

# Molecular Diagnostics Markets: Global Analysis and Opportunity Evaluation 2016 - 2020

<https://marketpublishers.com/r/MA1BF5F86CDEN.html>

Date: October 2016

Pages: 309

Price: US\$ 5,950.00 (Single User License)

ID: MA1BF5F86CDEN

## Abstracts

This new report gives a comprehensive and easy-to-review analysis of the molecular diagnostics market for the period 2016 -2020. The report provides key market information and identifies new and emerging opportunities across this growing field. Its findings enable suppliers to reduce costs, drive sales and compete more effectively in the global marketplace.

Laboratory Markets Limited has completed a comprehensive global market study of molecular diagnostics, covering established, recently developed and more specialised methods used in both clinical and clinical research settings. This market analysis reviewed 75,000 clinical and clinical research molecular studies across more than 23,000 clinical and research organisations, encompassing 13 global regions and 125 countries. This identified 12,500 molecular diagnostics laboratories, which were profiled as part of Molecular Diagnostics 2016. Details of these end-user organisations by name are provided as part of this report.

These new findings are the result of a detailed three-year market study by Laboratory Markets Limited, covering the period up until May 2016. These leading market data are combined and analysed alongside findings on the growth and costs of molecular diagnostics from five other independent market studies, carried out by Laboratory Markets Limited. These five (separate) studies involved the participation of more than 1,700 molecular diagnostics end-users, details of which are also provided with this report.

The clinical and research molecular studies reviewed as part of Molecular Diagnostics 2016 were carried out by experienced molecular biology end-users. These end-users are important decision-makers in the selection and purchase of molecular diagnostics

products and services and these 'real world' market data give in-depth information on the current and future use of molecular diagnostics, in addition to % growth, costs, trends and opportunities.

End-user organisations by name are identified in all key molecular diagnostics sectors and segments of this market study. Findings are provided as a PDF report, together with the full Molecular Diagnostics 2016 market database created and compiled during this extensive market study. The data provided enables molecular diagnostics suppliers to easily and rapidly identify, analyse and profile areas of the molecular diagnostics market that offer the greatest business opportunities to their own companies.

The extensive market database provided with the report augments the detailed market findings presented in the PDF report, allowing rapid and easy in-depth analysis across all molecular diagnostics markets. This database can be shared across all departments and subsidiaries of purchasing organisations.

These new study findings provide a considerable wealth of market information to suppliers in the molecular diagnostics and molecular biology fields. They assist suppliers in identify new molecular diagnostics market opportunities and give powerful strategic insights into new developments and applications.

### **Companies mentioned**

A&A Biotechnology, AB ANALITICA, Abbott, Abcam, AccuGenomics, AdnaGen, AdvanDx, Affymetrix, Agendia, Agilent, Ameripath, Amoy Diagnostics, Amplisens, Analytik Jena, Apex, Applied BioCode, Applied BioSystem, Arcxis Biotechnologies, Argene, Inc (Biomerieux), Arrayit, Asuragen, Atlas Genetics, AutoGenomics, Axygen (Corning), Bayer, Beckman Coulter, Becton-Dickinson, Biocartis, Biocept, Biodynamics, Biodyne, Biofire, BioGenex, Biognost, BioGX, BioHelix, Biotline, Biomerieux, Biometra, Bioneer, Bio-Rad, bioTheranostics (AviaraDx), Biotools, Biozyme, Cancer Genetics, Caris Life Sciences, Ceeramtools, Cell Signaling Technology, Cell-marque, Cepheid, Chronix Biomedical, CIS Bioassays, Clariant, Clontech, Conda, Cooperative Diagnostics, Coris-Bio, Cytocell, Da An Gene, Dako (Agilent), DermTech, Diasorin, DNA Technology, ELITech Molecular, Empire Genomics, Enzymomics, Epicentre, Epigenomics, Eppendorf, ESCO, Euroclone, Eurofins, Eurogentec, Euroimmun, Experteem, Falcon Genomics, Fast track Diagnostics, Fermentas, Fermentas, Fisher Biotech, Fisher Scientific, Fluidigm, Focus Diagnostics, Foundation Medicine, GE Healthcare, Gen Probe, Genesearch, Geneworks, GenMark Diagnostics, Genomica, Gen-Probe, Gold Standard Diagnostics, Hain Life Science, Hemogenomics, Hologic,

Hylabs, Idaho, IDEXX, IDVET, Illumina, INEP, Integrated Biotherapeutics, Integrated Data Technologies (IDT), IntelligentMDx, Interpath, Invitrogen, Ipsogen (Qiagen), IQuum, Kapa Biosystems, Kreatech Diagnostics, Lectinity, Leica, LGC, Life Technologies, LKB, Luminex, Macherey-Nagel, MDxHealth, Merck Millipore, Meridian Bioscience, Metabion, Millipore, MJ Research, Mobio, MolecularMD, MRC-Holland, MWG Biotech, Myriad Genetics, Nanosphere, NeoGenomics, New England Biolabs, Novagen, Novartis, Olerup SSP, Omega Bio-Tek, Optigene, Orion Genomics, Ortho-Clinical Diagnostics, OvaGene Oncology, Oxoid, Palex, Pathology, Perkin Elmer, Primer Design, PrimeraDx, Promega, Qiagen, Quanta Biosciences, Quidel, R-Biopharm Inc, Ribomed, Roche, Sacace Biotechnologies, Santacruz, Scientifix, Seegene, Seeplex, SensiGen, Serosep Ltd, Siemens, Sigma-Aldrich, Sigma-Genosys, SinaGen, Stratagene (Agilent), Synbiotics, Sysmex, Takara, Thermo Fisher, TiBMolBiol, Ventana (Roche), Vircell, Virion, vivantis, VWR, Zeiss, Zymo

## **Key Features**

Enables suppliers to profile key areas of molecular diagnostics markets relating to their own products and services and provides qualified prospects by end-user organisation name 2) Analyses and ranks molecular diagnostics practices by country, organisation type, methods, diseases, clinical research areas, viruses, bacteria and others, helping suppliers to identify 'high opportunity' sectors relevant to their current molecular diagnostics products and future plans in these fields, supporting targeted marketing and reducing costs and risks 3) Provides key information in growing and developing areas of the molecular diagnostics market, helping suppliers focus resources on molecular diagnostics growth areas, supporting new sales opportunities in important market sectors 4) Helps suppliers to evolve and extend their own strategic visions, future plans and operational activities in the molecular diagnostics field 5) Enables suppliers to identify, analyse and rank end-user practices and needs and build new customer relationships in leading molecular diagnostics market sectors.

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