

Phoenix New Media Limited Company Profile - Business Operations, Strategies, SWOT Analysis and Financial Report

<https://marketpublishers.com/r/PA15EAC6B5AEN.html>

Date: May 2018

Pages: 35

Price: US\$ 200.00 (Single User License)

ID: PA15EAC6B5AEN

Abstracts

“Phoenix New Media Limited Company Profile” is a detailed strategic and analytical report on Phoenix New Media Limited. The 2018 version of the report offers detailed insights into the company’s strategies, developments, outlook and drivers. In addition to SWOT Analysis and Financial Overview, the report analyzes key projects, business description, products, services, brands, operating locations, subsidiaries and affiliates of Phoenix New Media Limited.

Phoenix New Media Limited business operations across the value chain are included. Further, all major operating and planned locations, related contacts, details of subsidiaries and partnerships of Phoenix New Media Limited are also analyzed.

Detailed SWOT Analysis of the company including key strengths and weaknesses of Phoenix New Media Limited, on which it can build its business along with potential opportunities and threats in the near to medium term future are detailed.

Key employees of the company including the management team and board of directors are listed with their designations. Further, statistics on key parameters such as employee count, organization structure etc is provided.

Financial analysis of Phoenix New Media Limited including key ratios, income statement, cash flow statement and balance sheet are provided for the company. In addition, Key historical events, summary analysis of the Phoenix New Media Limited and all latest updates of the company are provided. Further, M&A deals, expansion and asset purchase plans of the company are also detailed.

The 2018 version of the Phoenix New Media Limited report is presented after intensive primary and secondary research processes and it presents the insights in a complete impartial and reader friendly format.

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