

# Italy Retail Market, Size, Share, Outlook and Growth Opportunities 2022-2030

<https://marketpublishers.com/r/I43D71CB0CCEN.html>

Date: January 2023

Pages: 70

Price: US\$ 1,199.00 (Single User License)

ID: I43D71CB0CCEN

## Abstracts

Italy Retail Market Overview, Sales, Market Share and Outlook to 2030

The Italy Retail Market, Size, Share, Outlook and Growth Opportunities 2022-2030 presents a comprehensive analysis of the country's Retail market. Key trends and critical insights into Italy Retail markets along with key drivers, restraints and growth opportunities are presented in the report.

Italy household spending, expenditure outlook on essentials and non-essentials is forecast to 2030. Further, Italy spending on food, alcoholic drinks, non-alcoholic drinks, tobacco spending and others are forecast and analyzed in the report.

On the Italy clothing and footwear expenditure front, the total spending on Italy population on clothing, footwear including repair spending is forecast to 2030.

Italy Retail Market Trends, Latest Developments, Opportunities and Restraints

New store openings, acquisitions and e-commerce drive will drive Italy retail industry outlook to 2030. Further, strong M&A activity coupled with expansion of distribution channels will benefit the companies operating in the Italy retail markets.

Growing Italy e-commerce distribution channels are encouraging the foray of new entrants into the market. Recovering economy coupled with increasing buyer purchasing power, high disposable incomes of middle class families and ease of access are driving the retail industry in Italy.

On the other hand, growing consumer awareness, increasing competition, costs

involved in deployment of advanced technologies such as Artificial Intelligence and emerging non-traditional resellers will challenge the market growth.

In addition, key trends, drivers and market outlook of Italy household goods, tourism expenditure are also included in the research.

### Italy Retail Market Structure, Competition and Strategies

Retail companies across Italy focus on improving economies of scale, boosting operational efficiency and diversifying revenue through e-commerce channels.

Expansion into new markets remains the core strategy of global leading companies with average operations per company spanning across 10 countries. Among products, fast moving consumer goods topped the sales during 2022, followed by hard and leisure goods, apparel and accessories and others.

On the global front, the retail market size is estimated to be around \$4.8 billion with North America dominating the retail sales, followed by Europe and Asia Pacific. Further, Middle East, Africa and Latin America are expanding rapidly.

Italy Retail market is compared against five of its competitive markets in the region to analyze the role of Italy on regional front and benchmark its operations.

Global Retail, Asia Pacific, Europe, Middle East Africa, North America and Latin America Retail market outlook is also presented in the report to provide a global perspective of the industry.

Italy population and economic outlook are also presented in the report to provide insights and forecasts of macroeconomic factors shaping the future of Italy Retail markets.

Further, business and SWOT profiles of three of the leading Retail companies in Italy are detailed in the report along with recent developments and their impact on overall market growth.

Scope of the report-

Market-by-market analysis and outlook, 2021- 2030

Potential growth opportunities and areas of focus

Key forecast drivers, challenges and their sensitivity

Retail Industry- Market trends, market attractiveness index

Outlook of Retail segments, applications and spending

Competitive landscape including profiles, Business description, financial analysis

Retail sector Market News and Deals

## Contents

### **1. INTRODUCTION**

- 1.1 Market Scope and Definition
- 1.2 Study Assumptions
- 1.3 Research Methodology

### **2. ITALY RETAIL MARKET INSIGHTS**

- 2.1 Industry Overview, 2022
- 2.2 Italy Total Retail Market Value Outlook, 2021- 2030
- 2.3 Italy Retail Market Trends and Insights
- 2.4 Key strategies Planned by Market Leaders
- 2.5 SWOT Analysis
  - 2.5.1 Key Strengths
  - 2.5.2 Key Weaknesses
  - 2.5.3 Potential Opportunities
  - 2.5.4 Potential Threats

### **3. ITALY RETAIL EXPENDITURE OUTLOOK TO 2030**

- 3.1 Italy Essential Retail Expenditure Outlook, 2021- 2030
- 3.2 Italy Non-Essential Retail Spending Outlook, 2021- 2030

### **4. ITALY FOOD AND BEVERAGE EXPENDITURE OUTLOOK TO 2030**

- 4.1 Italy Food Spending Outlook, 2021- 2030
- 4.2 Italy Non-alcoholic Beverages Spending Outlook, 2021- 2030
- 4.3 Italy Alcoholic Beverages Spending Outlook, 2021- 2030
- 4.4 Italy Tobacco Spending Outlook, 2021- 2030

### **5. ITALY CLOTHING AND FOOTWEAR EXPENDITURE OUTLOOK TO 2030**

- 5.1 Italy Clothing Spending Outlook, 2021- 2030
- 5.2 Italy Footwear Spending Outlook, 2021- 2030

### **6. ITALY HOUSEHOLD EXPENDITURE OUTLOOK TO 2030**

6.1 Italy Household Spending Outlook, 2021- 2030

## **7. ITALY TOURISM EXPENDITURE OUTLOOK TO 2030**

7.1 Italy Tourism Spending Outlook, 2021- 2030

## **8. ITALY RETAIL INDUSTRY BENCHMARKING**

8.1 Overall Ranking

8.2 Demand Index

8.3 Supply Index

8.4 Growth Index

## **9. SWOT PROFILES OF RETAIL COMPANIES IN ITALY**

9.1 Company A

9.2 Company B

9.3 Company C

## **10. GLOBAL RETAIL MARKET SIZE OUTLOOK AND OPPORTUNITIES TO 2030**

10.1 Global Retail Market Outlook, \$ Billion, 2021- 2030

10.2 Global Food and Beverages Spending Market Outlook, \$ Billion, 2021- 2030

10.3 Global Clothing and footwear Spending Market Outlook, \$ Billion, 2021- 2030

10.4 Global Retail Household Market Outlook, \$ Billion, 2021- 2030

10.5 Global Tourism Market Outlook, \$ Billion, 2021- 2030

10.6 Global Retail Market Outlook by Region, \$ Billion, 2021- 2030

10.6.1 Asia Pacific Retail Market Outlook, \$ Billion, 2021- 2030

10.6.2 Europe Retail Market Outlook, \$ Billion, 2021- 2030

10.6.3 North America Retail Market Outlook, \$ Billion, 2021- 2030

10.6.4 South and Central America Retail Market Outlook, \$ Billion, 2021- 2030

10.6.5 Middle East and Africa Retail Market Outlook, \$ Billion, 2021- 2030

## **11. ITALY DEMOGRAPHIC AND MACROECONOMIC OUTLOOK TO 2030**

11.1 Italy GDP (Gross Domestic Product, Current Prices) Outlook, 2019- 2030

11.2 Italy Disposable Income Outlook, 2019-2030

11.3 Italy Population Growth Outlook, 2019-2030

11.4 Population Outlook by Age, 2019-2030

11.4.1 Population Outlook by Gender, 2019-2030

11.4.2 Population Outlook by Area, 2019-2030

## **12. LATEST RETAIL INDUSTRY TRENDS AND DEVELOPMENTS**

## **13. APPENDIX**

13.1 OG Analysis Expertise

13.2 Sources and Research Methodology

13.3 Contacts

## I would like to order

Product name: Italy Retail Market, Size, Share, Outlook and Growth Opportunities 2022-2030

Product link: <https://marketpublishers.com/r/l43D71CB0CCEN.html>

Price: US\$ 1,199.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l43D71CB0CCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970