

Poland Retail Market, Size, Share, Outlook and Growth Opportunities 2022-2030

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Abstracts

Poland Retail Market Overview, Sales, Market Share and Outlook to 2030

The Poland Retail Market, Size, Share, Outlook and Growth Opportunities 2022-2030 presents a comprehensive analysis of the country's Retail market. Key trends and critical insights into Poland Retail markets along with key drivers, restraints and growth opportunities are presented in the report.

Poland household spending, expenditure outlook on essentials and non-essentials is forecast to 2030. Further, Poland spending on food, alcoholic drinks, non-alcoholic drinks, tobacco spending and others are forecast and analyzed in the report.

On the Poland clothing and footwear expenditure front, the total spending on Poland population on clothing, footwear including repair spending is forecast to 2030.

Poland Retail Market Trends, Latest Developments, Opportunities and Restraints

New store openings, acquisitions and e-commerce drive will drive Poland retail industry outlook to 2030. Further, strong M&A activity coupled with expansion of distribution channels will benefit the companies operating in the Poland retail markets.

Growing Poland e-commerce distribution channels are encouraging the foray of new entrants into the market. Recovering economy coupled with increasing buyer purchasing power, high disposable incomes of middle class families and ease of access are driving the retail industry in Poland.

On the other hand, growing consumer awareness, increasing competition, costs

involved in deployment of advanced technologies such as Artificial Intelligence and emerging non-traditional resellers will challenge the market growth.

In addition, key trends, drivers and market outlook of Poland household goods, tourism expenditure are also included in the research.

Poland Retail Market Structure, Competition and Strategies

Retail companies across Poland focus on improving economies of scale, boosting operational efficiency and diversifying revenue through e-commerce channels.

Expansion into new markets remains the core strategy of global leading companies with average operations per company spanning across 10 countries. Among products, fast moving consumer goods topped the sales during 2022, followed by hard and leisure goods, apparel and accessories and others.

On the global front, the retail market size is estimated to be around \$4.8 billion with North America dominating the retail sales, followed by Europe and Asia Pacific. Further, Middle East, Africa and Latin America are expanding rapidly.

Poland Retail market is compared against five of its competitive markets in the region to analyze the role of Poland on regional front and benchmark its operations.

Global Retail, Asia Pacific, Europe, Middle East Africa, North America and Latin America Retail market outlook is also presented in the report to provide a global perspective of the industry.

Poland population and economic outlook are also presented in the report to provide insights and forecasts of macroeconomic factors shaping the future of Poland Retail markets.

Further, business and SWOT profiles of three of the leading Retail companies in Poland are detailed in the report along with recent developments and their impact on overall market growth.

Scope of the report-

Market-by-market analysis and outlook, 2021- 2030

Potential growth opportunities and areas of focus

Key forecast drivers, challenges and their sensitivity

Retail Industry- Market trends, market attractiveness index

Outlook of Retail segments, applications and spending

Competitive landscape including profiles, Business description, financial analysis

Retail sector Market News and Deals

Contents

1. INTRODUCTION

- 1.1 Market Scope and Definition
- 1.2 Study Assumptions
- 1.3 Research Methodology

2. POLAND RETAIL MARKET INSIGHTS

- 2.1 Industry Overview, 2022
- 2.2 Poland Total Retail Market Value Outlook, 2021- 2030
- 2.3 Poland Retail Market Trends and Insights
- 2.4 Key strategies Planned by Market Leaders
- 2.5 SWOT Analysis
 - 2.5.1 Key Strengths
 - 2.5.2 Key Weaknesses
 - 2.5.3 Potential Opportunities
 - 2.5.4 Potential Threats

3. POLAND RETAIL EXPENDITURE OUTLOOK TO 2030

- 3.1 Poland Essential Retail Expenditure Outlook, 2021- 2030
- 3.2 Poland Non-Essential Retail Spending Outlook, 2021- 2030

4. POLAND FOOD AND BEVERAGE EXPENDITURE OUTLOOK TO 2030

- 4.1 Poland Food Spending Outlook, 2021- 2030
- 4.2 Poland Non-alcoholic Beverages Spending Outlook, 2021- 2030
- 4.3 Poland Alcoholic Beverages Spending Outlook, 2021- 2030
- 4.4 Poland Tobacco Spending Outlook, 2021- 2030

5. POLAND CLOTHING AND FOOTWEAR EXPENDITURE OUTLOOK TO 2030

- 5.1 Poland Clothing Spending Outlook, 2021- 2030
- 5.2 Poland Footwear Spending Outlook, 2021- 2030

6. POLAND HOUSEHOLD EXPENDITURE OUTLOOK TO 2030

6.1 Poland Household Spending Outlook, 2021- 2030

7. POLAND TOURISM EXPENDITURE OUTLOOK TO 2030

7.1 Poland Tourism Spending Outlook, 2021- 2030

8. POLAND RETAIL INDUSTRY BENCHMARKING

8.1 Overall Ranking

8.2 Demand Index

8.3 Supply Index

8.4 Growth Index

9. SWOT PROFILES OF RETAIL COMPANIES IN POLAND

9.1 Company A

9.2 Company B

9.3 Company C

10. GLOBAL RETAIL MARKET SIZE OUTLOOK AND OPPORTUNITIES TO 2030

10.1 Global Retail Market Outlook, \$ Billion, 2021- 2030

10.2 Global Food and Beverages Spending Market Outlook, \$ Billion, 2021- 2030

10.3 Global Clothing and footwear Spending Market Outlook, \$ Billion, 2021- 2030

10.4 Global Retail Household Market Outlook, \$ Billion, 2021- 2030

10.5 Global Tourism Market Outlook, \$ Billion, 2021- 2030

10.6 Global Retail Market Outlook by Region, \$ Billion, 2021- 2030

10.6.1 Asia Pacific Retail Market Outlook, \$ Billion, 2021- 2030

10.6.2 Europe Retail Market Outlook, \$ Billion, 2021- 2030

10.6.3 North America Retail Market Outlook, \$ Billion, 2021- 2030

10.6.4 South and Central America Retail Market Outlook, \$ Billion, 2021- 2030

10.6.5 Middle East and Africa Retail Market Outlook, \$ Billion, 2021- 2030

11. POLAND DEMOGRAPHIC AND MACROECONOMIC OUTLOOK TO 2030

11.1 Poland GDP (Gross Domestic Product, Current Prices) Outlook, 2019- 2030

11.2 Poland Disposable Income Outlook, 2019-2030

11.3 Poland Population Growth Outlook, 2019-2030

11.4 Population Outlook by Age, 2019-2030

11.4.1 Population Outlook by Gender, 2019-2030

11.4.2 Population Outlook by Area, 2019-2030

12. LATEST RETAIL INDUSTRY TRENDS AND DEVELOPMENTS

13. APPENDIX

13.1 OG Analysis Expertise

13.2 Sources and Research Methodology

13.3 Contacts

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