

# Royal Bank Scotland plc (The) Company Profile - Business Operations, Strategies, SWOT Analysis and Financial Report

<https://marketpublishers.com/r/RA53CD8F02AEN.html>

Date: May 2018

Pages: 35

Price: US\$ 200.00 (Single User License)

ID: RA53CD8F02AEN

## Abstracts

“Royal Bank Scotland plc (The) Company Profile” is a detailed strategic and analytical report on Royal Bank Scotland plc (The). The 2018 version of the report offers detailed insights into the company’s strategies, developments, outlook and drivers. In addition to SWOT Analysis and Financial Overview, the report analyzes key projects, business description, products, services, brands, operating locations, subsidiaries and affiliates of Royal Bank Scotland plc (The).

Royal Bank Scotland plc (The) business operations across the value chain are included. Further, all major operating and planned locations, related contacts, details of subsidiaries and partnerships of Royal Bank Scotland plc (The) are also analyzed.

Detailed SWOT Analysis of the company including key strengths and weaknesses of Royal Bank Scotland plc (The), on which it can build its business along with potential opportunities and threats in the near to medium term future are detailed.

Key employees of the company including the management team and board of directors are listed with their designations. Further, statistics on key parameters such as employee count, organization structure etc is provided.

Financial analysis of Royal Bank Scotland plc (The) including key ratios, income statement, cash flow statement and balance sheet are provided for the company. In addition, Key historical events, summary analysis of the Royal Bank Scotland plc (The) and all latest updates of the company are provided. Further, M&A deals, expansion and asset purchase plans of the company are also detailed.

The 2018 version of the Royal Bank Scotland plc (The) report is presented after intensive primary and secondary research processes and it presents the insights in a complete impartial and reader friendly format.

## Contents

### **1 TABLE OF CONTENTS**

- 1.1 List of Tables
- 1.2 List of Figures

### **2 INTRODUCTION TO THE COMPANY**

- 2.1 Royal Bank Scotland plc (The)- Key Findings
- 2.2 Royal Bank Scotland plc (The)- Geographic Locations
- 2.3 Royal Bank Scotland plc (The)- Subsidiaries and Affiliates
- 2.4 Royal Bank Scotland plc (The)- Business Divisions
- 2.5 Royal Bank Scotland plc (The)- Key Employees
  - 2.5.1 Management Team
  - 2.5.2 Board of Directors

### **3. ROYAL BANK SCOTLAND PLC (THE) STRATEGIC ANALYSIS REVIEW**

- 3.1 Royal Bank Scotland plc (The)- Key Strategies
- 3.2 Royal Bank Scotland plc (The)- Company Outlook Statement
- 3.3 Royal Bank Scotland plc (The)- SWOT Analysis
  - 3.3.1 Royal Bank Scotland plc (The)- Key Strengths
  - 3.3.2 Royal Bank Scotland plc (The)- Key Weaknesses
  - 3.3.3 Royal Bank Scotland plc (The)- Potential Opportunities
  - 3.3.4 Royal Bank Scotland plc (The)- Potential Threats
- 3.4 Royal Bank Scotland plc (The)- Key Competitors

### **4. BUSINESS DESCRIPTION OF THE COMPANY**

- 4.1 Royal Bank Scotland plc (The)- Business Overview
- 4.2 Royal Bank Scotland plc (The)- Operations by Segment

### **5 PRODUCTS AND SERVICES DETAILS**

- 5.1 Royal Bank Scotland plc (The)- Key Products
- 5.2 Royal Bank Scotland plc (The)- Key Service Areas
- 5.3 Royal Bank Scotland plc (The)- Key Brands

## **6 COMPANY DEVELOPMENTS**

- 6.1 Royal Bank Scotland plc (The)- Company History
- 6.2 Royal Bank Scotland plc (The)- Latest Developments

## **7 FINANCIAL ANALYSIS**

- 7.1 Royal Bank Scotland plc (The)- Income Statements
- 7.2 Royal Bank Scotland plc (The)- Balance Sheet
- 7.3 Royal Bank Scotland plc (The)- Cash Flow Statements

## **8 APPENDIX**

- 8.1 About LNGAnalysis
- 8.2 Sources and Methodology
- 8.3 Contact Information

## I would like to order

Product name: Royal Bank Scotland plc (The) Company Profile - Business Operations, Strategies, SWOT Analysis and Financial Report

Product link: <https://marketpublishers.com/r/RA53CD8F02AEN.html>

Price: US\$ 200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RA53CD8F02AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

