

Adidas Company Profile - Business Operations, Strategies, SWOT Analysis and Financial Report

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Abstracts

“Adidas Company Profile” is a detailed strategic and analytical report on Adidas. The 2018 version of the report offers detailed insights into the company’s strategies, developments, outlook and drivers. In addition to SWOT Analysis and Financial Overview, the report analyzes key projects, business description, products, services, brands, operating locations, subsidiaries and affiliates of Adidas.

Adidas business operations across the value chain are included. Further, all major operating and planned locations, related contacts, details of subsidiaries and partnerships of Adidas are also analyzed.

Detailed SWOT Analysis of the company including key strengths and weaknesses of Adidas, on which it can build its business along with potential opportunities and threats in the near to medium term future are detailed.

Key employees of the company including the management team and board of directors are listed with their designations. Further, statistics on key parameters such as employee count, organization structure etc is provided.

Financial analysis of Adidas including key ratios, income statement, cash flow statement and balance sheet are provided for the company. In addition, Key historical events, summary analysis of the Adidas and all latest updates of the company are provided. Further, M&A deals, expansion and asset purchase plans of the company are also detailed.

The 2018 version of the Adidas report is presented after intensive primary and secondary research processes and it presents the insights in a complete impartial and

reader friendly format.

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 INTRODUCTION TO THE COMPANY

- 2.1 Adidas- Key Findings
- 2.2 Adidas- Geographic Locations
- 2.3 Adidas- Subsidiaries and Affiliates
- 2.4 Adidas- Business Divisions
- 2.5 Adidas- Key Employees
 - 2.5.1 Management Team
 - 2.5.2 Board of Directors

3. ADIDAS STRATEGIC ANALYSIS REVIEW

- 3.1 Adidas- Key Strategies
- 3.2 Adidas- Company Outlook Statement
- 3.3 Adidas- SWOT Analysis
 - 3.3.1 Adidas- Key Strengths
 - 3.3.2 Adidas- Key Weaknesses
 - 3.3.3 Adidas- Potential Opportunities
 - 3.3.4 Adidas- Potential Threats
- 3.4 Adidas- Key Competitors

4. BUSINESS DESCRIPTION OF THE COMPANY

- 4.1 Adidas- Business Overview
- 4.2 Adidas- Operations by Segment

5 PRODUCTS AND SERVICES DETAILS

- 5.1 Adidas- Key Products
- 5.2 Adidas- Key Service Areas
- 5.3 Adidas- Key Brands

6 COMPANY DEVELOPMENTS

- 6.1 Adidas- Company History
- 6.2 Adidas- Latest Developments

7 FINANCIAL ANALYSIS

- 7.1 Adidas- Income Statements
- 7.2 Adidas- Balance Sheet
- 7.3 Adidas- Cash Flow Statements

8 APPENDIX

- 8.1 About LNGAnalysis
- 8.2 Sources and Methodology
- 8.3 Contact Information

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