

India IVF Treatment Market Outlook 2018

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Abstracts

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India has a large population of 1.22 Billion people and infertility in the country is rising at a rapid rate (about 30 Million couples suffer from infertility). Infertility or the inability to have children refers to a range of disorders some of which affect the male, and some the female, and contribute to childlessness in a couple. There is also something called unexplained infertility, where doctors are unable to provide a medical explanation for the couple's inability to conceive.

In India, approximately 15%-20% of married couple s in their fertile age group, suffer from infertility and it is on the increase because of urbanization, pollution, chemical exposure, stress, competitive work environment, fast-paced lifestyles, late settlement in life, more women opting to work, increased incidence of diabetes, pelvic inflammatory diseases, etc. Today, arrays of treatment options to treat infertility are readily available in India. These include medications for ovulation induction; endoscopic surgery to correct anatomical problems; and the assisted reproductive technologies, including IUI, IVF, and ICSI (intra cytoplasmic sperm injection).

India has become one of the favored destinations for infertility treatments such as IVF due to several factors including its medical expertise, state-of-the-art technology (which is at par with the best in the world), and a cost-effective health care system.

“India IVF Treatment Market Outlook 2018” report by Kuick Research gives comprehensive insight on following aspects related to booming IVF treatment market in India:

Market Overview

IVF Treatment Market Potential

Total Fertility Rate Profile

Emerging Trends

The Assisted Reproductive Technology (Regulation) Bill 2010

Competitive Landscape

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About

IVF Market Potential

The IVF market in India stood at US\$ xx Billion in 2021 and is estimated to grow at a CAGR of xx% during 2012-2018 to reach US\$ xx Billion in 2018. Factors that have contributed to the growth of this sector in India include increased awareness of available treatment options, hi-tech infrastructure, effective treatment options, low cost treatments as compared to developed countries, easy access and availability, economical prices of IVF drugs and an unregulated market. Moreover, experts have observed a correlation between the growth of the Indian IVF segment and the advancements in the World Wide Web.

The introduction of the internet has significantly contributed to the growth of the IVF segment in India. The internet gave people a chance to interact with infertile patients. Furthermore, with loads of information available on the internet, patients are able to understand the available treatments options for infertility. Apart from information, doctors also provide counseling to domestic and overseas patients using the internet. The high growth potential of the IVF segment has attracted close attention of the Government. The surge of the ART Industry in India has led to a number of ethical, legal, social and moral dilemmas and the Government is working towards bringing regulation in the industry.

IVF Treatment Cycles

About xx and xx IVF treatment cycles were performed during the year 2000 and 2006 respectively, this rose to about xx cycles in 2010. The exponential jump in the number of cycles performed in India is not only due to rise in infertility but also because new centers are coming up and reporting their data. The number of IVF treatment cycles is estimated to further increase to xxx by 2018.

About xx babies were born in India through IVF in 2010 and this is projected to increase to xx babies in 2015. As awareness of the IVF treatment is growing and social mores are changing, it's becoming more widely available and is increasingly becoming affordable to a wider section of the population. IVF treatment is now helping many couples in India to overcome the social stigma associated with childlessness in the country. Today, people proactively come before their marriage to check their potential to become parents.

Success rates of IVF are also constantly improving. IVF is a much targeted form of treatment and better medication and improved technology have enhanced the confidence of both, the care providers and the infertile couple.

India Fertility Tourism

The fertility industry in India is an integral part of the country's growing medical tourism industry. In 2005, over xxx visitors from 55 different countries came to India for treatment. During 2004 to 2006, there was a fourfold increase in the number of websites advertising assisted reproductive technologies (ART) with marketing heavily targeted towards foreigners. In 2010, it was estimated that reproductive tourism would bring in US\$ xx- US\$ xx Billion by 2012. Treatment for infertility in India costs significantly less than that in developed countries, using the technology which is at par with that delivered by competent specialists and attaining similar success rates. In India, IVF treatment cost of one cycle is about US\$ xxxx as compared to US\$ xx in the US. Yet, there are a few bottlenecks that restrict the widespread use of the IVF technique in the country. If medical insurance companies start providing coverage for infertility treatment, it will become a rather cost-effective method.

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