

# **Global Transdermal Drug Delivery Market to 2020: Strategic Analysis, Technologies, Competitor Profiles, Financial Evaluation, Product Pipeline Assessment and SWOT Investigation'**

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## **Abstracts**

This is a comprehensive account of the market size, segmentation, key players, SWOT analysis, influential technologies, and business and economic environments. The report is supported by 320 tables & figures over 280 pages. This report is presented as follows:

By Company (e.g., JANSSEN, MYLAN, ACTAVIS, GLAXOSMITHKLINE, BAYER, NOVARTIS, NOVEN, LAVIPHARM, PROSTRACKEN, NITTO DENTO)

By Geography (Global, USA)

By Parent Market (Drug Delivery Systems, Advanced Drug Delivery Systems)

By Sub-market (Generics, Women's Health, Analgesics, Neuropathic Pain)

A wealth of financial data & business strategy information is provided including:

Up-to-date company financials, sales & revenue figures

Revenue and market forecasts

Business model strategies for drug delivery, pharmaceutical and biotechnology companies

Comprehensive account of company products, financials & portfolios

SWOT, Economic & Regulatory Environment specifics include:

Key strengths, weaknesses and threats influencing leading player position within the market

Technologies driving the market (e.g., chemical enhancers, microneedles)

Top fastest growing market segments and emerging opportunities

Top pharmaceutical companies within the market

Comprehensive product portfolios, R&D activity and pipeline products

M&A activity and future strategies of top companies

High demand and unmet need enhances the market

Challenges of the transdermal drug delivery market

Who should read this report?

Pharmaceutical, biotechnology and diagnostic companies with an interest in personalized medicine

Industry professionals and business strategists will discover key information to propel their policies

Investors will gain inside information to dominant players in the industry and future forecasts

Scientists will get a business perspective and industry insight into how scientific breakthroughs influence the market environment

C-Suite professionals, Decision Makers, Business Development professionals

This report will tell you if the companies mentioned are:

Strong, competitive players

Pooling their resources for specific growth and therapeutic areas

Investing strategically in R&D

Have a history of strategic M&A activity

This detailed report is supported with 320 figures and tables over 280 pages and profiles the main pharmacos in the transdermal drug delivery market.

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## **COMPANIES MENTIONED**

Actavis  
Actelion  
GlaxoSmithKline  
Bayer  
Mylan Pharmaceuticals  
Novartis  
Upsher-Smith  
Ascend Therapeutics  
AMAG Pharmaceuticals (Lumara Health, KV Pharm/Ther-Rx Corp)  
Janssen Pharmaceuticals  
Noven Pharmaceuticals  
ProStrakan  
Shire  
Hercon Pharmaceutical  
Kremers Urban Pharmaceuticals  
Nitto Denko  
Teva Pharmaceutical Industries  
Endo International  
Teikoku USA  
Boehringer Ingelheim  
3M  
UCB  
ParPharm

## About

This comprehensive report tackles problems that this vertical growing market faces and evaluates saturated sub-markets. A detailed outlay of its major players is performed including business strategy and future development analysis, merger and acquisition tactics, current product and pipeline entry evaluation and a detailed section on each player's financial situation.

This analysis determines the unmet needs of the transdermal drug delivery industry and specific niche areas of market entry. The transdermal drug delivery market has substantial associations within the smoking cessation market, analgesics/pain market, generics market, neuropathic pain market and also the women's health market. In the future it will significantly enter the vaccine and gene therapy markets. Transdermal drug delivery is a complex area that has many driving factors including the unmet need for non-invasive drug delivery systems for pediatric, geriatric and dementia patients.

This report describes the current technologies that are propelling the market space and emerging trials and pipeline agents that will make a significant impact on the industry. It examines the current transdermal delivery systems and how generic competition is allowing penetration of new players in the market and saturation of niche areas.

Financial figures of the drug delivery market and the transdermal drug delivery space are revealed in this report. Forecast projections and future growth rates are provided to give the reader a forthcoming perspective of this growing industry. The study also provides a comprehensive financial, business strategy and product review of key players in the transdermal drug delivery industry.

Strategic drivers and restraints of this market are revealed and market opportunities and challenges are identified. In summary, the transdermal drug delivery market has huge opportunities for growth in the areas of dementia (Alzheimer's & Parkinson's Disease), generics, paediatrics and geriatrics. Currently the USA is the most prominent market place, followed by Europe, Asia and Emerging Markets. This report will reveal in-depth analysis of the industry and provide cutting-edge intelligence on the current and future spaces it will penetrate.

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