

2017-2022 China Baby Stroller and Pram Market Report (Status and Outlook)

<https://marketpublishers.com/r/23064D7B1F8EN.html>

Date: October 2017

Pages: 110

Price: US\$ 3,360.00 (Single User License)

ID: 23064D7B1F8EN

Abstracts

In 2016, the Baby Stroller and Pram market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In China market, the top players include

Good Baby

Combi

Seebaby

Artsana

Newell Rubbermaid

Shenma Group

BBH

Mybaby

Aing

Emmaljunga

UPPAbaby

Stokke

Roadmate

Hauck

Dorel

ABC Design

Peg Perego

Split by product types/category, covering

Single-Child Stroller

Multi-Child Stroller

Pram

Split by applications/end use industries, covers

Under 1 years old

1 to 2.5 years old

Above 2.5 years old

Contents

1 BABY STROLLER AND PRAM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Baby Stroller and Pram
- 1.2 Baby Stroller and Pram Market Segment by Types
 - 1.2.1 China Baby Stroller and Pram Sales Present Situation and Outlook by Types (2012-2022)
 - 1.2.2 China Baby Stroller and Pram Sales Market Share by Types in 2016
 - 1.2.3 Single-Child Stroller
 - 1.2.3.1 Major Players of Single-Child Stroller
 - 1.2.4 Multi-Child Stroller
 - 1.2.4.1 Major Players of Multi-Child Stroller
 - 1.2.5 Pram
 - 1.2.5.1 Major Players of Pram
- 1.3 China Baby Stroller and Pram Market Segment by Applications/End Use Industries
 - 1.3.1 China Baby Stroller and Pram Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
 - 1.3.2 China Baby Stroller and Pram Sales Market Share by Applications in 2016
 - 1.3.2 Under 1 years old
 - 1.3.3 1 to 2.5 years old
 - 1.3.4 Above 2.5 years old
- 1.4 China Baby Stroller and Pram Overview and Market Size (Value) (2012-2022)
 - 1.4.1 China Market Baby Stroller and Pram Overview
 - 1.4.2 China Baby Stroller and Pram Market Size (Value and Volume) Status and Forecast (2012-2022)

2 CHINA BABY STROLLER AND PRAM SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China Baby Stroller and Pram Sales and Market Share (2012-2017) by Players
- 2.2 China Baby Stroller and Pram Revenue and Market Share by Players (2012-2017)
- 2.3 China Baby Stroller and Pram Average Price by Players in 2016
- 2.4 China Baby Stroller and Pram Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Baby Stroller and Pram Market Competitive Situation and Trends
 - 2.5.1 Baby Stroller and Pram Market Concentration Rate
 - 2.5.2 Baby Stroller and Pram Market Share of Top 3 and Top 5 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA BABY STROLLER AND PRAM SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

3.1 China Baby Stroller and Pram Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 China Baby Stroller and Pram Sales and Market Share by Type (2012-2017)

3.1.2 China Baby Stroller and Pram Revenue and Market Share by Type (2012-2017)

3.1.3 China Baby Stroller and Pram Price by Type (2012-2017)

3.2 China Baby Stroller and Pram Sales and Market Share by Application (2012-2017)

3.3 China Market Baby Stroller and Pram Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 ASIA-PACIFIC BABY STROLLER AND PRAM PLAYERS PROFILES/ANALYSIS

4.1 Good Baby

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Baby Stroller and Pram Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Good Baby Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.1.5 Good Baby News

4.2 Combi

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Baby Stroller and Pram Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Combi Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.2.5 Combi News

4.3 Seebaby

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Baby Stroller and Pram Product Types, Application and Specification

- 4.3.2.1 Type
- 4.3.2.2 Type
- 4.3.3 Seebaby Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 Seebaby News
- 4.4 Artsana
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Baby Stroller and Pram Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 Artsana Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Artsana News
- 4.5 Newell Rubbermaid
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Baby Stroller and Pram Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 Newell Rubbermaid Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Newell Rubbermaid News
- 4.6 Shenma Group
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Baby Stroller and Pram Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Shenma Group Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Shenma Group News
- 4.7 BBH
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.7.2 Baby Stroller and Pram Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
- 4.7.3 BBH Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.7.5 BBH News
- 4.8 Mybaby
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Baby Stroller and Pram Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
 - 4.8.3 Mybaby Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 Mybaby News
- 4.9 Aing
 - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Baby Stroller and Pram Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
 - 4.9.3 Aing Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Aing News
- 4.10 Emmaljunga
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Baby Stroller and Pram Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
 - 4.10.3 Emmaljunga Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 Emmaljunga News
- 4.11 UPPAbaby
 - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.11.2 Baby Stroller and Pram Product Types, Application and Specification

4.11.2.1 Type

4.11.2.2 Type

4.11.3 UPPAbaby Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

4.11.4 Main Business/Business Overview

4.11.5 UPPAbaby News

4.12 Stokke

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.12.2 Baby Stroller and Pram Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Stokke Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview

4.12.5 Stokke News

4.13 Roadmate

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.13.2 Baby Stroller and Pram Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 Roadmate Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.13.5 Roadmate News

4.14 Hauck

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.14.2 Baby Stroller and Pram Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 Hauck Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

4.14.4 Main Business/Business Overview

4.14.5 Hauck News

4.15 Dorel

4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.15.2 Baby Stroller and Pram Product Types, Application and Specification

4.15.2.1 Type

4.15.2.2 Type

4.15.3 Dorel Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

4.15.4 Main Business/Business Overview

4.15.5 Dorel News

4.16 ABC Design

4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.16.2 Baby Stroller and Pram Product Types, Application and Specification

4.16.2.1 Type

4.16.2.2 Type

4.16.3 ABC Design Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

4.16.4 Main Business/Business Overview

4.16.5 ABC Design News

4.17 Peg Perego

4.17.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.17.2 Baby Stroller and Pram Product Types, Application and Specification

4.17.2.1 Type

4.17.2.2 Type

4.17.3 Peg Perego Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

4.17.4 Main Business/Business Overview

4.17.5 Peg Perego News

5 CHINA BABY STROLLER AND PRAM MARKET FORECAST (2017-2022)

5.1 China Baby Stroller and Pram Sales, Revenue and Price Forecast (2017-2022)

5.1.1 China Baby Stroller and Pram Sales and Growth Rate Forecast (2017-2022)

5.1.2 China Baby Stroller and Pram Revenue and Growth Rate Forecast (2017-2022)

5.1.3 China Baby Stroller and Pram Price Trend Forecast (2017-2022)

5.2 China Baby Stroller and Pram Sales Forecast by Type (2017-2022)

5.3 China Baby Stroller and Pram Sales Forecast by Application (2017-2022)

6 PRODUCTION COST ANALYSIS OF BABY STROLLER AND PRAM

6.1 Main Raw Materials of Baby Stroller and Pram

6.1.1 List of Baby Stroller and Pram Main Raw Materials

6.1.2 Baby Stroller and Pram Main Raw Materials Price Analysis

6.1.3 Baby Stroller and Pram Raw Materials Major Suppliers

6.1.4 Baby Stroller and Pram Main Raw Materials Market Concentration Rate

6.2 Production Cost Structure of Baby Stroller and Pram

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Production Expenses

6.3 Baby Stroller and Pram Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

7.1 Baby Stroller and Pram Value Chain Analysis

7.2 Upstream Raw Materials Purchasing

7.3 Raw Materials Sources of Baby Stroller and Pram Major Players in 2016

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Sales Channel

8.1.1 Direct Sales

8.1.2 Indirect Sales

8.1.3 Sales Channel Development Trend

8.2 Product Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Baby Stroller and Pram Distributors/Traders List in China

9 MARKET INFLUENCES FACTORS ANALYSIS

9.1 Changes from the Related Industries

9.2 Substitutes Threat

9.3 Customer Preference Change

9.4 Economic/Political Environmental Change

9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Baby Stroller and Pram

Table Product Specifications of Baby Stroller and Pram

Figure China Baby Stroller and Pram Sales (volume) for Each Type (2012-2022)

Figure China Baby Stroller and Pram Sales Market Share by Types in 2016

Table Types of Baby Stroller and Pram

Figure Product Picture of Single-Child Stroller

Table Major Players of Single-Child Stroller

Figure Product Picture of Multi-Child Stroller

Table Major Players of Multi-Child Stroller

Figure Product Picture of Pram

Table Major Players of Pram

Figure China Baby Stroller and Pram Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Baby Stroller and Pram Sales Market Share by Applications in 2016

Table Applications of Baby Stroller and Pram

Figure Under 1 years old Examples

Figure 1 to 2.5 years old Examples

Figure Above 2.5 years old Examples

Figure China Baby Stroller and Pram Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Baby Stroller and Pram Sales (Volume) Status and Forecast (2012-2022)

Table China Baby Stroller and Pram Sales by Players (2012-2017)

Table China Baby Stroller and Pram Sales Market Share (%) by Players (2012-2017)

Figure China Baby Stroller and Pram Sales Market Share by Players in 2016

Figure China Baby Stroller and Pram Sales Market Share by Players in 2017

Table China Baby Stroller and Pram Revenue (Million USD) by Players (2012-2017)

Table China Baby Stroller and Pram Revenue Market Share (%) by Players (2012-2017)

Figure China Baby Stroller and Pram Revenue Market Share by Players in 2016

Figure China Baby Stroller and Pram Revenue Market Share by Players in 2017

Figure China Baby Stroller and Pram Average Price by Players in 2016

Table China Baby Stroller and Pram Manufacturing Base Distribution and Sales Area by Players

Table Players Baby Stroller and Pram Product Types

Figure Baby Stroller and Pram Market Share of Top 3 Players

Figure Baby Stroller and Pram Market Share of Top 5 Players

Table China Baby Stroller and Pram Sales by Type (2012-2017)

Table China Baby Stroller and Pram Sales Market Share by Type (2012-2017)

Figure China Baby Stroller and Pram Sales Market Share by Type in 2012

Figure China Baby Stroller and Pram Sales Market Share by Type in 2016

Table China Baby Stroller and Pram Revenue (Million USD) by Type (2012-2017)

Table China Baby Stroller and Pram Revenue Market Share by Type (2012-2017)

Figure China Baby Stroller and Pram Revenue Market Share by Type in 2012

Figure China Baby Stroller and Pram Revenue Market Share by Type in 2016

Table China Baby Stroller and Pram Price by Type (2012-2017)

Table China Baby Stroller and Pram Sales by Application (2012-2017)

Table China Baby Stroller and Pram Sales Market Share by Application (2012-2017)

Figure China Baby Stroller and Pram Sales Market Share by Application (2012-2017)

Table China Market Baby Stroller and Pram Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Good Baby Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Good Baby Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Good Baby Baby Stroller and Pram Market Share (2012-2017)

Table Combi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Combi Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Combi Baby Stroller and Pram Market Share (2012-2017)

Table Seebaby Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seebaby Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Seebaby Baby Stroller and Pram Market Share (2012-2017)

Table Artsana Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Artsana Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Artsana Baby Stroller and Pram Market Share (2012-2017)

Table Newell Rubbermaid Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Newell Rubbermaid Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Newell Rubbermaid Baby Stroller and Pram Market Share (2012-2017)

Table Shenma Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shenma Group Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Shenma Group Baby Stroller and Pram Market Share (2012-2017)

Table BBH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BBH Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure BBH Baby Stroller and Pram Market Share (2012-2017)

Table Mybaby Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mybaby Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mybaby Baby Stroller and Pram Market Share (2012-2017)

Table Aing Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aing Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Aing Baby Stroller and Pram Market Share (2012-2017)

Table Emmaljunga Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Emmaljunga Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Emmaljunga Baby Stroller and Pram Market Share (2012-2017)

Table UPPAbaby Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table UPPAbaby Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure UPPAbaby Baby Stroller and Pram Market Share (2012-2017)

Table Stokke Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Stokke Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Stokke Baby Stroller and Pram Market Share (2012-2017)

Table Roadmate Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Roadmate Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Roadmate Baby Stroller and Pram Market Share (2012-2017)

Table Hauck Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hauck Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hauck Baby Stroller and Pram Market Share (2012-2017)

Table Dorel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dorel Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Dorel Baby Stroller and Pram Market Share (2012-2017)

Table ABC Design Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ABC Design Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ABC Design Baby Stroller and Pram Market Share (2012-2017)

Table Peg Perego Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Peg Perego Baby Stroller and Pram Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Peg Perego Baby Stroller and Pram Market Share (2012-2017)

Figure China Baby Stroller and Pram Sales and Growth Rate Forecast (2017-2022)

Figure China Baby Stroller and Pram Revenue and Growth Rate Forecast (2017-2022)

Figure China Baby Stroller and Pram Price Trend Forecast (2017-2022)

Table China Baby Stroller and Pram Sales Forecast by Type (2017-2022)

Figure China Baby Stroller and Pram Sales Market Share Forecast by Type (2017-2022)

Figure China Baby Stroller and Pram Sales Market Share Forecast by Type in 2022

Table China Baby Stroller and Pram Sales Forecast by Application (2017-2022)

Figure China Baby Stroller and Pram Sales Market Share Forecast by Application (2017-2022)

Figure China Baby Stroller and Pram Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material

Figure Baby Stroller and Pram Main Raw Materials Price Trend

Table Baby Stroller and Pram Raw Materials Major Suppliers List

Figure Production Cost Structure of Baby Stroller and Pram

Figure Baby Stroller and Pram Manufacturing Process/Method

Figure Baby Stroller and Pram Value Chain Analysis

Table Raw Materials Sources of Baby Stroller and Pram Major Players in 2016

Table Major Buyers of Baby Stroller and Pram

Table Baby Stroller and Pram Distributors/Traders List in China

I would like to order

Product name: 2017-2022 China Baby Stroller and Pram Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/23064D7B1F8EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/23064D7B1F8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970