

Malaysia Retail Market, Size, Share, Outlook and Growth Opportunities 2022-2030

<https://marketpublishers.com/r/MEE8D03215DFEN.html>

Date: January 2023

Pages: 70

Price: US\$ 1,199.00 (Single User License)

ID: MEE8D03215DFEN

Abstracts

Malaysia Retail Market Overview, Sales, Market Share and Outlook to 2030

The Malaysia Retail Market, Size, Share, Outlook and Growth Opportunities 2022-2030 presents a comprehensive analysis of the country's Retail market. Key trends and critical insights into Malaysia Retail markets along with key drivers, restraints and growth opportunities are presented in the report.

Malaysia household spending, expenditure outlook on essentials and non-essentials is forecast to 2030. Further, Malaysia spending on food, alcoholic drinks, non-alcoholic drinks, tobacco spending and others are forecast and analyzed in the report.

On the Malaysia clothing and footwear expenditure front, the total spending on Malaysia population on clothing, footwear including repair spending is forecast to 2030.

Malaysia Retail Market Trends, Latest Developments, Opportunities and Restraints

New store openings, acquisitions and e-commerce drive will drive Malaysia retail industry outlook to 2030. Further, strong M&A activity coupled with expansion of distribution channels will benefit the companies operating in the Malaysia retail markets.

Growing Malaysia e-commerce distribution channels are encouraging the foray of new entrants into the market. Recovering economy coupled with increasing buyer purchasing power, high disposable incomes of middle class families and ease of access are driving the retail industry in Malaysia.

On the other hand, growing consumer awareness, increasing competition, costs

involved in deployment of advanced technologies such as Artificial Intelligence and emerging non-traditional resellers will challenge the market growth.

In addition, key trends, drivers and market outlook of Malaysia household goods, tourism expenditure are also included in the research.

Malaysia Retail Market Structure, Competition and Strategies

Retail companies across Malaysia focus on improving economies of scale, boosting operational efficiency and diversifying revenue through e-commerce channels.

Expansion into new markets remains the core strategy of global leading companies with average operations per company spanning across 10 countries. Among products, fast moving consumer goods topped the sales during 2022, followed by hard and leisure goods, apparel and accessories and others.

On the global front, the retail market size is estimated to be around \$4.8 billion with North America dominating the retail sales, followed by Europe and Asia Pacific. Further, Middle East, Africa and Latin America are expanding rapidly.

Malaysia Retail market is compared against five of its competitive markets in the region to analyze the role of Malaysia on regional front and benchmark its operations.

Global Retail, Asia Pacific, Europe, Middle East Africa, North America and Latin America Retail market outlook is also presented in the report to provide a global perspective of the industry.

Malaysia population and economic outlook are also presented in the report to provide insights and forecasts of macroeconomic factors shaping the future of Malaysia Retail markets.

Further, business and SWOT profiles of three of the leading Retail companies in Malaysia are detailed in the report along with recent developments and their impact on overall market growth.

Scope of the report-

Market-by-market analysis and outlook, 2021- 2030

Potential growth opportunities and areas of focus

Key forecast drivers, challenges and their sensitivity

Retail Industry- Market trends, market attractiveness index

Outlook of Retail segments, applications and spending

Competitive landscape including profiles, Business description, financial analysis

Retail sector Market News and Deals

Contents

1. INTRODUCTION

- 1.1 Market Scope and Definition
- 1.2 Study Assumptions
- 1.3 Research Methodology

2. MALAYSIA RETAIL MARKET INSIGHTS

- 2.1 Industry Overview, 2022
- 2.2 Malaysia Total Retail Market Value Outlook, 2021- 2030
- 2.3 Malaysia Retail Market Trends and Insights
- 2.4 Key strategies Planned by Market Leaders
- 2.5 SWOT Analysis
 - 2.5.1 Key Strengths
 - 2.5.2 Key Weaknesses
 - 2.5.3 Potential Opportunities
 - 2.5.4 Potential Threats

3. MALAYSIA RETAIL EXPENDITURE OUTLOOK TO 2030

- 3.1 Malaysia Essential Retail Expenditure Outlook, 2021- 2030
- 3.2 Malaysia Non-Essential Retail Spending Outlook, 2021- 2030

4. MALAYSIA FOOD AND BEVERAGE EXPENDITURE OUTLOOK TO 2030

- 4.1 Malaysia Food Spending Outlook, 2021- 2030
- 4.2 Malaysia Non-alcoholic Beverages Spending Outlook, 2021- 2030
- 4.3 Malaysia Alcoholic Beverages Spending Outlook, 2021- 2030
- 4.4 Malaysia Tobacco Spending Outlook, 2021- 2030

5. MALAYSIA CLOTHING AND FOOTWEAR EXPENDITURE OUTLOOK TO 2030

- 5.1 Malaysia Clothing Spending Outlook, 2021- 2030
- 5.2 Malaysia Footwear Spending Outlook, 2021- 2030

6. MALAYSIA HOUSEHOLD EXPENDITURE OUTLOOK TO 2030

6.1 Malaysia Household Spending Outlook, 2021- 2030

7. MALAYSIA TOURISM EXPENDITURE OUTLOOK TO 2030

7.1 Malaysia Tourism Spending Outlook, 2021- 2030

8. MALAYSIA RETAIL INDUSTRY BENCHMARKING

8.1 Overall Ranking

8.2 Demand Index

8.3 Supply Index

8.4 Growth Index

9. SWOT PROFILES OF RETAIL COMPANIES IN MALAYSIA

9.1 Company A

9.2 Company B

9.3 Company C

10. GLOBAL RETAIL MARKET SIZE OUTLOOK AND OPPORTUNITIES TO 2030

10.1 Global Retail Market Outlook, \$ Billion, 2021- 2030

10.2 Global Food and Beverages Spending Market Outlook, \$ Billion, 2021- 2030

10.3 Global Clothing and footwear Spending Market Outlook, \$ Billion, 2021- 2030

10.4 Global Retail Household Market Outlook, \$ Billion, 2021- 2030

10.5 Global Tourism Market Outlook, \$ Billion, 2021- 2030

10.6 Global Retail Market Outlook by Region, \$ Billion, 2021- 2030

10.6.1 Asia Pacific Retail Market Outlook, \$ Billion, 2021- 2030

10.6.2 Europe Retail Market Outlook, \$ Billion, 2021- 2030

10.6.3 North America Retail Market Outlook, \$ Billion, 2021- 2030

10.6.4 South and Central America Retail Market Outlook, \$ Billion, 2021- 2030

10.6.5 Middle East and Africa Retail Market Outlook, \$ Billion, 2021- 2030

11. MALAYSIA DEMOGRAPHIC AND MACROECONOMIC OUTLOOK TO 2030

11.1 Malaysia GDP (Gross Domestic Product, Current Prices) Outlook, 2019- 2030

11.2 Malaysia Disposable Income Outlook, 2019-2030

11.3 Malaysia Population Growth Outlook, 2019-2030

11.4 Population Outlook by Age, 2019-2030

11.4.1 Population Outlook by Gender, 2019-2030

11.4.2 Population Outlook by Area, 2019-2030

12. LATEST RETAIL INDUSTRY TRENDS AND DEVELOPMENTS

13. APPENDIX

13.1 OG Analysis Expertise

13.2 Sources and Research Methodology

13.3 Contacts

I would like to order

Product name: Malaysia Retail Market, Size, Share, Outlook and Growth Opportunities 2022-2030

Product link: <https://marketpublishers.com/r/MEE8D03215DFEN.html>

Price: US\$ 1,199.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MEE8D03215DFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970