

# India Electronic Security Equipment Market Outlook 2016

<https://marketpublishers.com/r/I2EA7D80554EN.html>

Date: January 2013

Pages: 97

Price: US\$ 700.00 (Single User License)

ID: I2EA7D80554EN

## Abstracts

Please note: extra shipping charges are applied when purchasing Hard Copy License depending on the location.

The market for electronic security equipment in India is largely untapped and underserved as there is need for greater awareness about the installation of electronic security equipments and associated benefits. While this may make the task of the market players slightly difficult they stand to benefit from the opening up of the market into new user segments. This will only add to the fast growing market and vendors will need to find the right solutions, technology, market niche and price points to be able to make an impact in the electronic security.

The initial stages of the electronic security market in India were marked by a profusion of vendors and service providers, a none-too-aware market and a lack of awareness among customers. Recent years have seen a more 'serious' electronic security market coming into view in India. While the crowd of manufacturers is still seen, especially in the lower end of the market, the entry of international players in the market, either through local companies, tie-ups or imports has given it a more organized feel.

The growth in the Indian market has come with the growing awareness among different end user segments. The Indian security market is witnessing immense growth from sectors such as city surveillance, public transport, hospitality, airport security, BFSI, retail, BPO, manufacturing, college campuses, infrastructure companies and education. The government, in general, is the biggest segment in terms of volume demand. PSUs are also a vertical with significant demand. The private sector, enterprises as well as SMBs, shows potential although their demand is dwarfed by that of the government sector. We can get an idea of this by examining some of the main market segments for security solutions.

The future in India Electronic Security Equipment market is pointing towards integrated security solutions, created by integrating multiple systems, including video, intrusion, video analytics, fire, access control, HVAC, chemical and biological sensors, etc. Such systems would offer actionable intelligence and decision support to the organization.

'India Electronic Security Equipment Market Outlook 2016' report outlines following aspects related to growing security equipment market in India:

Security Equipment Market Overview

Market by Segment & End User

Distribution Channel Structure

Market Drivers & Key Challenges to be Resolved

Future Outlook & Emergence of New Technological Innovation

Competitive Landscape

## Contents

### **1. INDIA ELECTRONIC SECURITY EQUIPMENT MARKET OVERVIEW**

- 1.1 Market Overview
- 1.2 Growth of Organized Security Equipment Market
- 1.3 Rising Security Needs Awareness Across End User
- 1.4 Factors Driving the Market

### **2. ELECTRONIC SECURITY EQUIPMENT DISTRIBUTION CHANNEL**

- 2.1 Channel Structure
- 2.2 Trends and Practices in Channel Structure
  - 2.2.1 Direct & Indirect Channel
  - 2.2.2 Regional & National Distribution
- 2.3 Distribution Channel Future Scenario

### **3. ELECTRONIC SECURITY EQUIPMENT MARKET BY PRODUCT**

- 3.1 Access Control
- 3.2 Surveillance Systems
- 3.3 Alarm Systems
- 3.4 Others: Detector & X-Ray
- 24. Market Opportunity by End User
  - 4.1 Government
  - 4.2 Industrial
  - 4.3 Commercial
  - 4.4 Educational
  - 4.5 Residential

### **5. ELECTRONIC SECURITY MARKET FUTURE OUTLOOK**

- 5.1 Market Growth Trend
- 5.2 Customization & End User Segments
- 5.3 Emergence of IP Surveillance
- 5.4 Transition to Cloud Based Surveillance System
- 5.5 Challenges to be Resolved

### **6. COMPETITIVE LANDSCAPE**

- 6.1 Bartronics India
- 6.2 Zicom
- 6.3 Vicon
- 6.4 Verint
- 6.5 Honeywell
- 6.6 Axis Communication
- 6.7 Micro Technologies

## List Of Figures

### LIST OF FIGURES

- Figure 1-1: India Electronic Security Equipment Market Structure
- Figure 1-2: Electronic Security Equipment Market (INR & US\$), 2012-2016
- Figure 1-3: Electronic Security Equipment Market by Segment, 2012 & 2016
- Figure 1-4: Electronic Security Equipment Market by Region, 2012
- Figure 2-1: Distribution Channel Structure for Electronic Security Equipment Market
- Figure 3-1: Access Control Market (INR & US\$), 2012-2016
- Figure 3-2: Access Control Market by Sector, 2012 & 2016
- Figure 3-3: Access Control Market by Card Type
- Figure 3-4: Access Control Market by Organized & Unorganized Segment, 2012 & 2016
- Figure 3-5: CCTV Market (INR & US\$), 2012-2016
- Figure 3-6: CCTV Market by Region, 2012
- Figure 3-7: CCTV Market Potential by Sector, 2012
- Figure 3-8: CCTV Market by Organized & Unorganized Segment, 2012 & 2016
- Figure 3-9: CCTV Market by Analogue & Digital System, 2012 & 2016
- Figure 3-10: Alarm Systems Market (INR & US\$), 2012-2016
- Figure 3-11: Alarm Systems Market by Organized & Unorganized Segment, 2012 & 2016
- Figure 3-12: Alarm System Market Opportunity by Segment
- Figure 3-13: Alarm System Market Opportunity by Public/Private Sector
- Figure 3-14: Metal Detectors & Scanners Market (INR & US\$), 2012-2016
- Figure 4-1: Share of Public Sector in Electronic Security Market, 2012
- Figure 4-2: Share of Industrial Sector in Electronic Security Market, 2012
- Figure 4-3: Share of Commercial Sector in Electronic Security Market, 2012
- Figure 4-4: Share of Education Sector in Electronic Security Market, 2012
- Figure 4-5: Share of Residential Sector in Electronic Security Market, 2012
- Figure 5-1: IP Surveillance Market (INR & US\$), 2012-2016
- Figure 5-2: Video Surveillance as a Service Market (INR & US\$), 2012-2016

## I would like to order

Product name: India Electronic Security Equipment Market Outlook 2016

Product link: <https://marketpublishers.com/r/l2EA7D80554EN.html>

Price: US\$ 700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l2EA7D80554EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970