

# 2017-2022 China 8K Ultra HD TVs Market Report (Status and Outlook)

https://marketpublishers.com/r/25CCCB7B56AEN.html

Date: September 2017

Pages: 118

Price: US\$ 3,360.00 (Single User License)

ID: 25CCCB7B56AEN

### **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

The 8K Ultra HD TVs market size will be XX million (USD) in 2022 in China, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In China market, the top players include

Sharp

Hisense

LG

Samsung

Konka

Changhong

Skyworth

This report with sales, revenue and market share for each type, split by product types/category, covering



65 Inch

98 Inch

Other
This report focuses on sales, market share and growth rate of 8K Ultra HD TVs in each application, split by applications/end use industries, covers
Household
Commercial



#### **Contents**

#### 1 8K ULTRA HD TVS MARKET OVERVIEW

- 1.1 Product Overview and Scope of 8K Ultra HD TVs
- 1.2 8K Ultra HD TVs Market Segment by Types
- 1.2.1 China 8K Ultra HD TVs Sales Present Situation and Outlook by Types (2012-2022)
  - 1.2.2 China 8K Ultra HD TVs Sales Market Share by Types in 2016
  - 1.2.3 65 Inch
  - 1.2.4 98 Inch

#### Other

- 1.3 China 8K Ultra HD TVs Market Segment by Applications/End Use Industries
- 1.3.1 China 8K Ultra HD TVs Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
- 1.3.2 China 8K Ultra HD TVs Sales Market Share by Applications/End Industrials in 2016
  - 1.3.3 Household

#### Commercial

- 1.4 China 8K Ultra HD TVs Overview and Market Size (Value) (2012-2022)
  - 1.4.1 China Market 8K Ultra HD TVs Overview
- 1.4.2 China 8K Ultra HD TVs Market Size (Value and Volume) Status and Forecast (2012-2022)

# 2 CHINA 8K ULTRA HD TVS SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

- 2.1 China 8K Ultra HD TVs Sales and Market Share (2012-2017) by Vendors/Manufacturers
- 2.2 China 8K Ultra HD TVs Revenue and Market Share by Vendors (2012-2017)
- 2.3 China 8K Ultra HD TVs Average Price by Vendors in 2016
- 2.4 China 8K Ultra HD TVs Manufacturing Base Distribution, Sales Area, Product Types by Vendors
- 2.5 8K Ultra HD TVs Market Competitive Situation and Trends
  - 2.5.1 8K Ultra HD TVs Market Concentration Rate
  - 2.5.2 8K Ultra HD TVs Market Share of Top 3 and Top 5 Vendors
  - 2.5.3 Mergers & Acquisitions, Expansion

### 3 CHINA 8K ULTRA HD TVS SALES, REVENUE (VALUE) BY TYPE AND



#### **APPLICATION (2012-2017)**

- 3.1 China 8K Ultra HD TVs Sales, Revenue, Market Share and Price by Type (2012-2017)
  - 3.1.1 China 8K Ultra HD TVs Sales and Market Share by Type (2012-2017)
  - 3.1.2 China 8K Ultra HD TVs Revenue and Market Share by Type (2012-2017)
- 3.1.3 China 8K Ultra HD TVs Price by Type (2012-2017)
- 3.2 China 8K Ultra HD TVs Sales and Market Share by Application (2012-2017)
- 3.3 China Market 8K Ultra HD TVs Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

# 4 CHINA 8K ULTRA HD TVS VENDORS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 Sharp
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 8K Ultra HD TVs Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
  - 4.1.3 Sharp 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
- 4.2 Hisense
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 8K Ultra HD TVs Product Types, Application and Specification
    - 4.2.2.1 Type
    - 4.2.2.2 Type
  - 4.2.3 Hisense 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
- 4.3 LG
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 8K Ultra HD TVs Product Types, Application and Specification
  - 4.3.2.1 Type
  - 4.3.2.2 Type
- 4.3.3 LG 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.4 Samsung



- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.4.2 8K Ultra HD TVs Product Types, Application and Specification
  - 4.4.2.1 Type
  - 4.4.2.2 Type
- 4.4.3 Samsung 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
- 4.5 Konka
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 8K Ultra HD TVs Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 Konka 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
- 4.6 Changhong
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 8K Ultra HD TVs Product Types, Application and Specification
  - 4.6.2.1 Type
  - 4.6.2.2 Type
- 4.6.3 Changhong 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.6.4 Main Business/Business Overview
- 4.7 Skyworth
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 8K Ultra HD TVs Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type
  - 4.7.3 Skyworth 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.7.4 Main Business/Business Overview

#### **5 PRODUCTION COST ANALYSIS OF 8K ULTRA HD TVS**

- 5.1 Main Raw Materials of 8K Ultra HD TVs
  - 5.1.1 List of 8K Ultra HD TVs Main Raw Materials
  - 5.1.2 8K Ultra HD TVs Main Raw Materials Price Analysis



- 5.1.3 8K Ultra HD TVs Raw Materials Major Suppliers
- 5.1.4 8K Ultra HD TVs Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of 8K Ultra HD TVs
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Production Expenses
- 5.3 8K Ultra HD TVs Manufacturing Process/Method

#### 6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 8K Ultra HD TVs Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of 8K Ultra HD TVs Major Vendors in 2016
- 6.4 Downstream Buyers

#### 7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
  - 7.1.1 Direct Sales
  - 7.1.2 Indirect Sales
  - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 8K Ultra HD TVs Distributors/Traders List in China

#### **8 MARKET INFLUENCES FACTORS ANALYSIS**

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

#### 9 CHINA 8K ULTRA HD TVS MARKET FORECAST (2017-2022)

- 9.1 China 8K Ultra HD TVs Sales, Revenue and Price Forecast (2017-2022)
  - 9.1.1 China 8K Ultra HD TVs Sales and Growth Rate Forecast (2017-2022)



- 9.1.2 China 8K Ultra HD TVs Revenue and Growth Rate Forecast (2017-2022)
- 9.1.3 China 8K Ultra HD TVs Price Trend Forecast (2017-2022)
- 9.2 China 8K Ultra HD TVs Sales Forecast by Type (2017-2022)
- 9.3 China 8K Ultra HD TVs Sales Forecast by Application (2017-2022)

#### 10 RESEARCH FINDINGS AND CONCLUSION

## 11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of 8K Ultra HD TVs

Table Product Specifications of 8K Ultra HD TVs

Figure China 8K Ultra HD TVs Sales (volume) for Each Type (2012-2022)

Figure China 8K Ultra HD TVs Sales Market Share by Types in 2016

Table Types of 8K Ultra HD TVs

Figure Product Picture of 65 Inch

Table Major Players of 65 Inch

Figure Product Picture of 98 Inch

Table Major Players of 98 Inch

Figure Product Picture of Other

Table Major Players of Other

Figure China 8K Ultra HD TVs Sales Present Situation and Outlook by Applications (2012-2022)

Figure China 8K Ultra HD TVs Sales Market Share by Applications/End Industrials in 2016

Table Applications of 8K Ultra HD TVs

Figure Household Examples

Figure Commercial Examples

Figure China 8K Ultra HD TVs Revenue (Million USD) Status and Forecast (2012-2022)

Figure China 8K Ultra HD TVs Sales (Volume) Status and Forecast (2012-2022)

Table China 8K Ultra HD TVs Sales by Vendors (2012-2017)

Table China 8K Ultra HD TVs Sales Market Share (%) by Vendors (2012-2017)

Figure China 8K Ultra HD TVs Sales Share by Vendors in 2016

Figure China 8K Ultra HD TVs Sales Share by Vendors in 2017

Table China 8K Ultra HD TVs Revenue (Million USD) by Vendors (2012-2017)

Table China 8K Ultra HD TVs Revenue Market Share (%) by Vendors (2012-2017)

Figure China 8K Ultra HD TVs Revenue Share by Vendors in 2016

Figure China 8K Ultra HD TVs Revenue Share by Vendors in 2017

Figure China 8K Ultra HD TVs Average Price by Vendors in 2016

Table China 8K Ultra HD TVs Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors 8K Ultra HD TVs Product Types

Figure 8K Ultra HD TVs Market Share of Top 3 Vendors

Figure 8K Ultra HD TVs Market Share of Top 5 Vendors

Table China 8K Ultra HD TVs Sales by Type (2012-2017)



Table China 8K Ultra HD TVs Sales and Market Share by Type (2012-2017)

Figure China 8K Ultra HD TVs Sales Market Share by Type 2016

Figure 2016 China 8K Ultra HD TVs Sales Market Share by Type

Table China 8K Ultra HD TVs Revenue (Million USD) by Type (2012-2017)

Table China 8K Ultra HD TVs Revenue Market Share by Type (2012-2017)

Figure China 8K Ultra HD TVs Revenue Market Share by Type 2016

Figure 2016 China 8K Ultra HD TVs Revenue Market Share by Type

Table China 8K Ultra HD TVs Price by Type (2012-2017)

Table China 8K Ultra HD TVs Sales by Application (2012-2017)

Table China 8K Ultra HD TVs Sales and Market Share by Application (2012-2017)

Figure China 8K Ultra HD TVs Sales Market Share by Application (2012-2017)

Figure 2016 China 8K Ultra HD TVs Sales Market Share by Application

Table China Market 8K Ultra HD TVs Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Sharp Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sharp 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017) Figure Sharp 8K Ultra HD TVs Market Share (2012-2017)

Table Hisense Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hisense 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017) Figure Hisense 8K Ultra HD TVs Market Share (2012-2017)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table LG 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017) Figure LG 8K Ultra HD TVs Market Share (2012-2017)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Samsung 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017) Figure Samsung 8K Ultra HD TVs Market Share (2012-2017)

Table Konka Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Konka 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017) Figure Konka 8K Ultra HD TVs Market Share (2012-2017)

Table Changhong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Changhong 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Changhong 8K Ultra HD TVs Market Share (2012-2017)

Table Skyworth Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Skyworth 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017) Figure Skyworth 8K Ultra HD TVs Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material Figure 8K Ultra HD TVs Main Raw Materials Price Trend



Table 8K Ultra HD TVs Raw Materials Major Suppliers List

Figure Production Cost Structure of 8K Ultra HD TVs

Figure 8K Ultra HD TVs Manufacturing Process/Method

Figure 8K Ultra HD TVs Value Chain Analysis

Table Raw Materials Sources of 8K Ultra HD TVs Major Vendors in 2016

Table Major Buyers of 8K Ultra HD TVs

Table 8K Ultra HD TVs Distributors/Traders List in China

Figure China 8K Ultra HD TVs Sales and Growth Rate Forecast (2017-2022)

Figure China 8K Ultra HD TVs Revenue and Growth Rate Forecast (2017-2022)

Figure China 8K Ultra HD TVs Price Trend Forecast (2017-2022)

Table China 8K Ultra HD TVs Sales Forecast by Type (2017-2022)

Figure China 8K Ultra HD TVs Sales Market Share Forecast by Type (2017-2022)

Figure China 8K Ultra HD TVs Sales Market Share Forecast by Type in 2022

Table China 8K Ultra HD TVs Sales Forecast by Application (2017-2022)

Figure China 8K Ultra HD TVs Sales Market Share Forecast by Application (2017-2022)

Figure China 8K Ultra HD TVs Sales Market Share Forecast by Application in 2022



#### I would like to order

Product name: 2017-2022 China 8K Ultra HD TVs Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/25CCCB7B56AEN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/25CCCB7B56AEN.html">https://marketpublishers.com/r/25CCCB7B56AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Emaii:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970