

# Turkey Information Technology (IT) Market, Size, Share, Outlook and Growth Opportunities 2020-2026

<https://marketpublishers.com/r/T45FC403676CEN.html>

Date: October 2019

Pages: 70

Price: US\$ 1,199.00 (Single User License)

ID: T45FC403676CEN

## Abstracts

The global Information Technology market is growing at a rapid pace year over year. “The global information technology industry will grow at a rate of 4.0% in 2019” notes LNGAnalysis.

Increasing software AI and automation, adoption of Data Analytics in end-user industries, along with the scope and potential for the global information technology market are likely to have a significant rise in the forecast period. Growing acquisitions in the IT industry is significantly impacting the growth of the IT industry over the last decade.

Acquisitions and investments are witnessing a massive change in the technological industry. Social media networking sites are offering opportunities for the innovation of information technology. Acquisitions in the industry have led companies to expand the scale of their operations, to develop more expertise and increase revenue.

Turkey’s information technology is estimated to be one of the emerging markets in the future, which requires hardware, software and other IT services. Through database management, IT technology is used in libraries, hospitals, banks, shops, prisons, hotels, airports, train stations, and others.

Private and government consumption will further support IT spending in Turkey. Cloud computing and the Internet of Things are vital for market expansion over the medium term, due to their immense potential for industrial growth. The industry's IT software and service segment experienced the fastest growth in the past decade, which has strengthened by strong government support. Furthermore, wide usage of computers and growing access to the internet and rising internet penetration are driving the market

demand in Turkey.

Information technology Market research identifies that the competition continues to intensify year-on-year with emerging applications and widening product portfolio. This LNGAnalysis report covers the 2019 scenario and growth prospects of the Information Technology Market for 2016-2026.

The Information Technology Market, Size, Share, Outlook and Growth Opportunities 2020-2026 presents a comprehensive analysis of the country's Information Technology Market. Key trends and critical insights into Information Technology Markets along with key drivers, restraints, and growth opportunities are presented in the report.

Turkey Hardware, Turkey Personal Computer, Turkey IT Software, and Services markets are analyzed and forecast to 2026.

The information technology Market is compared against five of its competitive markets in the region to analyze the role of Turkey on the regional front and benchmark its operations.

Global Information technology, Asia Pacific, Europe, Middle East Africa, North America, and Latin America information and technology market outlook is also presented in the report to provide a global perspective of the industry.

Turkey population and economic outlook are also presented in the report to provide insights and forecasts of macroeconomic factors shaping the future of Information Technology Markets.

Further, business and SWOT profiles of three of the leading Information Technology companies in Turkey detailed in the report along with recent developments and their impact on overall market growth.

## Contents

### **1. INTRODUCTION**

- 1.1 Market Scope and Definition
- 1.2 Study Assumptions
- 1.3 Research Methodology

### **2. TURKEY INFORMATION TECHNOLOGY INDUSTRY INSIGHTS**

- 2.1 Industry Overview, 2019
- 2.2 Turkey Total Information Technology Market Value Outlook, 2016- 2026
- 2.3 Turkey Information Technology Market Trends and Insights
- 2.4 Key strategies Planned by Market Leaders
- 2.5 SWOT Analysis
  - 2.5.1 Key Strengths
  - 2.5.2 Key Weaknesses
  - 2.5.3 Potential Opportunities
  - 2.5.4 Potential Threats

### **3. TURKEY INFORMATION TECHNOLOGY DEMAND OUTLOOK TO 2026**

- 3.1 Turkey Computer Hardware Sales Outlook, 2016- 2026
- 3.2 Turkey Personal Computer Sales Outlook, 2016- 2026
- 3.3 Turkey IT Software and Services Sales Outlook, 2016- 2026

### **4. TURKEY INFORMATION TECHNOLOGY INDUSTRY BENCHMARKING**

- 4.1 Overall Ranking
- 4.2 Demand Index
- 4.3 Supply Index
- 4.4 Growth Index

### **5. SWOT PROFILES OF INFORMATION TECHNOLOGY COMPANIES IN TURKEY**

- 5.1 Company A
- 5.2 Company B
- 5.3 Company C

## **6. TURKEY DEMOGRAPHIC AND MACROECONOMIC OUTLOOK TO 2026**

6.1 Turkey GDP (Gross Domestic Product, Current Prices) Outlook, 2006- 2026

6.2 Private Final Consumption Growth, 2016- 2026

6.3 Turkey Disposable Income Outlook, 2006-2026

6.4 Turkey Population Growth Outlook, 2006-2026

6.4.1 Population Outlook by Age, 2006-2026

6.4.2 Population Outlook by Gender, 2006-2026

6.4.3 Population Outlook by Area, 2006-2026

## **7. LATEST IT INDUSTRY TRENDS AND DEVELOPMENTS**

## **8. APPENDIX**

8.1 LNGAnalysis Expertise

8.2 Sources and Research Methodology

8.3 Contacts

## I would like to order

Product name: Turkey Information Technology (IT) Market, Size, Share, Outlook and Growth Opportunities 2020-2026

Product link: <https://marketpublishers.com/r/T45FC403676CEN.html>

Price: US\$ 1,199.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T45FC403676CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

