

# adidas AG Company Profile - Business Operations, Strategies, SWOT Analysis and Financial Report

<https://marketpublishers.com/r/AA0873573FAEN.html>

Date: May 2018

Pages: 35

Price: US\$ 200.00 (Single User License)

ID: AA0873573FAEN

## Abstracts

“adidas AG Company Profile” is a detailed strategic and analytical report on adidas AG. The 2018 version of the report offers detailed insights into the company’s strategies, developments, outlook and drivers. In addition to SWOT Analysis and Financial Overview, the report analyzes key projects, business description, products, services, brands, operating locations, subsidiaries and affiliates of adidas AG.

adidas AG business operations across the value chain are included. Further, all major operating and planned locations, related contacts, details of subsidiaries and partnerships of adidas AG are also analyzed.

Detailed SWOT Analysis of the company including key strengths and weaknesses of adidas AG, on which it can build its business along with potential opportunities and threats in the near to medium term future are detailed.

Key employees of the company including the management team and board of directors are listed with their designations. Further, statistics on key parameters such as employee count, organization structure etc is provided.

Financial analysis of adidas AG including key ratios, income statement, cash flow statement and balance sheet are provided for the company. In addition, Key historical events, summary analysis of the adidas AG and all latest updates of the company are provided. Further, M&A deals, expansion and asset purchase plans of the company are also detailed.

The 2018 version of the adidas AG report is presented after intensive primary and secondary research processes and it presents the insights in a complete impartial and

reader friendly format.

## Contents

### **1 TABLE OF CONTENTS**

- 1.1 List of Tables
- 1.2 List of Figures

### **2 INTRODUCTION TO THE COMPANY**

- 2.1 adidas AG- Key Findings
- 2.2 adidas AG- Geographic Locations
- 2.3 adidas AG- Subsidiaries and Affiliates
- 2.4 adidas AG- Business Divisions
- 2.5 adidas AG- Key Employees
  - 2.5.1 Management Team
  - 2.5.2 Board of Directors

### **3. ADIDAS AG STRATEGIC ANALYSIS REVIEW**

- 3.1 adidas AG- Key Strategies
- 3.2 adidas AG- Company Outlook Statement
- 3.3 adidas AG- SWOT Analysis
  - 3.3.1 adidas AG- Key Strengths
  - 3.3.2 adidas AG- Key Weaknesses
  - 3.3.3 adidas AG- Potential Opportunities
  - 3.3.4 adidas AG- Potential Threats
- 3.4 adidas AG- Key Competitors

### **4. BUSINESS DESCRIPTION OF THE COMPANY**

- 4.1 adidas AG- Business Overview
- 4.2 adidas AG- Operations by Segment

### **5 PRODUCTS AND SERVICES DETAILS**

- 5.1 adidas AG- Key Products
- 5.2 adidas AG- Key Service Areas
- 5.3 adidas AG- Key Brands

## **6 COMPANY DEVELOPMENTS**

- 6.1 adidas AG- Company History
- 6.2 adidas AG- Latest Developments

## **7 FINANCIAL ANALYSIS**

- 7.1 adidas AG- Income Statements
- 7.2 adidas AG- Balance Sheet
- 7.3 adidas AG- Cash Flow Statements

## **8 APPENDIX**

- 8.1 About LNGAnalysis
- 8.2 Sources and Methodology
- 8.3 Contact Information

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