

2017-2022 China Automotive Seat Heater Market Report (Status and Outlook)

<https://marketpublishers.com/r/22BC996DBFFEN.html>

Date: May 2017

Pages: 119

Price: US\$ 3,360.00 (Single User License)

ID: 22BC996DBFFEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Automotive Seat Heater market size will be XX million (USD) in 2022 in China, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In China market, the top players include many company. With key sales data like sales (volume), revenue, market share for top players, such as

Gentherm

Kongsberg

I.G.Bauerhin

Panasonic

ACTIVline

Check Corporation

Champion

Seat Comfort Systems

Tachibana

Goldern Time

Hxbest

SET Electronics

Hengfei Electronic

Firsten

Sincer

Langech

Split by product types/category, covering many types. with sales, revenue and market share for each type, such as

Carbon fiber heater

Composite fiber heater

Split by applications/end use industries, covers many application. This report focuses on sales, market share and growth rate of Automotive Seat Heater in each application. such as

MPV

SUV

Contents

2017-2022 CHINA AUTOMOTIVE SEAT HEATER MARKET REPORT (STATUS AND OUTLOOK)

1 AUTOMOTIVE SEAT HEATER MARKET OVERVIEW

1.1 Product Overview and Scope of Automotive Seat Heater

1.2 Automotive Seat Heater Market Segment by Types

1.2.1 China Automotive Seat Heater Sales Present Situation and Outlook by Types (2012-2022)

1.2.2 China Automotive Seat Heater Sales Market Share by Types in 2016

1.2.3 Carbon fiber heater

Composite fiber heater

1.3 China Automotive Seat Heater Market Segment by Applications/End Use Industries

1.3.1 China Automotive Seat Heater Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 China Automotive Seat Heater Sales Market Share by Types in 2016

1.3.3 MPV

SUV

1.4 China Automotive Seat Heater Overview and Market Size (Value) (2012-2022)

1.4.1 China Market Automotive Seat Heater Overview

1.4.2 China Automotive Seat Heater Market Size (Value and Volume) Status and Forecast (2012-2022)

2 CHINA AUTOMOTIVE SEAT HEATER SALES, REVENUE (VALUE) AND MARKET SHARE BY VENDORS/MANUFACTURERS

2.1 China Automotive Seat Heater Sales and Market Share (2012-2017) by Vendors/Manufacturers

2.2 China Automotive Seat Heater Revenue and Market Share by Vendors (2012-2017)

2.3 China Automotive Seat Heater Average Price by Vendors in 2016

2.4 China Automotive Seat Heater Manufacturing Base Distribution, Sales Area, Product Types by Vendors

2.5 Automotive Seat Heater Market Competitive Situation and Trends

2.5.1 Automotive Seat Heater Market Concentration Rate

2.5.2 Automotive Seat Heater Market Share of Top 3 and Top 5 Vendors

2.5.3 Mergers & Acquisitions, Expansion

3 CHINA AUTOMOTIVE SEAT HEATER SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

3.1 China Automotive Seat Heater Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 China Automotive Seat Heater Sales and Market Share by Type (2012-2017)

3.1.2 China Automotive Seat Heater Revenue and Market Share by Type (2012-2017)

3.1.3 China Automotive Seat Heater Price by Type (2012-2017)

3.2 China Automotive Seat Heater Sales and Market Share by Application (2012-2017)

3.3 China Market Automotive Seat Heater Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 CHINA AUTOMOTIVE SEAT HEATER VENDORS/MANUFACTURERS PROFILES AND SALES DATA

4.1 Gentherm

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Automotive Seat Heater Product Types, Application and Specification

4.1.2.1 Category One

4.1.2.2 Category Two

4.1.3 Gentherm Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.1.4 Main Business/Business Overview

4.1.5 Gentherm News

4.2 Kongsberg

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Automotive Seat Heater Product Types, Application and Specification

4.2.2.1 Category One

4.2.2.2 Category Two

4.2.3 Kongsberg Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.2.4 Main Business/Business Overview

4.2.5 Kongsberg News

4.3 I.G.Bauerhin

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Automotive Seat Heater Product Types, Application and Specification

- 4.3.2.1 Category One
- 4.3.2.2 Category Two
- 4.3.3 I.G.Bauerhin Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.3.4 Main Business/Business Overview
- 4.3.5 I.G.Bauerhin News
- 4.4 Panasonic
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Automotive Seat Heater Product Types, Application and Specification
 - 4.4.2.1 Category One
 - 4.4.2.2 Category Two
 - 4.4.3 Panasonic Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Panasonic News
- 4.5 ACTIVline
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Automotive Seat Heater Product Types, Application and Specification
 - 4.5.2.1 Category One
 - 4.5.2.2 Category Two
 - 4.5.3 ACTIVline Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 ACTIVline News
- 4.6 Check Corporation
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Automotive Seat Heater Product Types, Application and Specification
 - 4.6.2.1 Category One
 - 4.6.2.2 Category Two
 - 4.6.3 Check Corporation Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Check Corporation News
- 4.7 Champion
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.7.2 Automotive Seat Heater Product Types, Application and Specification
 - 4.7.2.1 Category One
 - 4.7.2.2 Category Two
- 4.7.3 Champion Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.7.4 Main Business/Business Overview
- 4.7.5 Champion News
- 4.8 Seat Comfort Systems
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Automotive Seat Heater Product Types, Application and Specification
 - 4.8.2.1 Category One
 - 4.8.2.2 Category Two
 - 4.8.3 Seat Comfort Systems Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 Seat Comfort Systems News
- 4.9 Tachibana
 - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Automotive Seat Heater Product Types, Application and Specification
 - 4.9.2.1 Category One
 - 4.9.2.2 Category Two
 - 4.9.3 Tachibana Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Tachibana News
- 4.10 Goldern Time
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Automotive Seat Heater Product Types, Application and Specification
 - 4.10.2.1 Category One
 - 4.10.2.2 Category Two
 - 4.10.3 Goldern Time Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 Goldern Time News
- 4.11 Hxbest
 - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.11.2 Automotive Seat Heater Product Types, Application and Specification

4.11.2.1 Category One

4.11.2.2 Category Two

4.11.3 Hxbest Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.11.4 Main Business/Business Overview

4.11.5 Hxbest News

4.12 SET Electronics

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.12.2 Automotive Seat Heater Product Types, Application and Specification

4.12.2.1 Category One

4.12.2.2 Category Two

4.12.3 SET Electronics Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.12.4 Main Business/Business Overview

4.12.5 SET Electronics News

4.13 Hengfei Electronic

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.13.2 Automotive Seat Heater Product Types, Application and Specification

4.13.2.1 Category One

4.13.2.2 Category Two

4.13.3 Hengfei Electronic Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.13.4 Main Business/Business Overview

4.13.5 Hengfei Electronic News

4.14 Firsten

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.14.2 Automotive Seat Heater Product Types, Application and Specification

4.14.2.1 Category One

4.14.2.2 Category Two

4.14.3 Firsten Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.14.4 Main Business/Business Overview

4.14.5 Firsten News

4.15 Sincer

- 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.15.2 Automotive Seat Heater Product Types, Application and Specification
 - 4.15.2.1 Category One
 - 4.15.2.2 Category Two
- 4.15.3 Sincer Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.15.4 Main Business/Business Overview
- 4.15.5 Sincer News
- 4.16 Langech
 - 4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.16.2 Automotive Seat Heater Product Types, Application and Specification
 - 4.16.2.1 Category One
 - 4.16.2.2 Category Two
 - 4.16.3 Langech Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.16.4 Main Business/Business Overview
 - 4.16.5 Langech News

5 PRODUCTION COST ANALYSIS OF AUTOMOTIVE SEAT HEATER

- 5.1 Main Raw Materials of Automotive Seat Heater
 - 5.1.1 List of Automotive Seat Heater Main Raw Materials
 - 5.1.2 Automotive Seat Heater Main Raw Materials Price Analysis
 - 5.1.3 Automotive Seat Heater Raw Materials Major Suppliers
 - 5.1.4 Automotive Seat Heater Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Automotive Seat Heater
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Production Expenses
- 5.3 Automotive Seat Heater Manufacturing Process/Method

6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Automotive Seat Heater Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Automotive Seat Heater Major Vendors in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

7.1 Sales Channel

7.1.1 Direct Sales

7.1.2 Indirect Sales

7.1.3 Sales Channel Development Trend

7.2 Product Market Positioning

7.2.1 Pricing Strategy

7.2.2 Brand Strategy

7.2.3 Target Client

7.3 Automotive Seat Heater Distributors/Traders List in China

8 MARKET INFLUENCES FACTORS ANALYSIS

8.1 Changes from the Related Industries

8.2 Substitutes Threat

8.3 Customer Preference Change

8.4 Economic/Political Environmental Change

8.5 Upstream and Downstream Fluctuation

9 CHINA AUTOMOTIVE SEAT HEATER MARKET FORECAST (2017-2022)

9.1 China Automotive Seat Heater Sales, Revenue and Price Forecast (2017-2022)

9.1.1 China Automotive Seat Heater Sales and Growth Rate Forecast (2017-2022)

9.1.2 China Automotive Seat Heater Revenue and Growth Rate Forecast (2017-2022)

9.1.3 China Automotive Seat Heater Price Trend Forecast (2017-2022)

9.2 China Automotive Seat Heater Sales Forecast by Type (2017-2022)

9.3 China Automotive Seat Heater Sales Forecast by Application (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Analyst Introduction

11.3 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Automotive Seat Heater

Figure China Automotive Seat Heater Sales (volume) for Each Type (2012-2022)

Figure China Automotive Seat Heater Sales Market Share by Types in 2016

Figure Product Picture of Carbon fiber heater

Table Major Players of Carbon fiber heater

Figure Product Picture of Composite fiber heater

Table Major Players of Composite fiber heater

Figure China Automotive Seat Heater Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Automotive Seat Heater Sales Market Share by Types in 2016

Figure MPV Examples

Figure SUV Examples

Figure China Automotive Seat Heater Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Automotive Seat Heater Sales (Volume) Status and Forecast (2012-2022)

Table China Automotive Seat Heater Sales by Vendors (2012-2017)

Table China Automotive Seat Heater Sales Market Share (%) by Vendors (2012-2017)

Figure China Automotive Seat Heater Sales Share by Vendors in 2015

Figure China Automotive Seat Heater Sales Share by Vendors in 2016

Table China Automotive Seat Heater Revenue (Million USD) by Vendors (2012-2017)

Table China Automotive Seat Heater Revenue Market Share (%) by Vendors (2012-2017)

Figure China Automotive Seat Heater Revenue Share by Vendors in 2015

Figure China Automotive Seat Heater Revenue Share by Vendors in 2016

Table China Automotive Seat Heater Average Price by Vendors in 2016

Table China Automotive Seat Heater Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Automotive Seat Heater Product Types

Figure Automotive Seat Heater Market Share of Top 3 Vendors

Figure Automotive Seat Heater Market Share of Top 5 Vendors

Table China Automotive Seat Heater Sales by Type (2012-2017)

Table China Automotive Seat Heater Sales and Market Share by Type (2012-2017)

Figure China Automotive Seat Heater Sales Market Share by Type (2012-2017)

Figure 2016 China Automotive Seat Heater Sales Market Share by Type

Table China Automotive Seat Heater Revenue (Million USD) by Type (2012-2017)

Table China Automotive Seat Heater Revenue Market Share by Type (2012-2017)

Figure China Automotive Seat Heater Revenue Market Share by Type (2012-2017)

Figure 2016 China Automotive Seat Heater Revenue Market Share by Type

Table China Automotive Seat Heater Price by Type (2012-2017)

Table China Automotive Seat Heater Sales by Application (2012-2017)

Table China Automotive Seat Heater Sales and Market Share by Application (2012-2017)

Figure China Automotive Seat Heater Sales Market Share by Application (2012-2017)

Figure 2016 China Automotive Seat Heater Sales Market Share by Application

Table China Market Automotive Seat Heater Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Gentherm Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gentherm Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Gentherm Automotive Seat Heater Market Share (2012-2017)

Table Kongsberg Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kongsberg Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kongsberg Automotive Seat Heater Market Share (2012-2017)

Table I.G.Bauerhin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table I.G.Bauerhin Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2012-2017)

Figure I.G.Bauerhin Automotive Seat Heater Market Share (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Panasonic Automotive Seat Heater Market Share (2012-2017)

Table ACTIVline Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ACTIVline Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ACTIVline Automotive Seat Heater Market Share (2012-2017)

Table Check Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Check Corporation Automotive Seat Heater Sales, Revenue, Price and Gross

Margin (2012-2017)

Figure Check Corporation Automotive Seat Heater Market Share (2012-2017)

Table Champion Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Champion Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Champion Automotive Seat Heater Market Share (2012-2017)

Table Seat Comfort Systems Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seat Comfort Systems Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Seat Comfort Systems Automotive Seat Heater Market Share (2012-2017)

Table Tachibana Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tachibana Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Tachibana Automotive Seat Heater Market Share (2012-2017)

Table Goldern Time Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Goldern Time Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Goldern Time Automotive Seat Heater Market Share (2012-2017)

Table Hxbest Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hxbest Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hxbest Automotive Seat Heater Market Share (2012-2017)

Table SET Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SET Electronics Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SET Electronics Automotive Seat Heater Market Share (2012-2017)

Table Hengfei Electronic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hengfei Electronic Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hengfei Electronic Automotive Seat Heater Market Share (2012-2017)

Table Firsten Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Firsten Automotive Seat Heater Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Firsten Automotive Seat Heater Market Share (2012-2017)

Table Sincer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sincer Automotive Seat Heater Sales, Revenue, Price and Gross Margin
(2012-2017)

Figure Sincer Automotive Seat Heater Market Share (2012-2017)

Table Langech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Langech Automotive Seat Heater Sales, Revenue, Price and Gross Margin
(2012-2017)

Figure Langech Automotive Seat Heater Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Automotive Seat Heater Main Raw Materials Price Trend

Table Automotive Seat Heater Raw Materials Major Suppliers List

Figure Production Cost Structure of Automotive Seat Heater

Figure Automotive Seat Heater Manufacturing Process/Method

Figure Automotive Seat Heater Value Chain Analysis

Table Raw Materials Sources of Automotive Seat Heater Major Vendors in 2016

Table Major Buyers of Automotive Seat Heater

Table Automotive Seat Heater Distributors/Traders List in China

Figure China Automotive Seat Heater Sales and Growth Rate Forecast (2017-2022)

Figure China Automotive Seat Heater Revenue and Growth Rate Forecast (2017-2022)

Figure China Automotive Seat Heater Price Trend Forecast (2017-2022)

Table China Automotive Seat Heater Sales Forecast by Type (2017-2022)

Figure China Automotive Seat Heater Sales Market Share Forecast by Type
(2017-2022)

Figure China Automotive Seat Heater Sales Market Share Forecast by Type in 2022

Table China Automotive Seat Heater Sales Forecast by Application (2017-2022)

Figure China Automotive Seat Heater Sales Market Share Forecast by Application
(2017-2022)

Figure China Automotive Seat Heater Sales Market Share Forecast by Application in
2022

I would like to order

Product name: 2017-2022 China Automotive Seat Heater Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/22BC996DBFFEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/22BC996DBFFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970