

China Consumer Electronics Market, Size, Share, Outlook and Growth Opportunities 2020-2026

<https://marketpublishers.com/r/CA724B89887AEN.html>

Date: October 2019

Pages: 70

Price: US\$ 1,199.00 (Single User License)

ID: CA724B89887AEN

Abstracts

China consumer electronics market size is increasing rapidly driven by the growing adoption of wireless connectivity of several electronic devices. Increasing investments in R&D in consumer electronics and technological advancements, coupled with the growing popularity of wearable electronic devices are driving the market in China. Advancements like the emergence of IoT across fitness bands and the growing popularity of smart devices provide an opportunity for market growth in this country.

The global Consumer Electronics market is poised to register a growth of 2.91% CAGR over the forecast period. Changing lifestyle preferences, rise in middle-class, growing inclination toward using smart electronic devices are the primary factors increasing the growth of the global consumer electronics market. Besides, the high disposable income of consumers, along with the growing Internet users is likely to expand the growth of electronic devices in the future.

Governments around the world are supporting digitization and promoting investments in the manufacturing of various electronic devices. Consumers are expecting a wide range of new products with more capabilities and expanded services and installations. This is projected to drive the consumer electronics market worldwide.

“China Consumer Electronics Market, Size, Share, Outlook, and Growth Opportunities 2020-2026” presents a comprehensive analysis of the country’s consumer electronics business. Key trends and critical insights into Consumer Electronics markets along with key drivers, restraints, and growth opportunities are presented in the report.

Global Consumer Electronics Market research identifies that the competition continues to intensify year-on-year with emerging applications and widening product portfolio. The

report covers the 2019 scenario and growth prospects of the China Consumer Electronics market for 2016-2026. To calculate the market size, revenue from the market sales of the electronics company's products are considered.

Personal Computer (PC), Desktop, Notebook, Tablet, Audiovisual, Audio Applications, Video Applications, Flat Panel TV Set, Digital Camera, Mobile Handset, Smartphone markets are analyzed in the report.

China Consumer Electronics market is compared against five of its competitive markets in the region to analyze the role of China on the regional front and benchmark its operations.

Global Consumer Electronics, Asia Pacific, Europe, Middle East Africa, North America, and Latin America consumer electronics market outlook is also presented in the report to provide a global perspective of the industry.

China's population and economic outlook are also presented in the report to provide insights and forecasts of macroeconomic factors shaping the future of Consumer Electronics markets.

Further, business and SWOT profiles of three of the leading Consumer Electronics companies in China are detailed in the report along with recent developments and their impact on overall market growth.

Contents

1. INTRODUCTION

- 1.1 Market Scope and Definition
- 1.2 Study Assumptions
- 1.3 Research Methodology

2. CHINA CONSUMER ELECTRONICS MARKET INSIGHTS

- 2.1 Industry Overview, 2019
- 2.2 China Total Consumer Electronics Market Value Outlook, 2016- 2026
- 2.3 China Consumer Electronics Market Trends and Insights
- 2.4 Key strategies Planned by Market Leaders
- 2.5 SWOT Analysis
 - 2.5.1 Key Strengths
 - 2.5.2 Key Weaknesses
 - 2.5.3 Potential Opportunities
 - 2.5.4 Potential Threats

3. CHINA CONSUMER ELECTRONICS DEMAND OUTLOOK TO 2026

- 3.1 China Personal Computer (PC) Sales Outlook, 2016- 2026
- 3.2 China Desktop Sales Outlook, 2016- 2026
- 3.3 China Notebook Sales Outlook, 2016- 2026
- 3.4 China Tablet Sales Outlook, 2016- 2026
- 3.5 China Audio visual (AV) Sales Outlook, 2016- 2026
- 3.6 China Audio Applications Sales Outlook, 2016- 2026
- 3.7 China Video Applications Sales Outlook, 2016- 2026
- 3.8 China Flat Panel TV Set Sales Outlook, 2016- 2026
- 3.9 China Digital Camera Sales Outlook, 2016- 2026
- 3.10 China Mobile Handset Sales Outlook, 2016- 2026
- 3.10 China Smartphone Sales Outlook, 2016- 2026

4. CHINA CONSUMER ELECTRONICS INDUSTRY BENCHMARKING

- 4.1 Overall Ranking
- 4.2 Demand Index
- 4.3 Supply Index

4.4 Growth Index

5. SWOT PROFILES OF CONSUMER ELECTRONICS COMPANIES IN CHINA

5.1 Company A

5.2 Company B

5.3 Company C

6. CHINA DEMOGRAPHIC AND MACROECONOMIC OUTLOOK TO 2026

6.1 China GDP (Gross Domestic Product, Current Prices) Outlook, 2006- 2026

6.2 Private Final Consumption Growth, 2016- 2026

6.3 Unemployment Rate, 2019

6.4 China Disposable Income Outlook, 2006-2026

6.5 China Population Growth Outlook, 2006-2026

6.5.1 Population Outlook by Age, 2006-2026

6.5.2 Population Outlook by Gender, 2006-2026

6.5.3 Population Outlook by Area, 2006-2026

7. LATEST CONSUMER ELECTRONICS INDUSTRY TRENDS AND DEVELOPMENTS

8. APPENDIX

8.1 LNGAnalysis Expertise

8.2 Sources and Research Methodology

8.3 Contacts

I would like to order

Product name: China Consumer Electronics Market, Size, Share, Outlook and Growth Opportunities 2020-2026

Product link: <https://marketpublishers.com/r/CA724B89887AEN.html>

Price: US\$ 1,199.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA724B89887AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

