transfers	
Cash on delivery	
Direct debits	
E-invoices	
Digital wallets	
PostPay	
PrePay	
Pre-paid cards	
Debit cards	
Credit cards	
by applications/end use industries, covers	
Application 1	
Application 2	
Application 3	



Contents

1 E-COMMERCE PAYMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of E-commerce Payment
- 1.2 E-commerce Payment Market Segment by Types
- 1.2.1 China E-commerce Payment Sales Present Situation and Outlook by Types (2012-2022)
 - 1.2.2 China E-commerce Payment Sales Market Share by Types in 2016
 - 1.2.3 Real-time bank transfers & offline bank transfers
 - 1.2.3.1 Major Players of Real-time bank transfers & offline bank transfers
 - 1.2.4 Cash on delivery
 - 1.2.4.1 Major Players of Cash on delivery
 - 1.2.5 Direct debits
 - 1.2.5.1 Major Players of Direct debits
 - 1.2.6 E-invoices
 - 1.2.6.1 Major Players of E-invoices
 - 1.2.7 Digital wallets
 - 1.2.7.1 Major Players of Digital wallets
 - 1.2.8 PostPay
 - 1.2.8.1 Major Players of PostPay
 - 1.2.9 PrePay
 - 1.2.9.1 Major Players of PrePay
 - 1.2.10 Pre-paid cards
 - 1.2.10.1 Major Players of Pre-paid cards
 - 1.2.11 Debit cards
 - 1.2.11.1 Major Players of Debit cards
 - 1.2.12 Credit cards
 - 1.2.12.1 Major Players of Credit cards
- 1.3 China E-commerce Payment Market Segment by Applications/End Use Industries
- 1.3.1 China E-commerce Payment Sales Present Situation and Outlook by
- Applications/End Industrials (2012-2022)
 - 1.3.2 China E-commerce Payment Sales Market Share by Applications in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China E-commerce Payment Overview and Market Size (Value) (2012-2022)
- 1.4.1 China Market E-commerce Payment Overview
- 1.4.2 China E-commerce Payment Market Size (Value and Volume) Status and



Forecast (2012-2022)

2 CHINA E-COMMERCE PAYMENT SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China E-commerce Payment Sales and Market Share (2012-2017) by Players
- 2.2 China E-commerce Payment Revenue and Market Share by Players (2012-2017)
- 2.3 China E-commerce Payment Average Price by Players in 2016
- 2.4 China E-commerce Payment Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 E-commerce Payment Market Competitive Situation and Trends
 - 2.5.1 E-commerce Payment Market Concentration Rate
 - 2.5.2 E-commerce Payment Market Share of Top 3 and Top 5 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA E-COMMERCE PAYMENT SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 China E-commerce Payment Sales, Revenue, Market Share and Price by Type (2012-2017)
 - 3.1.1 China E-commerce Payment Sales and Market Share by Type (2012-2017)
 - 3.1.2 China E-commerce Payment Revenue and Market Share by Type (2012-2017)
 - 3.1.3 China E-commerce Payment Price by Type (2012-2017)
- 3.2 China E-commerce Payment Sales and Market Share by Application (2012-2017)
- 3.3 China Market E-commerce Payment Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 ASIA-PACIFIC E-COMMERCE PAYMENT PLAYERS PROFILES/ANALYSIS

- 4.1 Alipay
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 E-commerce Payment Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
- 4.1.3 Alipay E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
- 4.1.5 Alipay News



- 4.2 Tenpay
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 E-commerce Payment Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Tenpay E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.2.4 Main Business/Business Overview
 - 4.2.5 Tenpay News
- 4.3 PayPal
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.3.2 E-commerce Payment Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 PayPal E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.3.4 Main Business/Business Overview
 - 4.3.5 PayPal News
- 4.4 Visa
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 E-commerce Payment Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
- 4.4.3 Visa E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Visa News
- 4.5 MasterCard
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 E-commerce Payment Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
- 4.5.3 MasterCard E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview



- 4.5.5 MasterCard News
- 4.6 China UnionPay
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 E-commerce Payment Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
- 4.6.3 China UnionPay E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 China UnionPay News
- 4.7 American Express
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 E-commerce Payment Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
- 4.7.3 American Express E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
 - 4.7.5 American Express News
- 4.8 JCB
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 E-commerce Payment Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
- 4.8.3 JCB E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.8.4 Main Business/Business Overview
- 4.8.5 JCB News
- 4.9 Discover
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 E-commerce Payment Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
- 4.9.3 Discover E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)



- 4.9.4 Main Business/Business Overview
- 4.9.5 Discover News

5 CHINA E-COMMERCE PAYMENT MARKET FORECAST (2017-2022)

- 5.1 China E-commerce Payment Sales, Revenue and Price Forecast (2017-2022)
- 5.1.1 China E-commerce Payment Sales and Growth Rate Forecast (2017-2022)
- 5.1.2 China E-commerce Payment Revenue and Growth Rate Forecast (2017-2022)
- 5.1.3 China E-commerce Payment Price Trend Forecast (2017-2022)
- 5.2 China E-commerce Payment Sales Forecast by Type (2017-2022)
- 5.3 China E-commerce Payment Sales Forecast by Application (2017-2022)

6 PRODUCTION COST ANALYSIS OF E-COMMERCE PAYMENT

- 6.1 Main Raw Materials of E-commerce Payment
 - 6.1.1 List of E-commerce Payment Main Raw Materials
 - 6.1.2 E-commerce Payment Main Raw Materials Price Analysis
 - 6.1.3 E-commerce Payment Raw Materials Major Suppliers
 - 6.1.4 E-commerce Payment Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of E-commerce Payment
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 E-commerce Payment Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 E-commerce Payment Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of E-commerce Payment Major Players in 2016
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning



- 8.2.1 Pricing Strategy
- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 E-commerce Payment Distributors/Traders List in China

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of E-commerce Payment

Table Product Specifications of E-commerce Payment

Figure China E-commerce Payment Sales (volume) for Each Type (2012-2022)

Figure China E-commerce Payment Sales Market Share by Types in 2016

Table Types of E-commerce Payment

Figure Product Picture of Real-time bank transfers & offline bank transfers

Table Major Players of Real-time bank transfers & offline bank transfers

Figure Product Picture of Cash on delivery

Table Major Players of Cash on delivery

Figure Product Picture of Direct debits

Table Major Players of Direct debits

Figure Product Picture of E-invoices

Table Major Players of E-invoices

Figure Product Picture of Digital wallets

Table Major Players of Digital wallets

Figure Product Picture of PostPay

Table Major Players of PostPay

Figure Product Picture of PrePay

Table Major Players of PrePay

Figure Product Picture of Pre-paid cards

Table Major Players of Pre-paid cards

Figure Product Picture of Debit cards

Table Major Players of Debit cards

Figure Product Picture of Credit cards

Table Major Players of Credit cards

Figure Product Picture of Charge cards

Table Major Players of Charge cards

Figure China E-commerce Payment Sales Present Situation and Outlook by

Applications (2012-2022)

Figure China E-commerce Payment Sales Market Share by Applications in 2016

Table Applications of E-commerce Payment

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China E-commerce Payment Revenue (Million USD) Status and Forecast



(2012-2022)

Figure China E-commerce Payment Sales (Volume) Status and Forecast (2012-2022)

Table China E-commerce Payment Sales by Players (2012-2017)

Table China E-commerce Payment Sales Market Share (%) by Players (2012-2017)

Figure China E-commerce Payment Sales Market Share by Players in 2016

Figure China E-commerce Payment Sales Market Share by Players in 2017

Table China E-commerce Payment Revenue (Million USD) by Players (2012-2017)

Table China E-commerce Payment Revenue Market Share (%) by Players (2012-2017)

Figure China E-commerce Payment Revenue Market Share by Players in 2016

Figure China E-commerce Payment Revenue Market Share by Players in 2017

Figure China E-commerce Payment Average Price by Players in 2016

Table China E-commerce Payment Manufacturing Base Distribution and Sales Area by Players

Table Players E-commerce Payment Product Types

Figure E-commerce Payment Market Share of Top 3 Players

Figure E-commerce Payment Market Share of Top 5 Players

Table China E-commerce Payment Sales by Type (2012-2017)

Table China E-commerce Payment Sales Market Share by Type (2012-2017)

Figure China E-commerce Payment Sales Market Share by Type in 2012

Figure China E-commerce Payment Sales Market Share by Type in 2016

Table China E-commerce Payment Revenue (Million USD) by Type (2012-2017)

Table China E-commerce Payment Revenue Market Share by Type (2012-2017)

Figure China E-commerce Payment Revenue Market Share by Type in 2012

Figure China E-commerce Payment Revenue Market Share by Type in 2016

Table China E-commerce Payment Price by Type (2012-2017)

Table China E-commerce Payment Sales by Application (2012-2017)

Table China E-commerce Payment Sales Market Share by Application (2012-2017)

Figure China E-commerce Payment Sales Market Share by Application (2012-2017)

Table China Market E-commerce Payment Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Alipay Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Alipay E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Alipay E-commerce Payment Market Share (2012-2017)

Table Tenpay Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Tenpay E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Tenpay E-commerce Payment Market Share (2012-2017)

Table PayPal Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table PayPal E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)

Figure PayPal E-commerce Payment Market Share (2012-2017)

Table Visa Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Visa E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Visa E-commerce Payment Market Share (2012-2017)

Table MasterCard Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MasterCard E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)

Figure MasterCard E-commerce Payment Market Share (2012-2017)

Table China UnionPay Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table China UnionPay E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)

Figure China UnionPay E-commerce Payment Market Share (2012-2017)

Table American Express Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table American Express E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)

Figure American Express E-commerce Payment Market Share (2012-2017)

Table JCB Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JCB E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017) Figure JCB E-commerce Payment Market Share (2012-2017)

Table Discover Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Discover E-commerce Payment Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Discover E-commerce Payment Market Share (2012-2017)

Figure China E-commerce Payment Sales and Growth Rate Forecast (2017-2022)

Figure China E-commerce Payment Revenue and Growth Rate Forecast (2017-2022)

Figure China E-commerce Payment Price Trend Forecast (2017-2022)

Table China E-commerce Payment Sales Forecast by Type (2017-2022)

Figure China E-commerce Payment Sales Market Share Forecast by Type (2017-2022)

Figure China E-commerce Payment Sales Market Share Forecast by Type in 2022

Table China E-commerce Payment Sales Forecast by Application (2017-2022)

Figure China E-commerce Payment Sales Market Share Forecast by Application (2017-2022)

Figure China E-commerce Payment Sales Market Share Forecast by Application in



2022

Table Production Base and Market Concentration Rate of Raw Material

Figure E-commerce Payment Main Raw Materials Price Trend

Table E-commerce Payment Raw Materials Major Suppliers List

Figure Production Cost Structure of E-commerce Payment

Figure E-commerce Payment Manufacturing Process/Method

Figure E-commerce Payment Value Chain Analysis

Table Raw Materials Sources of E-commerce Payment Major Players in 2016

Table Major Buyers of E-commerce Payment

Table E-commerce Payment Distributors/Traders List in China



I would like to order

Product name: 2017-2022 China E-commerce Payment Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/2BA111F4CFBEN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2BA111F4CFBEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970