

# Zinc Oxide Market - Forecasts from 2018 to 2023

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## Abstracts

The global zinc oxide market is predicted to witness a compound annual growth rate of 4.32% during the forecast period to reach a total market size of US\$5.239 billion by 2023, increasing from US\$4.065 billion in 2017. The increasing application of Zinc Oxide in rubber, ceramics, chemical, pharmaceutical and personal care is driving the demand for Zinc Oxide. Rubber is expected to exhibit the highest growth rate owing to the increasing sales of the tyres and other rubber products in automotive industry across many regions. Increasing investments into research and development to develop new and enhanced products using zinc oxide will continue to drive the demand for zinc oxide, thus contributing significantly to the market growth. However, slow economic growth and new standards for rubber adopted in China and many other regions are hindering the market growth to some extent. Various growth strategies like acquisitions, mergers and partnerships are being adopted by key players to increase their market share. Currently, Asia pacific holds the largest market share, with China being one of the biggest markets globally.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study, have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations,

press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the global zinc oxide value chain. Last step involves complete market engineering which includes analysing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

## **SEGMENTATION**

Zinc Oxide Market has been segmented on the basis of Application and Geography as below:

### By Application

- Rubber
- Ceramics
- Chemical
- Agriculture
- Pharmaceutical
- Cosmetics and Personal Care
- Others

### By Geography

- North America
  - US
  - Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Italy

Spain

Others

Middle East and Africa

Saudi Arabia

UAE

Israel

Others

Asia Pacific

Japan

China

India

Australia

Others

## Market Players

Competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are U.S. Zinc, Horsehead Corporation, Umicore, G.H. Chemicals Limited, and Weifang Longda Zinc Industry Company Limited among others.

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- 8.9. Numinor
- 8.10. Akrochem Corporation

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