

International Business Machines Corporation Company Profile - Business Operations, Strategies, SWOT Analysis and Financial Report

https://marketpublishers.com/r/I6A217D9576EN.html

Date: May 2018

Pages: 35

Price: US\$ 200.00 (Single User License)

ID: I6A217D9576EN

Abstracts

"International Business Machines Corporation Company Profile" is a detailed strategic and analytical report on International Business Machines Corporation. The 2018 version of the report offers detailed insights into the company's strategies, developments, outlook and drivers. In addition to SWOT Analysis and Financial Overview, the report analyzes key projects, business description, products, services, brands, operating locations, subsidiaries and affiliates of International Business Machines Corporation.

International Business Machines Corporation business operations across the value chain are included. Further, all major operating and planned locations, related contacts, details of subsidiaries and partnerships of International Business Machines Corporation are also analyzed.

Detailed SWOT Analysis of the company including key strengths and weaknesses of International Business Machines Corporation, on which it can build its business along with potential opportunities and threats in the near to medium term future are detailed.

Key employees of the company including the management team and board of directors are listed with their designations. Further, statistics on key parameters such as employee count, organization structure etc is provided.

Financial analysis of International Business Machines Corporation including key ratios, income statement, cash flow statement and balance sheet are provided for the company. In addition, Key historical events, summary analysis of the International Business Machines Corporation and all latest updates of the company are provided. Further, M&A deals, expansion and asset purchase plans of the company are also



detailed.

The 2018 version of the International Business Machines Corporation report is presented after intensive primary and secondary research processes and it presents the insights in a complete impartial and reader friendly format.



Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 INTRODUCTION TO THE COMPANY

- 2.1 International Business Machines Corporation- Key Findings
- 2.2 International Business Machines Corporation- Geographic Locations
- 2.3 International Business Machines Corporation-Subsidiaries and Affiliates
- 2.4 International Business Machines Corporation- Business Divisions
- 2.5 International Business Machines Corporation- Key Employees
 - 2.5.1 Management Team
 - 2.5.2 Board of Directors

3. INTERNATIONAL BUSINESS MACHINES CORPORATION STRATEGIC ANALYSIS REVIEW

- 3.1 International Business Machines Corporation- Key Strategies
- 3.2 International Business Machines Corporation- Company Outlook Statement
- 3.3 International Business Machines Corporation- SWOT Analysis
 - 3.3.1 International Business Machines Corporation- Key Strengths
- 3.3.2 International Business Machines Corporation- Key Weaknesses
- 3.3.3 International Business Machines Corporation- Potential Opportunities
- 3.3.4 International Business Machines Corporation- Potential Threats
- 3.4 International Business Machines Corporation- Key Competitors

4. BUSINESS DESCRIPTION OF THE COMPANY

- 4.1 International Business Machines Corporation- Business Overview
- 4.2 International Business Machines Corporation- Operations by Segment

5 PRODUCTS AND SERVICES DETAILS

- 5.1 International Business Machines Corporation- Key Products
- 5.2 International Business Machines Corporation- Key Service Areas
- 5.3 International Business Machines Corporation- Key Brands



6 COMPANY DEVELOPMENTS

- 6.1 International Business Machines Corporation- Company History
- 6.2 International Business Machines Corporation- Latest Developments

7 FINANCIAL ANALYSIS

- 7.1 International Business Machines Corporation- Income Statements
- 7.2 International Business Machines Corporation- Balance Sheet
- 7.3 International Business Machines Corporation- Cash Flow Statements

8 APPENDIX

- 8.1 About LNGAnalysis
- 8.2 Sources and Methodology
- 8.3 Contact Information



I would like to order

Product name: International Business Machines Corporation Company Profile - Business Operations,

Strategies, SWOT Analysis and Financial Report

Product link: https://marketpublishers.com/r/I6A217D9576EN.html

Price: US\$ 200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/l6A217D9576EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$

