

2017-2022 China Bubble Gum Market Report (Status and Outlook)

<https://marketpublishers.com/r/26F09B06653EN.html>

Date: January 2018

Pages: 110

Price: US\$ 3,360.00 (Single User License)

ID: 26F09B06653EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the Bubble Gum market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In China market, the top players include

Wrigley

Cadbury

Hershey

Concord Confections

Perfetti Van Melle

Unigum

Oakleaf

ZED Candy (Dublin)

Lotte

Orion

Fini Sweets

Zhejiang Spring Sweets Co

Split by product types/category, covering

Sugarless Bubble Gum

Sugar-Containing Bubble Gum

Split by applications/end use industries, covers

Offline Sales

Online Sales

Contents

1 BUBBLE GUM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bubble Gum
- 1.2 Bubble Gum Market Segment by Types
 - 1.2.1 China Bubble Gum Sales Present Situation and Outlook by Types (2012-2022)
 - 1.2.2 China Bubble Gum Sales Market Share by Types in 2016
 - 1.2.3 Sugarless Bubble Gum
 - 1.2.3.1 Major Players of Sugarless Bubble Gum
 - 1.2.4 Sugar-Containing Bubble Gum
 - 1.2.4.1 Major Players of Sugar-Containing Bubble Gum
- 1.3 China Bubble Gum Market Segment by Applications/End Use Industries
 - 1.3.1 China Bubble Gum Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
 - 1.3.2 China Bubble Gum Sales Market Share by Applications in 2016
 - 1.3.2 Offline Sales
 - 1.3.2 Online Sales
- 1.4 China Bubble Gum Overview and Market Size (Value) (2012-2022)
 - 1.4.1 China Market Bubble Gum Overview
 - 1.4.2 China Bubble Gum Market Size (Value and Volume) Status and Forecast (2012-2022)

2 CHINA BUBBLE GUM SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China Bubble Gum Sales and Market Share (2012-2017) by Players
- 2.2 China Bubble Gum Revenue and Market Share by Players (2012-2017)
- 2.3 China Bubble Gum Average Price by Players in 2016
- 2.4 China Bubble Gum Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Bubble Gum Market Competitive Situation and Trends
 - 2.5.1 Bubble Gum Market Concentration Rate
 - 2.5.2 Bubble Gum Market Share of Top 3 and Top 5 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA BUBBLE GUM SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 China Bubble Gum Sales, Revenue, Market Share and Price by Type (2012-2017)
 - 3.1.1 China Bubble Gum Sales and Market Share by Type (2012-2017)
 - 3.1.2 China Bubble Gum Revenue and Market Share by Type (2012-2017)
 - 3.1.3 China Bubble Gum Price by Type (2012-2017)
- 3.2 China Bubble Gum Sales and Market Share by Application (2012-2017)
- 3.3 China Market Bubble Gum Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 ASIA-PACIFIC BUBBLE GUM PLAYERS PROFILES/ANALYSIS

4.1 Wrigley

- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.1.2 Bubble Gum Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
- 4.1.3 Wrigley Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.1.4 Main Business/Business Overview
- 4.1.5 Wrigley News

4.2 Cadbury

- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.2.2 Bubble Gum Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Cadbury Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview
- 4.2.5 Cadbury News

4.3 Hershey

- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 Bubble Gum Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 Hershey Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 Hershey News

4.4 Concord Confections

- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.4.2 Bubble Gum Product Types, Application and Specification

4.4.2.1 Type

4.4.2.2 Type

4.4.3 Concord Confections Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

4.4.4 Main Business/Business Overview

4.4.5 Concord Confections News

4.5 Perfetti Van Melle

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.5.2 Bubble Gum Product Types, Application and Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 Perfetti Van Melle Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

4.5.5 Perfetti Van Melle News

4.6 Unigum

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.6.2 Bubble Gum Product Types, Application and Specification

4.6.2.1 Type

4.6.2.2 Type

4.6.3 Unigum Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

4.6.4 Main Business/Business Overview

4.6.5 Unigum News

4.7 Oakleaf

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.7.2 Bubble Gum Product Types, Application and Specification

4.7.2.1 Type

4.7.2.2 Type

4.7.3 Oakleaf Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

4.7.5 Oakleaf News

4.8 ZED Candy (Dublin)

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

- 4.8.2 Bubble Gum Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
- 4.8.3 ZED Candy (Dublin) Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.8.4 Main Business/Business Overview
- 4.8.5 ZED Candy (Dublin) News
- 4.9 Lotte
 - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Bubble Gum Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
 - 4.9.3 Lotte Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Lotte News
- 4.10 Orion
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Bubble Gum Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
 - 4.10.3 Orion Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 Orion News
- 4.11 Fini Sweets
 - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Bubble Gum Product Types, Application and Specification
 - 4.11.2.1 Type
 - 4.11.2.2 Type
 - 4.11.3 Fini Sweets Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.11.4 Main Business/Business Overview
 - 4.11.5 Fini Sweets News
- 4.12 Zhejiang Spring Sweets Co
 - 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.12.2 Bubble Gum Product Types, Application and Specification
 - 4.12.2.1 Type

4.12.2.2 Type

4.12.3 Zhejiang Spring Sweets Co Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview

4.12.5 Zhejiang Spring Sweets Co News

5 CHINA BUBBLE GUM MARKET FORECAST (2017-2022)

5.1 China Bubble Gum Sales, Revenue and Price Forecast (2017-2022)

5.1.1 China Bubble Gum Sales and Growth Rate Forecast (2017-2022)

5.1.2 China Bubble Gum Revenue and Growth Rate Forecast (2017-2022)

5.1.3 China Bubble Gum Price Trend Forecast (2017-2022)

5.2 China Bubble Gum Sales Forecast by Type (2017-2022)

5.3 China Bubble Gum Sales Forecast by Application (2017-2022)

6 PRODUCTION COST ANALYSIS OF BUBBLE GUM

6.1 Main Raw Materials of Bubble Gum

6.1.1 List of Bubble Gum Main Raw Materials

6.1.2 Bubble Gum Main Raw Materials Price Analysis

6.1.3 Bubble Gum Raw Materials Major Suppliers

6.1.4 Bubble Gum Main Raw Materials Market Concentration Rate

6.2 Production Cost Structure of Bubble Gum

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Production Expenses

6.3 Bubble Gum Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

7.1 Bubble Gum Value Chain Analysis

7.2 Upstream Raw Materials Purchasing

7.3 Raw Materials Sources of Bubble Gum Major Players in 2016

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Sales Channel

8.1.1 Direct Sales

- 8.1.2 Indirect Sales
- 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Bubble Gum Distributors/Traders List in China

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Bubble Gum

Table Product Specifications of Bubble Gum

Figure China Bubble Gum Sales (volume) for Each Type (2012-2022)

Figure China Bubble Gum Sales Market Share by Types in 2016

Table Types of Bubble Gum

Figure Product Picture of Sugarless Bubble Gum

Table Major Players of Sugarless Bubble Gum

Figure Product Picture of Sugar-Containing Bubble Gum

Table Major Players of Sugar-Containing Bubble Gum

Figure China Bubble Gum Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Bubble Gum Sales Market Share by Applications in 2016

Table Applications of Bubble Gum

Figure Offline Sales Examples

Figure Online Sales Examples

Figure China Bubble Gum Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Bubble Gum Sales (Volume) Status and Forecast (2012-2022)

Table China Bubble Gum Sales by Players (2012-2017)

Table China Bubble Gum Sales Market Share (%) by Players (2012-2017)

Figure China Bubble Gum Sales Market Share by Players in 2016

Figure China Bubble Gum Sales Market Share by Players in 2017

Table China Bubble Gum Revenue (Million USD) by Players (2012-2017)

Table China Bubble Gum Revenue Market Share (%) by Players (2012-2017)

Figure China Bubble Gum Revenue Market Share by Players in 2016

Figure China Bubble Gum Revenue Market Share by Players in 2017

Figure China Bubble Gum Average Price by Players in 2016

Table China Bubble Gum Manufacturing Base Distribution and Sales Area by Players

Table Players Bubble Gum Product Types

Figure Bubble Gum Market Share of Top 3 Players

Figure Bubble Gum Market Share of Top 5 Players

Table China Bubble Gum Sales by Type (2012-2017)

Table China Bubble Gum Sales Market Share by Type (2012-2017)

Figure China Bubble Gum Sales Market Share by Type in 2012

Figure China Bubble Gum Sales Market Share by Type in 2016

Table China Bubble Gum Revenue (Million USD) by Type (2012-2017)

Table China Bubble Gum Revenue Market Share by Type (2012-2017)

Figure China Bubble Gum Revenue Market Share by Type in 2012

Figure China Bubble Gum Revenue Market Share by Type in 2016

Table China Bubble Gum Price by Type (2012-2017)

Table China Bubble Gum Sales by Application (2012-2017)

Table China Bubble Gum Sales Market Share by Application (2012-2017)

Figure China Bubble Gum Sales Market Share by Application (2012-2017)

Table China Market Bubble Gum Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Wrigley Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wrigley Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Wrigley Bubble Gum Market Share (2012-2017)

Table Cadbury Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cadbury Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Cadbury Bubble Gum Market Share (2012-2017)

Table Hershey Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hershey Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hershey Bubble Gum Market Share (2012-2017)

Table Concord Confections Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Concord Confections Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Concord Confections Bubble Gum Market Share (2012-2017)

Table Perfetti Van Melle Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Perfetti Van Melle Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Perfetti Van Melle Bubble Gum Market Share (2012-2017)

Table Unigum Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unigum Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Unigum Bubble Gum Market Share (2012-2017)

Table Oakleaf Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oakleaf Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Oakleaf Bubble Gum Market Share (2012-2017)

Table ZED Candy (Dublin) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ZED Candy (Dublin) Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ZED Candy (Dublin) Bubble Gum Market Share (2012-2017)

Table Lotte Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lotte Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Lotte Bubble Gum Market Share (2012-2017)

Table Orion Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Orion Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Orion Bubble Gum Market Share (2012-2017)

Table Fini Sweets Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fini Sweets Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Fini Sweets Bubble Gum Market Share (2012-2017)

Table Zhejiang Spring Sweets Co Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zhejiang Spring Sweets Co Bubble Gum Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Zhejiang Spring Sweets Co Bubble Gum Market Share (2012-2017)

Figure China Bubble Gum Sales and Growth Rate Forecast (2017-2022)

Figure China Bubble Gum Revenue and Growth Rate Forecast (2017-2022)

Figure China Bubble Gum Price Trend Forecast (2017-2022)

Table China Bubble Gum Sales Forecast by Type (2017-2022)

Figure China Bubble Gum Sales Market Share Forecast by Type (2017-2022)

Figure China Bubble Gum Sales Market Share Forecast by Type in 2022

Table China Bubble Gum Sales Forecast by Application (2017-2022)

Figure China Bubble Gum Sales Market Share Forecast by Application (2017-2022)

Figure China Bubble Gum Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material

Figure Bubble Gum Main Raw Materials Price Trend

Table Bubble Gum Raw Materials Major Suppliers List

Figure Production Cost Structure of Bubble Gum

Figure Bubble Gum Manufacturing Process/Method

Figure Bubble Gum Value Chain Analysis

Table Raw Materials Sources of Bubble Gum Major Players in 2016

Table Major Buyers of Bubble Gum

Table Bubble Gum Distributors/Traders List in China

I would like to order

Product name: 2017-2022 China Bubble Gum Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/26F09B06653EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/26F09B06653EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970