

Italy Agribusiness Market, Size, Share, Outlook and Growth Opportunities 2022-2030

<https://marketpublishers.com/r/I08261A59547EN.html>

Date: January 2023

Pages: 70

Price: US\$ 1,499.00 (Single User License)

ID: I08261A59547EN

Abstracts

Italy Agribusiness Overview

Italy Agribusiness Market research identifies that the competition continues to intensify year-on-year with emerging applications and a widening product portfolio. This OG Analysis report covers the 2022 scenario and growth prospects of Italy agribusiness market for 2021-2030. To calculate the market size, revenue from the market sales of agribusiness products to retailers, wholesalers, and institutional buyers are considered.

Italy Agribusiness Latest Trends, Drivers and Challenges

The global agribusiness market is undergoing significant structural changes with technological innovation, implementation of advanced machinery, genetically improved seeds and increasing access to international markets. Staggering internet penetration in rural areas is enabling farmers to access information on seeds, crops, pest control methods, weather forecasts, fertilizers and market prices and aiding in taking informed proven and profitable decisions.

Surging consumer shift to vegan varieties, rising environmental awareness demanding sustainability and traceability, and inclination to organic and healthy food amid resurging virus conditions are noted as key trends shaping the end-use food and beverages market. However, prolonged Russia-Ukraine war conditions further worsen COVID-induced supply disruptions, Climate change leading to unpredictable weather, and burgeoning labor and processing costs are hindering market growth.

The Italy Agribusiness Market, Size, Share, Outlook and Growth Opportunities 2022-2030 presents a comprehensive analysis of the country's agribusiness. Key

trends and critical insights into Italy agribusiness markets along with key drivers, restraints and growth opportunities are presented in the report.

Italy Agribusiness Market Size, Share, Growth Forecasts to 2030

Italy grains, Italy sugar, Italy Dairy, and Italy livestock markets are analyzed and forecast to 2030. Further, Italy agriculture production including wheat, corn, Barley, Rice, Sugar, Milk, Butter, Cheese, whole milk, poultry, beef and pork production is forecast from 2021 to 2030. Demand for all these agricultural commodities is also forecast during the period.

Agricultural input manufacturers, retailers, farmers, food processors, food manufacturers and food retailers continue to emerge rapidly across the value chain amid strong growth prospects of the market.

Italy government is encouraging investments in agribusiness both to promote effective strategies for improved food security and as a vital source of economic development. Emphasis is given to good agricultural practices, prescriptive agronomic recommendations, data-based farming, and other precision farming applications.

Italy Agribusiness Competitive Landscape, Company Strategies and Outlook

The report details SWOT and financial analysis of key companies in Italy agribusiness, and identifies their key strategies to 2030.

Italy Agribusiness companies and strategic and financial investors are focusing more on the evolving value chain and are investing significantly across segments of the food and agriculture value chain. Further, Italy companies are focusing on synergistic acquisitions to boost their market shares and profitability of agribusiness.

To ensure that the delivery of dairy products is in line with customer expectations, major competitors in the dairy market are adopting customer engagement strategies, flexible pricing, and value-added products and strengthening their distribution channels.

Amidst growing profitability in agribusiness, Italy companies are focusing on superior farm management and realigning their goals and available resources to market their agriculture products at affordable prices to targeted customers.

Italy agribusiness market is compared against five of its competitive markets in the

region to analyze the role of Italy on the regional front and benchmark its operations.

Global agribusiness, Asia Pacific, Europe, Middle East Africa, North America and Latin America agribusiness market outlook is also presented in the report to provide a global perspective of the industry.

Italy population and economic outlook are also presented in the report to provide insights and forecasts of macroeconomic factors shaping the future of Italy agribusiness markets.

Further, the business and SWOT profiles of three of the leading agribusiness companies in Italy are detailed in the report along with recent developments and their impact on overall market growth.

Contents

1. INTRODUCTION

- 1.1 Market Scope and Definition
- 1.2 Study Assumptions
- 1.3 Research Methodology

2. ITALY AGRIBUSINESS MARKET INSIGHTS

- 2.1 Industry Overview, 2022
- 2.2 Italy Total Agribusiness Market Value Outlook, 2021-2030
- 2.3 Italy Agribusiness Market Trends and Insights
- 2.4 Key strategies Planned by Market Leaders
- 2.5 Porter's Five Forces Analysis
- 2.6 SWOT Analysis
 - 2.6.1 Key Strengths
 - 2.6.2 Key Weaknesses
 - 2.6.3 Potential Opportunities
 - 2.6.4 Potential Threats

3. ITALY AGRIBUSINESS MARKET VALUE OUTLOOK TO 2030

- 3.1 Italy Grains Market Value Outlook, 2021-2030
- 3.2 Italy Sugar Market Value Outlook, 2021-2030
- 3.3 Italy Dairy Market Value Outlook, 2021-2030
- 3.4 Italy Livestock Market Value Outlook, 2021-2030

4. ITALY AGRICULTURE PRODUCTION OUTLOOK TO 2030

- 4.1 Italy Wheat Production Outlook, Tonnes, 2021-2030
- 4.2 Italy Corn Production Outlook, Tonnes, 2021-2030
- 4.3 Italy Barley Production Outlook, Tonnes, 2021-2030
- 4.4 Italy Rice Production Outlook, Tonnes, 2021-2030
- 4.5 Italy Sugar Production Outlook, Tonnes, 2021-2030
- 4.6 Italy Milk Production Outlook, Tonnes, 2021-2030
- 4.7 Italy Butter Production Outlook, Tonnes, 2021-2030
- 4.8 Italy Cheese Production Outlook, Tonnes, 2021-2030
- 4.9 Italy Whole Milk Powder Production Outlook, Tonnes, 2021-2030

- 4.10 Italy Poultry Production Outlook, Tonnes, 2021-2030
- 4.11 Italy Beef Production Outlook, Tonnes, 2021-2030
- 4.12 Italy Pork Production Outlook, Tonnes, 2021-2030

5. ITALY AGRICULTURE DEMAND OUTLOOK TO 2030

- 5.1 Italy Wheat Demand Outlook, Tonnes, 2021-2030
- 5.2 Italy Corn Demand Outlook, Tonnes, 2021-2030
- 5.3 Italy Barley Demand Outlook, Tonnes, 2021-2030
- 5.4 Italy Rice Demand Outlook, Tonnes, 2021-2030
- 5.5 Italy Sugar Demand Outlook, Tonnes, 2021-2030
- 5.6 Italy Milk Demand Outlook, Tonnes, 2021-2030
- 5.7 Italy Butter Demand Outlook, Tonnes, 2021-2030
- 5.8 Italy Cheese Demand Outlook, Tonnes, 2021-2030
- 5.9 Italy Whole Milk Powder Demand Outlook, Tonnes, 2021-2030
- 5.10 Italy Poultry Demand Outlook, Tonnes, 2021-2030
- 5.11 Italy Beef Demand Outlook, Tonnes, 2021-2030
- 5.12 Italy Pork Demand Outlook, Tonnes, 2021-2030

6. ITALY AGRIBUSINESS INDUSTRY BENCHMARKING

- 6.1 Overall Ranking
- 6.2 Demand Index
- 6.3 Supply Index
- 6.4 Growth Index

7. SWOT PROFILES OF AGRIBUSINESS COMPANIES IN ITALY

- 7.1 Company A
- 7.2 Company B
- 7.3 Company C

8. ITALY DEMOGRAPHIC AND MACROECONOMIC OUTLOOK TO 2028

- 8.1 Italy GDP (Gross Domestic Product, Current Prices) Outlook, 2021-2030
- 8.2 Italy Disposable Income Outlook, 2021-2030
- 8.3 Italy Population Growth Outlook, 2021-2030
- 8.4 Population Outlook by Age, 2021-2030
 - 8.4.1 Population Outlook by Gender, 2021-2030

8.4.2 Population Outlook by Area, 2021-2030

9. GLOBAL AGRIBUSINESS MARKET SIZE OUTLOOK AND OPPORTUNITIES TO 2030

9.1 Global Agribusiness Market Outlook, \$ Billion, 2021-2030

9.2 Global Agribusiness Market Outlook by Type, \$ Billion, 2021-2030

9.3 Global Agribusiness Market Outlook by Application, \$ Billion, 2021-2030

9.4 Global Agribusiness Market Outlook by Region, \$ Billion, 2021-2030

9.4.1 Asia Pacific Agribusiness Market Outlook, \$ Billion, 2021-2030

9.4.1 Europe Agribusiness Market Outlook, \$ Billion, 2021-2030

9.4.1 North America Agribusiness Market Outlook, \$ Billion, 2021-2030

9.4.1 South and Central America Agribusiness Market Outlook, \$ Billion, 2021-2030

9.4.1 Middle East and Africa Agribusiness Market Outlook, \$ Billion, 2021-2030

10. LATEST AGRIBUSINESS INDUSTRY TRENDS AND DEVELOPMENTS

11. APPENDIX

11.1 OG Analysis Expertise

11.2 Sources and Research Methodology

11.3 Contacts

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