

# GlaxoSmithKline PLC Company Profile - Business Operations, Strategies, SWOT Analysis and Financial Report

https://marketpublishers.com/r/GBD00544D02EN.html

Date: May 2018

Pages: 35

Price: US\$ 200.00 (Single User License)

ID: GBD00544D02EN

## **Abstracts**

"GlaxoSmithKline PLC Company Profile" is a detailed strategic and analytical report on GlaxoSmithKline PLC. The 2018 version of the report offers detailed insights into the company's strategies, developments, outlook and drivers. In addition to SWOT Analysis and Financial Overview, the report analyzes key projects, business description, products, services, brands, operating locations, subsidiaries and affiliates of GlaxoSmithKline PLC.

GlaxoSmithKline PLC business operations across the value chain are included. Further, all major operating and planned locations, related contacts, details of subsidiaries and partnerships of GlaxoSmithKline PLC are also analyzed.

Detailed SWOT Analysis of the company including key strengths and weaknesses of GlaxoSmithKline PLC, on which it can build its business along with potential opportunities and threats in the near to medium term future are detailed.

Key employees of the company including the management team and board of directors are listed with their designations. Further, statistics on key parameters such as employee count, organization structure etc is provided.

Financial analysis of GlaxoSmithKline PLC including key ratios, income statement, cash flow statement and balance sheet are provided for the company. In addition, Key historical events, summary analysis of the GlaxoSmithKline PLC and all latest updates of the company are provided. Further, M&A deals, expansion and asset purchase plans of the company are also detailed.



The 2018 version of the GlaxoSmithKline PLC report is presented after intensive primary and secondary research processes and it presents the insights in a complete impartial and reader friendly format.



## **Contents**

#### 1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

#### 2 INTRODUCTION TO THE COMPANY

- 2.1 GlaxoSmithKline PLC- Key Findings
- 2.2 GlaxoSmithKline PLC- Geographic Locations
- 2.3 GlaxoSmithKline PLC- Subsidiaries and Affiliates
- 2.4 GlaxoSmithKline PLC- Business Divisions
- 2.5 GlaxoSmithKline PLC- Key Employees
  - 2.5.1 Management Team
  - 2.5.2 Board of Directors

#### 3. GLAXOSMITHKLINE PLC STRATEGIC ANALYSIS REVIEW

- 3.1 GlaxoSmithKline PLC- Key Strategies
- 3.2 GlaxoSmithKline PLC- Company Outlook Statement
- 3.3 GlaxoSmithKline PLC- SWOT Analysis
  - 3.3.1 GlaxoSmithKline PLC- Key Strengths
  - 3.3.2 GlaxoSmithKline PLC- Key Weaknesses
  - 3.3.3 GlaxoSmithKline PLC- Potential Opportunities
  - 3.3.4 GlaxoSmithKline PLC- Potential Threats
- 3.4 GlaxoSmithKline PLC- Key Competitors

#### 4. BUSINESS DESCRIPTION OF THE COMPANY

- 4.1 GlaxoSmithKline PLC- Business Overview
- 4.2 GlaxoSmithKline PLC- Operations by Segment

#### **5 PRODUCTS AND SERVICES DETAILS**

- 5.1 GlaxoSmithKline PLC- Key Products
- 5.2 GlaxoSmithKline PLC- Key Service Areas
- 5.3 GlaxoSmithKline PLC- Key Brands



## **6 COMPANY DEVELOPMENTS**

- 6.1 GlaxoSmithKline PLC- Company History
- 6.2 GlaxoSmithKline PLC- Latest Developments

## **7 FINANCIAL ANALYSIS**

- 7.1 GlaxoSmithKline PLC- Income Statements
- 7.2 GlaxoSmithKline PLC- Balance Sheet
- 7.3 GlaxoSmithKline PLC- Cash Flow Statements

## **8 APPENDIX**

- 8.1 About LNGAnalysis
- 8.2 Sources and Methodology
- 8.3 Contact Information



### I would like to order

Product name: GlaxoSmithKline PLC Company Profile - Business Operations, Strategies, SWOT

Analysis and Financial Report

Product link: <a href="https://marketpublishers.com/r/GBD00544D02EN.html">https://marketpublishers.com/r/GBD00544D02EN.html</a>

Price: US\$ 200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GBD00544D02EN.html">https://marketpublishers.com/r/GBD00544D02EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

