

2018-2023 China Digital Broadcast and Cinematography Cameras Market Report (Status and Outlook)

https://marketpublishers.com/r/2E216C24148EN.html

Date: April 2018

Pages: 84

Price: US\$ 3,360.00 (Single User License)

ID: 2E216C24148EN

Abstracts

In 2017, the Digital Broadcast and Cinematography Cameras market size was xx million USD in China, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In China market, the top players include

ARRI
Sony Corp
Panasonic Corp
Grass Valley USA LLC
Hitachi Ltd
Blackmagic Design Pty. Ltd
Canon Inc
JVCKENWOOD

Red.com Inc

Silicon Imaging Inc



Aaton Digital SA

Split by product types/category, covering
2K
4K
8K

Split by applications/end use industries, covers

Cinematography

Others

Live Production

News & Broadcast Production



Contents

1 DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Digital Broadcast and Cinematography Cameras
- 1.2 Digital Broadcast and Cinematography Cameras Market Segment by Types
- 1.2.1 China Digital Broadcast and Cinematography Cameras Sales Present Situation and Outlook by Types (2013-2023)
- 1.2.2 China Digital Broadcast and Cinematography Cameras Sales Market Share by Types in 2017
 - 1.2.3 2K
 - 1.2.3.1 Major Players of 2K
 - 1.2.4 4K
 - 1.2.4.1 Major Players of 4K
 - 1.2.5 8K
 - 1.2.5.1 Major Players of 8K
 - 1.2.6 Others
 - 1.2.6.1 Major Players of Others
- 1.3 China Digital Broadcast and Cinematography Cameras Market Segment by Applications/End Use Industries
- 1.3.1 China Digital Broadcast and Cinematography Cameras Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
- 1.3.2 China Digital Broadcast and Cinematography Cameras Sales Market Share by Applications in 2017
 - 1.3.2 Cinematography
 - 1.3.3 Live Production
 - 1.3.4 News & Broadcast Production
- 1.4 China Digital Broadcast and Cinematography Cameras Overview and Market Size (Value) (2013-2023)
 - 1.4.1 China Market Digital Broadcast and Cinematography Cameras Overview
- 1.4.2 China Digital Broadcast and Cinematography Cameras Market Size (Value and Volume) Status and Forecast (2013-2023)

2 CHINA DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

2.1 China Digital Broadcast and Cinematography Cameras Sales and Market Share by Players (2013-2018)



- 2.2 China Digital Broadcast and Cinematography Cameras Revenue and Market Share by Players (2013-2018)
- 2.3 China Digital Broadcast and Cinematography Cameras Average Price by Players in 2017
- 2.4 China Digital Broadcast and Cinematography Cameras Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Digital Broadcast and Cinematography Cameras Market Competitive Situation and Trends
- 2.5.1 Digital Broadcast and Cinematography Cameras Market Concentration Rate
- 2.5.2 Digital Broadcast and Cinematography Cameras Market Share of Top 3 and Top 5 Players in 2017
 - 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

- 3.1 China Digital Broadcast and Cinematography Cameras Sales, Revenue, Market Share and Price by Type (2013-2018)
- 3.1.1 China Digital Broadcast and Cinematography Cameras Sales and Market Share by Type (2013-2018)
- 3.1.2 China Digital Broadcast and Cinematography Cameras Revenue and Market Share by Type (2013-2018)
- 3.1.3 China Digital Broadcast and Cinematography Cameras Price by Type (2013-2018)
- 3.2 China Digital Broadcast and Cinematography Cameras Sales and Market Share by Application (2013-2018)
- 3.3 China Market Digital Broadcast and Cinematography Cameras Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

4 CHINA DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS PLAYERS PROFILES AND SALES DATA

4.1 ARRI

- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.1.2 Digital Broadcast and Cinematography Cameras Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type



- 4.1.3 ARRI Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
 - 4.1.5 ARRI News
- 4.2 Sony Corp
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.2.2 Digital Broadcast and Cinematography Cameras Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Sony Corp Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.2.4 Main Business/Business Overview
 - 4.2.5 Sony Corp News
- 4.3 Panasonic Corp
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 Digital Broadcast and Cinematography Cameras Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
 - 4.3.3 Panasonic Corp Digital Broadcast and Cinematography Cameras Sales,

Revenue, Price and Gross Margin (2012-2017)

- 4.3.4 Main Business/Business Overview
- 4.3.5 Panasonic Corp News
- 4.4 Grass Valley USA LLC
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.4.2 Digital Broadcast and Cinematography Cameras Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
- 4.4.3 Grass Valley USA LLC Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Grass Valley USA LLC News
- 4.5 Hitachi Ltd
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

- 4.5.2 Digital Broadcast and Cinematography Cameras Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
- 4.5.3 Hitachi Ltd Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Hitachi Ltd News
- 4.6 Blackmagic Design Pty. Ltd
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.6.2 Digital Broadcast and Cinematography Cameras Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
- 4.6.3 Blackmagic Design Pty. Ltd Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Blackmagic Design Pty. Ltd News
- 4.7 Canon Inc
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.7.2 Digital Broadcast and Cinematography Cameras Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
- 4.7.3 Canon Inc Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.7.5 Canon Inc News
- 4.8 JVCKENWOOD
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.8.2 Digital Broadcast and Cinematography Cameras Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
- 4.8.3 JVCKENWOOD Digital Broadcast and Cinematography Cameras Sales,



Revenue, Price and Gross Margin (2012-2017)

- 4.8.4 Main Business/Business Overview
- 4.8.5 JVCKENWOOD News
- 4.9 Red.com Inc
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.9.2 Digital Broadcast and Cinematography Cameras Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
- 4.9.3 Red.com Inc Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.9.4 Main Business/Business Overview
- 4.9.5 Red.com Inc News
- 4.10 Silicon Imaging Inc
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.10.2 Digital Broadcast and Cinematography Cameras Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
- 4.10.3 Silicon Imaging Inc Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 Silicon Imaging Inc News
- 4.11 Aaton Digital SA
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.11.2 Digital Broadcast and Cinematography Cameras Product Types, Application and Specification
 - 4.11.2.1 Type
 - 4.11.2.2 Type
- 4.11.3 Aaton Digital SA Digital Broadcast and Cinematography Cameras Sales,

Revenue, Price and Gross Margin (2012-2017)

- 4.11.4 Main Business/Business Overview
- 4.11.5 Aaton Digital SA News

5 CHINA DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS MARKET FORECAST (2018-2023)



- 5.1 China Digital Broadcast and Cinematography Cameras Sales, Revenue and Price Forecast (2018-2023)
- 5.1.1 China Digital Broadcast and Cinematography Cameras Sales and Growth Rate Forecast (2018-2023)
- 5.1.2 China Digital Broadcast and Cinematography Cameras Revenue and Growth Rate Forecast (2018-2023)
- 5.1.3 China Digital Broadcast and Cinematography Cameras Price Trend Forecast (2018-2023)
- 5.2 China Digital Broadcast and Cinematography Cameras Sales Forecast by Type (2018-2023)
- 5.3 China Digital Broadcast and Cinematography Cameras Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS

- 6.1 Main Raw Materials of Digital Broadcast and Cinematography Cameras
 - 6.1.1 List of Digital Broadcast and Cinematography Cameras Main Raw Materials
- 6.1.2 Digital Broadcast and Cinematography Cameras Main Raw Materials Price Analysis
- 6.1.3 Digital Broadcast and Cinematography Cameras Raw Materials Major Suppliers
- 6.1.4 Digital Broadcast and Cinematography Cameras Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Digital Broadcast and Cinematography Cameras
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Digital Broadcast and Cinematography Cameras Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Digital Broadcast and Cinematography Cameras Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Digital Broadcast and Cinematography Cameras Major Players in 2017
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Digital Broadcast and Cinematography Cameras Distributors/Traders List in China

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Digital Broadcast and Cinematography Cameras

Table Product Specifications of Digital Broadcast and Cinematography Cameras

Figure China Digital Broadcast and Cinematography Cameras Sales (volume) for Each Type (2013-2023)

Figure China Digital Broadcast and Cinematography Cameras Sales Market Share by Types in 2017

Table Types of Digital Broadcast and Cinematography Cameras

Figure Product Picture of 2K

Table Major Players of 2K

Figure Product Picture of 4K

Table Major Players of 4K

Figure Product Picture of 8K

Table Major Players of 8K

Figure Product Picture of Others

Table Major Players of Others

Figure China Digital Broadcast and Cinematography Cameras Sales Present Situation and Outlook by Applications (2013-2023)

Figure China Digital Broadcast and Cinematography Cameras Sales Market Share by Applications in 2017

Table Applications of Digital Broadcast and Cinematography Cameras

Figure Cinematography Examples

Figure Live Production Examples

Figure News & Broadcast Production Examples

Figure China Digital Broadcast and Cinematography Cameras Revenue (Million USD) Status and Forecast (2013-2023)

Figure China Digital Broadcast and Cinematography Cameras Sales (Volume) Status and Forecast (2013-2023)

Table China Digital Broadcast and Cinematography Cameras Sales by Players (2013-2018)

Table China Digital Broadcast and Cinematography Cameras Sales Market Share (%) by Players (2013-2018)

Figure China Digital Broadcast and Cinematography Cameras Sales Market Share by Players in 2016

Figure China Digital Broadcast and Cinematography Cameras Sales Market Share by Players in 2017



Table China Digital Broadcast and Cinematography Cameras Revenue (Million USD) by Players (2013-2018)

Table China Digital Broadcast and Cinematography Cameras Revenue Market Share (%) by Players (2013-2018)

Figure China Digital Broadcast and Cinematography Cameras Revenue Market Share by Players in 2016

Figure China Digital Broadcast and Cinematography Cameras Revenue Market Share by Players in 2017

Figure China Digital Broadcast and Cinematography Cameras Average Price by Players in 2017

Table China Digital Broadcast and Cinematography Cameras Manufacturing Base Distribution and Sales Area by Players

Table Players Digital Broadcast and Cinematography Cameras Product Types
Figure Digital Broadcast and Cinematography Cameras Market Share of Top 3 Players
in 2017

Figure Digital Broadcast and Cinematography Cameras Market Share of Top 5 Players in 2017

Table China Digital Broadcast and Cinematography Cameras Sales by Type (2013-2018)

Table China Digital Broadcast and Cinematography Cameras Sales Market Share by Type (2013-2018)

Figure China Digital Broadcast and Cinematography Cameras Sales Market Share by Type in 2013

Figure China Digital Broadcast and Cinematography Cameras Sales Market Share by Type in 2017

Table China Digital Broadcast and Cinematography Cameras Revenue (Million USD) by Type (2013-2018)

Table China Digital Broadcast and Cinematography Cameras Revenue Market Share by Type (2013-2018)

Figure China Digital Broadcast and Cinematography Cameras Revenue Market Share by Type in 2013

Figure China Digital Broadcast and Cinematography Cameras Revenue Market Share by Type in 2017

Table China Digital Broadcast and Cinematography Cameras Price by Type (2013-2018)

Table China Digital Broadcast and Cinematography Cameras Sales by Application (2013-2018)

Table China Digital Broadcast and Cinematography Cameras Sales Market Share by Application (2013-2018)



Figure China Digital Broadcast and Cinematography Cameras Sales Market Share by Application (2013-2018)

Figure China Digital Broadcast and Cinematography Cameras Sales Market Share by Application in 2017

Table China Market Digital Broadcast and Cinematography Cameras Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table ARRI Basic Information, Manufacturing Base, Sales Area and Its Competitors Table ARRI Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ARRI Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Sony Corp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sony Corp Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sony Corp Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Panasonic Corp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Corp Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Panasonic Corp Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Grass Valley USA LLC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Grass Valley USA LLC Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Grass Valley USA LLC Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Hitachi Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hitachi Ltd Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hitachi Ltd Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Blackmagic Design Pty. Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Blackmagic Design Pty. Ltd Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)



Figure Blackmagic Design Pty. Ltd Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Canon Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Canon Inc Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Canon Inc Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table JVCKENWOOD Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JVCKENWOOD Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)

Figure JVCKENWOOD Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Red.com Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Red.com Inc Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Red.com Inc Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Silicon Imaging Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Silicon Imaging Inc Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Silicon Imaging Inc Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Aaton Digital SA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aaton Digital SA Digital Broadcast and Cinematography Cameras Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Aaton Digital SA Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Figure China Digital Broadcast and Cinematography Cameras Sales and Growth Rate Forecast (2018-2023)

Figure China Digital Broadcast and Cinematography Cameras Revenue and Growth Rate Forecast (2018-2023)

Figure China Digital Broadcast and Cinematography Cameras Price Trend Forecast (2018-2023)

Table China Digital Broadcast and Cinematography Cameras Sales Forecast by Type



(2018-2023)

Figure China Digital Broadcast and Cinematography Cameras Sales Market Share Forecast by Type (2018-2023)

Figure China Digital Broadcast and Cinematography Cameras Sales Market Share Forecast by Type in 2023

Table China Digital Broadcast and Cinematography Cameras Sales Forecast by Application (2018-2023)

Figure China Digital Broadcast and Cinematography Cameras Sales Market Share Forecast by Application (2018-2023)

Figure China Digital Broadcast and Cinematography Cameras Sales Market Share Forecast by Application in 2023

Table Production Base and Market Concentration Rate of Raw Material Figure Digital Broadcast and Cinematography Cameras Main Raw Materials Price Trend

Table Digital Broadcast and Cinematography Cameras Raw Materials Major Suppliers List

Figure Production Cost Structure of Digital Broadcast and Cinematography Cameras
Figure Digital Broadcast and Cinematography Cameras Manufacturing Process/Method
Figure Digital Broadcast and Cinematography Cameras Value Chain Analysis
Table Raw Materials Sources of Digital Broadcast and Cinematography Cameras Major
Players in 2017

Table Major Buyers of Digital Broadcast and Cinematography Cameras

Table Digital Broadcast and Cinematography Cameras Distributors/Traders List in

China



I would like to order

Product name: 2018-2023 China Digital Broadcast and Cinematography Cameras Market Report (Status

and Outlook)

Product link: https://marketpublishers.com/r/2E216C24148EN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2E216C24148EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



