

# **Pharmaceutical Industry in China to 2020: An In Depth Analysis of Multinational and Chinese Biopharma Companies, Industry Trends, Environment, Regulation, Market Drivers, Restraints, Opportunities & Challenges**

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## **Abstracts**

“Pharmaceutical Industry in China to 2020: An In Depth Analysis of Multinational and Chinese Biopharma Companies, Industry Trends, Environment, Regulation, Market Drivers, Restraints, Opportunities & Challenges” provides a detailed investigation of the market size, segmentation, key players, SWOT analysis, influential Government policies, and business and economic environments. The report is supported by over 265 tables & figures within 182 pages. The Chinese biopharmaceutical market is presented as follows:

By Company (e.g., AMOYTOP BIOTECH, BEIJING CONTINENT PHARMACEUTICALS, FUSOGEN, SHANGHAI HUAGUAN BIOCHIP, SIBIONO GENETECH, ABBOTT, ROCHE, PFIZER, GSK, NOVARTIS)

By Therapeutic Area (e.g., Anti-infective, Cancer, Diabetes, Dementia, Depression)

A wealth of financial information is provided including:

Company financials, sales & revenue figures

China GDP, economic growth, export (bulk drug, formulations) figures

Indian health expenditure as a function of GDP

Growth change figures of emerging and developing countries (India, Russia, China, Brazil)

Economic growth figures of advanced economies (USA, UK, Germany, France, Italy, Spain, Japan, Canada)

Projected figures of strategic emerging industry GDP percentage contribution

SWOT, Economic and Business Environment specifics include:

Key strengths, weaknesses and threats influencing leading player position within the market

Top Five Contract Pharmaceutical Export Markets of China

Major players within China's leading therapeutic markets (e.g., cancer, allergy, liver disease)

Multinational penetration into the Chinese Pharma Market

Comprehensive product portfolios, R&D activity and pipeline therapeutics

M&A activity and future strategies of top Chinese pharma

Economic indicators, trade policy, merchandise and commercial trade statistics

Gross Domestic Product of China, historic and projection analysis

Chinese economic outlook in comparison to advanced economies

Three Tier 'Pharmerging' Markets with Potential for Significant Growth

Prescription drug sales distribution channels in China

Major biogeneric products in China

This report highlights a number of significant Chinese and multinational pharmacos and gives details of their operations, products, financials and business strategy.

Amoytop Biotech

Active Pharmaceutical Products

Beijing Continent Pharmaceuticals

FusoGen Pharmaceuticals

Shanghai Huaguan Biochip

SiBiono GeneTech

Abbott

AstraZeneca

Boehringer Ingelheim

Eli Lilly

GlaxoSmithKline

Johnson & Johnson Medical

Merck

Novartis

Pfizer

Roche

Forecast projections and future growth rates are provided to give you a forthcoming perspective of this growing industry. Current developments relating to patent expirations, government funding, and regulations are discussed. The emerging trends

that appear in key sub-markets such as generics, oncology, cardiovascular, diabetes and vaccines are elucidated and analysed.

What you will gain:

An in-depth understanding of the Chinese biopharmaceutical market and it's environment

Current market facts, figures and product lines of key players in the industry

An insight into how generic therapeutics will propagate the Chinese biopharmaceutical market

Knowledge of how the Chinese pharma market will integrate into the global healthcare market

Information on key regulatory and government policies

Data on levels of private and publically funded biopharma studies in China

Strategies on how to adapt and restructure current business models to this industry

This report tackles key concerns to the Chinese biopharmaceutical market such as:

Lack of regulatory policy and legislation

Reimbursement schemes and payers concerns

Funding and government sponsorship issues

International scepticism of Chinese safety and efficacy therapeutic profiles

This report will tell you if the companies mentioned are:

Strong, competitive players

Pooling their resources for specific growth and therapeutic areas

Investing strategically in R&D

Have a history of strategic M&A activity

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