

# Competitor Analysis ErbB / Her Receptor Antagonists

<https://marketpublishers.com/r/CB8AEFD7541EN.html>

Date: July 2013

Pages: 168

Price: US\$ 853.00 (Single User License)

ID: CB8AEFD7541EN

## Abstracts

The present Competitive Intelligence Report about antagonists of the ErbB/Her receptor pathway provides a competitor evaluation in the field of ErbB1 (EGF-R), ErbB2 (Her), ErbB3 (Her) and ErbB4 (Her4) receptor targeting molecules for treatment of cancer as of July 2013. Purchase of the downloadable pdf report includes a 6-month online access to the data of the report and any updates since the publication date. Credentials to access the database will be sent by e-mail and allow online work with the project data to print or export an individual report.

Targeted treatment of EGF-R and Her2-positive cancers with target specific antibodies has become an example of successful personalized medicine. The commercial success of small molecule ErbB/Her receptor tyrosine kinase inhibitors and EGF-R and Her2 targeted antibody therapy has spurred the discovery and development of efficacy enhanced versions as well as of ErbB dual or multi-target therapies.

The report includes a compilation of current active projects in research and development of molecules targeting the receptors of the ErbB/Her family. In addition the report lists company-specific R&D pipelines of ErbB/Her receptor targeting molecular entities. Competitor projects are listed in a tabular format providing information on:

Drug Codes,

Target / Mechanism of Action,

Class of Compound,

Company,

Product Category,

Indication,

R&D Stage and

additional comments with a hyperlink leading to the source of information.

### **About Competitor Analysis Series:**

The Competitor Analysis Series delivers NO-FRILLS, but concise information about the pipeline of R&D projects for targets, diseases, technologies and companies at low prices. The information is provided in a tabular format and fully referenced.

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Sales of Antibodies Targeting ErbB/Her Receptors

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Iressa Pipeline

Pipeline of Other EGF-R Selective TK Inhibitors

b) Selective Her2 (ErbB2) TK Inhibitors

c) Dual EGF-R (ErbB1) and Her2 (ErbB2) TK Inhibitors

Tykerb Pipeline

Pipeline of Other Dual EGF-R (ErbB1) and Her2 (ErbB2) TK Inhibitors

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Pozotinib Pipeline

Pipeline of Other Pan-Her Tk Inhibitors

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f) Multi-Target TK Inhibitors incl. EGF-R (ErbB1) and Her2 (ErbB2) Inhibition

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d) Dual and Pan ErbB / Her Antibodies

e) Dual Target Antibodies incl. ErbB/Her Receptor Antagonism

#### **5) CORPORATE ERBB/HER RECEPTOR ANTAGONIST R&D PIPELINES**

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