

2017-2022 China Camping Cooler Market Report (Status and Outlook)

https://marketpublishers.com/r/2B2DFB70268EN.html

Date: August 2017

Pages: 110

Price: US\$ 3,360.00 (Single User License)

ID: 2B2DFB70268EN

Abstracts

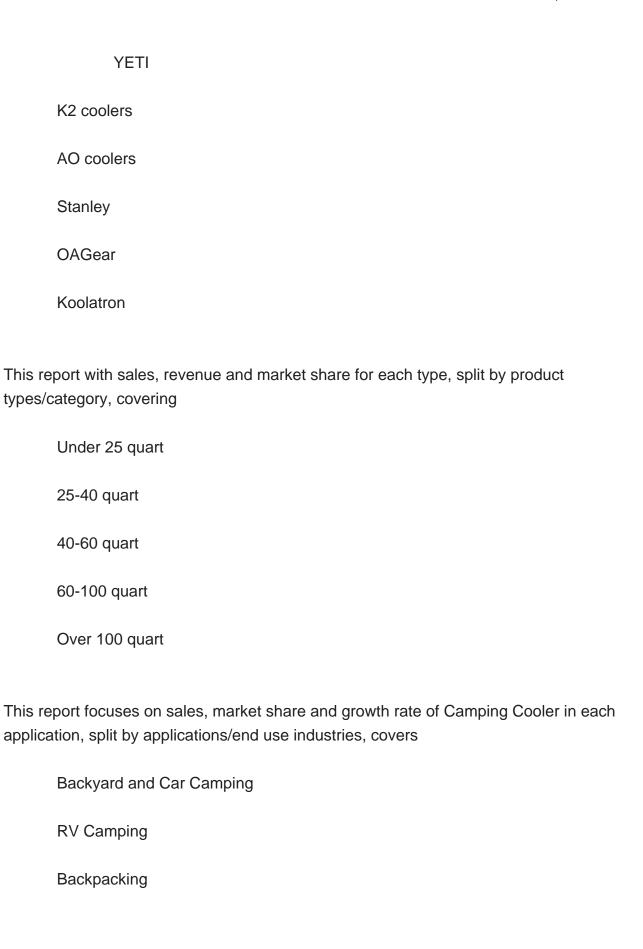
The report requires updating with new data and is sent in 48 hours after order is placed.

The Camping Cooler market size will be XX million (USD) in 2022 in China, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In China market, the top players include

Igloo
Coleman (Esky)
Grizzly
Engel
Bison Coolers
ORCA
Pelican
Polar Bear Coolers
Rubbermaid







Contents

1 CAMPING COOLER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Camping Cooler
- 1.2 Camping Cooler Market Segment by Types
- 1.2.1 China Camping Cooler Sales Present Situation and Outlook by Types (2012-2022)
- 1.2.2 China Camping Cooler Sales Market Share by Types in 2016
- 1.2.3 Under 25 quart
- 1.2.4 25-40 quart
- 1.2.5 40-60 quart
- 1.2.6 60-100 quart

Over 100 quart

- 1.3 China Camping Cooler Market Segment by Applications/End Use Industries
- 1.3.1 China Camping Cooler Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
- 1.3.2 China Camping Cooler Sales Market Share by Applications/End Industrials in 2016
 - 1.3.3 Backyard and Car Camping
 - 1.3.4 RV Camping

Backpacking

- 1.4 China Camping Cooler Overview and Market Size (Value) (2012-2022)
 - 1.4.1 China Market Camping Cooler Overview
- 1.4.2 China Camping Cooler Market Size (Value and Volume) Status and Forecast (2012-2022)

2 CHINA CAMPING COOLER SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

- 2.1 China Camping Cooler Sales and Market Share (2012-2017) by Vendors/Manufacturers
- 2.2 China Camping Cooler Revenue and Market Share by Vendors (2012-2017)
- 2.3 China Camping Cooler Average Price by Vendors in 2016
- 2.4 China Camping Cooler Manufacturing Base Distribution, Sales Area, Product Types by Vendors
- 2.5 Camping Cooler Market Competitive Situation and Trends
 - 2.5.1 Camping Cooler Market Concentration Rate
- 2.5.2 Camping Cooler Market Share of Top 3 and Top 5 Vendors



2.5.3 Mergers & Acquisitions, Expansion

3 CHINA CAMPING COOLER SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 China Camping Cooler Sales, Revenue, Market Share and Price by Type (2012-2017)
 - 3.1.1 China Camping Cooler Sales and Market Share by Type (2012-2017)
 - 3.1.2 China Camping Cooler Revenue and Market Share by Type (2012-2017)
 - 3.1.3 China Camping Cooler Price by Type (2012-2017)
- 3.2 China Camping Cooler Sales and Market Share by Application (2012-2017)
- 3.3 China Market Camping Cooler Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 CHINA CAMPING COOLER VENDORS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 Igloo
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 Camping Cooler Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
 - 4.1.3 Igloo Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
- 4.2 Coleman (Esky)
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Camping Cooler Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Coleman (Esky) Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.2.4 Main Business/Business Overview
- 4.3 Grizzly
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 Camping Cooler Product Types, Application and Specification
 - 4.3.2.1 Type



- 4.3.2.2 Type
- 4.3.3 Grizzly Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.4 Engel
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Camping Cooler Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 Engel Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
- 4.5 Bison Coolers
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Camping Cooler Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
- 4.5.3 Bison Coolers Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
- 4.6 ORCA
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Camping Cooler Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 ORCA Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
- 4.7 Pelican
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Camping Cooler Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
- 4.7.3 Pelican Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.8 Polar Bear Coolers
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 4.8.2 Camping Cooler Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
- 4.8.3 Polar Bear Coolers Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
- 4.9 Rubbermaid
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Camping Cooler Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
- 4.9.3 Rubbermaid Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
- 4.10 YETI
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Camping Cooler Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
 - 4.10.3 YETI Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
- 4.11 K2 coolers
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Camping Cooler Product Types, Application and Specification
 - 4.11.2.1 Type
 - 4.11.2.2 Type
- 4.11.3 K2 coolers Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.11.4 Main Business/Business Overview
- 4.12 AO coolers
- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.12.2 Camping Cooler Product Types, Application and Specification
 - 4.12.2.1 Type
 - 4.12.2.2 Type
- 4.12.3 AO coolers Camping Cooler Sales, Revenue, Price and Gross Margin



(2012-2017)

- 4.12.4 Main Business/Business Overview
- 4.13 Stanley
- 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

- 4.13.2 Camping Cooler Product Types, Application and Specification
 - 4.13.2.1 Type
 - 4.13.2.2 Type
- 4.13.3 Stanley Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.13.4 Main Business/Business Overview
- 4.14 OAGear
- 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

- 4.14.2 Camping Cooler Product Types, Application and Specification
 - 4.14.2.1 Type
 - 4.14.2.2 Type
- 4.14.3 OAGear Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.14.4 Main Business/Business Overview
- 4.15 Koolatron
- 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

- 4.15.2 Camping Cooler Product Types, Application and Specification
 - 4.15.2.1 Type
 - 4.15.2.2 Type
- 4.15.3 Koolatron Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.15.4 Main Business/Business Overview

5 PRODUCTION COST ANALYSIS OF CAMPING COOLER

- 5.1 Main Raw Materials of Camping Cooler
 - 5.1.1 List of Camping Cooler Main Raw Materials
 - 5.1.2 Camping Cooler Main Raw Materials Price Analysis
 - 5.1.3 Camping Cooler Raw Materials Major Suppliers
 - 5.1.4 Camping Cooler Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Camping Cooler
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Production Expenses



5.3 Camping Cooler Manufacturing Process/Method

6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Camping Cooler Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Camping Cooler Major Vendors in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
 - 7.1.1 Direct Sales
 - 7.1.2 Indirect Sales
 - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 Camping Cooler Distributors/Traders List in China

8 MARKET INFLUENCES FACTORS ANALYSIS

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

9 CHINA CAMPING COOLER MARKET FORECAST (2017-2022)

- 9.1 China Camping Cooler Sales, Revenue and Price Forecast (2017-2022)
 - 9.1.1 China Camping Cooler Sales and Growth Rate Forecast (2017-2022)
 - 9.1.2 China Camping Cooler Revenue and Growth Rate Forecast (2017-2022)
 - 9.1.3 China Camping Cooler Price Trend Forecast (2017-2022)
- 9.2 China Camping Cooler Sales Forecast by Type (2017-2022)
- 9.3 China Camping Cooler Sales Forecast by Application (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION



11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Camping Cooler

Table Product Specifications of Camping Cooler

Figure China Camping Cooler Sales (volume) for Each Type (2012-2022)

Figure China Camping Cooler Sales Market Share by Types in 2016

Table Types of Camping Cooler

Figure Product Picture of Under 25 quart

Table Major Players of Under 25 quart

Figure Product Picture of 25-40 quart

Table Major Players of 25-40 quart

Figure Product Picture of 40-60 quart

Table Major Players of 40-60 quart

Figure Product Picture of 60-100 quart

Table Major Players of 60-100 quart

Figure Product Picture of Over 100 quart

Table Major Players of Over 100 quart

Figure China Camping Cooler Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Camping Cooler Sales Market Share by Applications/End Industrials in 2016

Table Applications of Camping Cooler

Figure Backyard and Car Camping Examples

Figure RV Camping Examples

Figure Backpacking Examples

Figure China Camping Cooler Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Camping Cooler Sales (Volume) Status and Forecast (2012-2022)

Table China Camping Cooler Sales by Vendors (2012-2017)

Table China Camping Cooler Sales Market Share (%) by Vendors (2012-2017)

Figure China Camping Cooler Sales Share by Vendors in 2016

Figure China Camping Cooler Sales Share by Vendors in 2017

Table China Camping Cooler Revenue (Million USD) by Vendors (2012-2017)

Table China Camping Cooler Revenue Market Share (%) by Vendors (2012-2017)

Figure China Camping Cooler Revenue Share by Vendors in 2016

Figure China Camping Cooler Revenue Share by Vendors in 2017

Figure China Camping Cooler Average Price by Vendors in 2016

Table China Camping Cooler Manufacturing Base Distribution and Sales Area by



Vendors

Table Vendors Camping Cooler Product Types

Figure Camping Cooler Market Share of Top 3 Vendors

Figure Camping Cooler Market Share of Top 5 Vendors

Table China Camping Cooler Sales by Type (2012-2017)

Table China Camping Cooler Sales and Market Share by Type (2012-2017)

Figure China Camping Cooler Sales Market Share by Type 2016

Figure 2016 China Camping Cooler Sales Market Share by Type

Table China Camping Cooler Revenue (Million USD) by Type (2012-2017)

Table China Camping Cooler Revenue Market Share by Type (2012-2017)

Figure China Camping Cooler Revenue Market Share by Type 2016

Figure 2016 China Camping Cooler Revenue Market Share by Type

Table China Camping Cooler Price by Type (2012-2017)

Table China Camping Cooler Sales by Application (2012-2017)

Table China Camping Cooler Sales and Market Share by Application (2012-2017)

Figure China Camping Cooler Sales Market Share by Application (2012-2017)

Figure 2016 China Camping Cooler Sales Market Share by Application

Table China Market Camping Cooler Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Igloo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Igloo Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Igloo Camping Cooler Market Share (2012-2017)

Table Coleman (Esky) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coleman (Esky) Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Coleman (Esky) Camping Cooler Market Share (2012-2017)

Table Grizzly Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Grizzly Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Grizzly Camping Cooler Market Share (2012-2017)

Table Engel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Engel Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Engel Camping Cooler Market Share (2012-2017)

Table Bison Coolers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bison Coolers Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Bison Coolers Camping Cooler Market Share (2012-2017)

Table ORCA Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table ORCA Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017) Figure ORCA Camping Cooler Market Share (2012-2017)

Table Pelican Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pelican Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017) Figure Pelican Camping Cooler Market Share (2012-2017)

Table Polar Bear Coolers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Polar Bear Coolers Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Polar Bear Coolers Camping Cooler Market Share (2012-2017)

Table Rubbermaid Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rubbermaid Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Rubbermaid Camping Cooler Market Share (2012-2017)

Table YETI Basic Information, Manufacturing Base, Sales Area and Its Competitors Table YETI Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017) Figure YETI Camping Cooler Market Share (2012-2017)

Table K2 coolers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table K2 coolers Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)

Figure K2 coolers Camping Cooler Market Share (2012-2017)

Table AO coolers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AO coolers Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017)

Figure AO coolers Camping Cooler Market Share (2012-2017)

Table Stanley Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Stanley Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017) Figure Stanley Camping Cooler Market Share (2012-2017)

Table OAGear Basic Information, Manufacturing Base, Sales Area and Its Competitors Table OAGear Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017) Figure OAGear Camping Cooler Market Share (2012-2017)

Table Koolatron Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Koolatron Camping Cooler Sales, Revenue, Price and Gross Margin (2012-2017) Figure Koolatron Camping Cooler Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material Figure Camping Cooler Main Raw Materials Price Trend



Table Camping Cooler Raw Materials Major Suppliers List

Figure Production Cost Structure of Camping Cooler

Figure Camping Cooler Manufacturing Process/Method

Figure Camping Cooler Value Chain Analysis

Table Raw Materials Sources of Camping Cooler Major Vendors in 2016

Table Major Buyers of Camping Cooler

Table Camping Cooler Distributors/Traders List in China

Figure China Camping Cooler Sales and Growth Rate Forecast (2017-2022)

Figure China Camping Cooler Revenue and Growth Rate Forecast (2017-2022)

Figure China Camping Cooler Price Trend Forecast (2017-2022)

Table China Camping Cooler Sales Forecast by Type (2017-2022)

Figure China Camping Cooler Sales Market Share Forecast by Type (2017-2022)

Figure China Camping Cooler Sales Market Share Forecast by Type in 2022

Table China Camping Cooler Sales Forecast by Application (2017-2022)

Figure China Camping Cooler Sales Market Share Forecast by Application (2017-2022)

Figure China Camping Cooler Sales Market Share Forecast by Application in 2022



I would like to order

Product name: 2017-2022 China Camping Cooler Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/2B2DFB70268EN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2B2DFB70268EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Emaii:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms