

Guatemala Road, Rail, Air Freight Market, Size, Share, Outlook and Growth Opportunities 2020-2026

<https://marketpublishers.com/r/GAC5927B1763EN.html>

Date: October 2019

Pages: 70

Price: US\$ 1,199.00 (Single User License)

ID: GAC5927B1763EN

Abstracts

Guatemala government is continuously increasing its budgetary allocation for the infrastructure sector, which will reduce the cost of transportation and freight. The freight and logistics sector in the country is highly fragmented. With the presence of a large customer base from industries such as food & beverage, pharmaceuticals, telecom, heavy industries, and other end-user verticals, the freight industry is attracting huge investments.

The global freight market annual growth is expected to be 3.4% over the forecast period. Advancements in freight technology along with increasing awareness among freight operators about possible benefits of technology are expected to boost freight market growth. Further, the demand for goods and services is growing significantly due to the rise in earning population and globalization.

There is an emergence of new technologies, companies, customers, and new business models in the global industry. Freight companies are increasingly focusing on digitization to improve efficiency which is reshaping the marketplace. Increasing preference for third party logistics by various industries will promote the growth of the industry in the near to medium-term future.

The demand in international trade has led to overcapacity in certain maritime transport sectors and locations. Since capital investments in the shipping industry require time to recover, manufacturers are focusing on improving efficiency and reducing operating costs to maintain profitability. An increase in foreign trade is likely to influence the sea freight forwarding market positively.

The limited presence of an integrated IT system, fragmented warehousing,

infrastructure handling capacity, and multiple regulations are challenging the growth of the freight sector in Guatemala. Improving digitization and increasing adoption of the Internet of Things by various industries is growing the freight transportation market. The freight transportation sector contributes a significant portion of the overall employment in the country and with growing government support to the sector, employment in the sector is forecast to rise exponentially.

“The Freight Market, Size, Share, Outlook and Growth Opportunities 2020-2026” report identifies that the competition continues to intensify year-on-year with the growth of new entrants and investments from leading companies. This LINGAnalysis report covers the 2019 scenario and growth prospects of the Freight market for 2016-2026.

It presents a comprehensive analysis of the country's Freight market. Key trends and critical insights into Freight markets along with key drivers, restraints, and growth opportunities are presented in the report.

Guatemala Road, Guatemala Rail, and Guatemala Air markets are analyzed and forecast to 2026.

Guatemala Freight market is compared against five of its competitive markets in the region to analyze the role of Guatemala on the regional front and benchmark its operations.

Global Freight, Asia Pacific, Europe, Middle East Africa, North America, and Latin America market outlook is also presented in the report to provide a global perspective of the industry.

Guatemala population and economic outlook are also presented in the report to provide insights and forecasts of macroeconomic factors shaping the future of Guatemala Freight Market Size.

Further, business and SWOT profiles of three of the leading freight companies in Guatemala are detailed in the report along with recent developments and their impact on overall market growth.

Contents

1. INTRODUCTION

- 1.1 Market Scope and Definition
- 1.2 Study Assumptions
- 1.3 Research Methodology

2. GUATEMALA FREIGHT INDUSTRY INSIGHTS

- 2.1 Industry Overview, 2019
- 2.2 Guatemala Total Freight Market Value Outlook, 2016- 2026
- 2.3 Guatemala Freight Market Trends and Insights
- 2.4 Key strategies Planned by Market Leaders
- 2.5 SWOT Analysis
 - 2.5.1 Key Strengths
 - 2.5.2 Key Weaknesses
 - 2.5.3 Potential Opportunities
 - 2.5.4 Potential Threats

3. GUATEMALA FREIGHT DEMAND OUTLOOK TO 2026

- 3.1 Guatemala Road Freight Transport Outlook, 2016- 2026
- 3.2 Guatemala Rail Freight Transport Outlook, 2016- 2026
- 3.3 Guatemala Air Freight Transport Outlook, 2016- 2026

4. GUATEMALA FREIGHT INDUSTRY BENCHMARKING

- 4.1 Overall Ranking
- 4.2 Demand Index
- 4.3 Supply Index
- 4.4 Growth Index

5. SWOT PROFILES OF FREIGHT COMPANIES IN GUATEMALA

- 5.1 Company A
- 5.2 Company B
- 5.3 Company C

6. GUATEMALA DEMOGRAPHIC AND MACROECONOMIC OUTLOOK TO 2026

6.1 Guatemala GDP (Gross Domestic Product, Current Prices) Outlook, 2006- 2026

6.2 Private Final Consumption Growth, 2016- 2026

6.3 Guatemala Disposable Income Outlook, 2006-2026

6.4 Guatemala Population Growth Outlook, 2006-2026

6.4.1 Population Outlook by Age, 2006-2026

6.4.2 Population Outlook by Gender, 2006-2026

6.4.3 Population Outlook by Area, 2006-2026

7. LATEST FREIGHT INDUSTRY TRENDS AND DEVELOPMENTS

8. APPENDIX

8.1 LNGAnalysis Expertise

8.2 Sources and Research Methodology

8.3 Contacts

I would like to order

Product name: Guatemala Road, Rail, Air Freight Market, Size, Share, Outlook and Growth Opportunities 2020-2026

Product link: <https://marketpublishers.com/r/GAC5927B1763EN.html>

Price: US\$ 1,199.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAC5927B1763EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

