

Diageo plc Company Profile - Business Operations, Strategies, SWOT Analysis and Financial Report

https://marketpublishers.com/r/D338B326E3BEN.html

Date: May 2018 Pages: 35 Price: US\$ 200.00 (Single User License) ID: D338B326E3BEN

Abstracts

"Diageo plc Company Profile" is a detailed strategic and analytical report on Diageo plc. The 2018 version of the report offers detailed insights into the company's strategies, developments, outlook and drivers. In addition to SWOT Analysis and Financial Overview, the report analyzes key projects, business description, products, services, brands, operating locations, subsidiaries and affiliates of Diageo plc.

Diageo plc business operations across the value chain are included. Further, all major operating and planned locations, related contacts, details of subsidiaries and partnerships of Diageo plc are also analyzed.

Detailed SWOT Analysis of the company including key strengths and weaknesses of Diageo plc, on which it can build its business along with potential opportunities and threats in the near to medium term future are detailed.

Key employees of the company including the management team and board of directors are listed with their designations. Further, statistics on key parameters such as employee count, organization structure etc is provided.

Financial analysis of Diageo plc including key ratios, income statement, cash flow statement and balance sheet are provided for the company. In addition, Key historical events, summary analysis of the Diageo plc and all latest updates of the company are provided. Further, M&A deals, expansion and asset purchase plans of the company are also detailed.

The 2018 version of the Diageo plc report is presented after intensive primary and secondary research processes and it presents the insights in a complete impartial and



reader friendly format.



Contents

1 TABLE OF CONTENTS

1.1 List of Tables

1.2 List of Figures

2 INTRODUCTION TO THE COMPANY

- 2.1 Diageo plc- Key Findings
- 2.2 Diageo plc- Geographic Locations
- 2.3 Diageo plc- Subsidiaries and Affiliates
- 2.4 Diageo plc- Business Divisions
- 2.5 Diageo plc- Key Employees
- 2.5.1 Management Team
- 2.5.2 Board of Directors

3. DIAGEO PLC STRATEGIC ANALYSIS REVIEW

- 3.1 Diageo plc- Key Strategies
- 3.2 Diageo plc- Company Outlook Statement
- 3.3 Diageo plc- SWOT Analysis
- 3.3.1 Diageo plc- Key Strengths
- 3.3.2 Diageo plc- Key Weaknesses
- 3.3.3 Diageo plc- Potential Opportunities
- 3.3.4 Diageo plc- Potential Threats
- 3.4 Diageo plc- Key Competitors

4. BUSINESS DESCRIPTION OF THE COMPANY

- 4.1 Diageo plc- Business Overview
- 4.2 Diageo plc- Operations by Segment

5 PRODUCTS AND SERVICES DETAILS

- 5.1 Diageo plc- Key Products
- 5.2 Diageo plc- Key Service Areas
- 5.3 Diageo plc- Key Brands



6 COMPANY DEVELOPMENTS

- 6.1 Diageo plc- Company History
- 6.2 Diageo plc- Latest Developments

7 FINANCIAL ANALYSIS

- 7.1 Diageo plc- Income Statements
- 7.2 Diageo plc- Balance Sheet
- 7.3 Diageo plc- Cash Flow Statements

8 APPENDIX

- 8.1 About LNGAnalysis
- 8.2 Sources and Methodology
- 8.3 Contact Information



I would like to order

Product name: Diageo plc Company Profile - Business Operations, Strategies, SWOT Analysis and Financial Report

Product link: https://marketpublishers.com/r/D338B326E3BEN.html

Price: US\$ 200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/D338B326E3BEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Diageo plc Company Profile - Business Operations, Strategies, SWOT Analysis and Financial Report