

# Coagulation Factors 2011 – Who Does Meet the Market Needs? A Pipeline Assessment, Market Survey and Corporate Benchmark Analysis

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# Abstracts

# **Product description**

The report "Coagulation Factors 2011 - who does meet the market needs?

A Pipeline Assessment, Market Survey and Corporate Benchmark Analysis" provides a description, evaluation and assessment of the recombinant coagulation factor R&D pipelines as of October 2011. The authors analyze and assess the target pipeline for each of the coagulation factors for haemophilia and work out the target profiles of development projects. A market research study was conducted to challenge industry's target profiles and evaluate the sensitivity for pricing.

The report is built upon primary and secondary search for information and use of a proprietary database and news portal. A market survey was conducted among haematologists from haemophilia care centers. In house analysts with experience in biopharmaceutical R&D and business development authored the report and analysed and assessed the findings.

Global sales of the five major recombinant products of coagulation factors VIII, IX and VIIa in 2010 were US\$ 6.2 bln (with \$ conversion rate October 19, 2010). The first Marketing Authorization Application for a novel recombinant coagulation factor has been submitted in the European Union and further novel wild-type and long-acting recombinant coagulation factors VIII, IX and VII are in advanced clinical stages with potential regulatory approvals within the next 2 to 4 years. Given the progress of the pipeline, a concentration process of players has started. First clinical data are available and will guide further definition of R&D in this field.



#### Scope of the report

R&D pipeline overview;

profiles of most promising coagulation factors in the pipeline

pipeline analysis for each coagulation factor

evaluation and assessment of protein engineering and drug delivery technologies

overview and analysis of marketed coagulation factors;

market research study with haematologists from haemophilia care centers

corporate product portfolios and R&D pipelines;

benchmark of competitors regarding achievement of product target profiles

#### Benefits from the report

Understand your position in a highly competitive environment

Learn what haematologists think about your product target profiles

Understand the market needs

Know pricing sensitivities for your haemophilia products

Learn from your competitors

Challenge your strategy with a view from outside the organization



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ALN-APC BAX 111 **BAX 326** BAX 499 **BAX 513** BAX 817 **BAX 855** BAY 81-8973 BAY 86-6150 BAY 94-9027 BIIB029 Coagil VII **CSL627 CSL654 CSL689** GreenGene F Hemodure Biopump IB1001 **JBT8157** MOD-3012 MOD-5023 NN1731 NN1810

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NN1841 NN7008 NN7088 NN7128 NN7129 NN7451 NN7999 OBI-1 PF-05280602 PTC124 scAAV2/8-LP1-hFIXco Tachosil

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