

The AA - Breaking Down or Moving On? - Update to July 2018

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Abstracts

Focused on the UK's leading breakdown recovery company, Automobile Association, "The AA - Breaking Down or Moving On? – Update to July 2018" - is an Expert Market Report, compiled by industry experts and practitioners, and providing an analysis of the sector, AA's performance within it and its performance both to key financial measures and its stated strategy.



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- 2. EXECUTIVE SUMMARY
- 3. THREE YEAR FINANCIAL AND KPI OVERVIEW AND COMMENTARY



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