

ZigBee-enabled Lighting Market - Forecasts from 2018 to 2023

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Abstracts

Zigbee-enabled Lighting market is projected to grow at a CAGR of 18.38% over the forecast period of 2017 to 2023. Rising demand for low energy consumption lighting solutions is a major driver of zigbee-enabled lighting market. Emerging IoT technology supported by high investment in IoT architecture is also propelling the zigbee-enabled lighting market growth. Increasing demand for smart home solutions will continue to boost the adoption of zigbee-enabled lighting market in the coming years.

Geographically, North America and Europe hold major regional market shares owing to the strict energy legislations and government incentives to use smart lighting control solutions.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The

values obtained are correlated with the primary inputs of the key stakeholders in the zigbee-enabled lighting value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the Zigbee-enabled Lighting market.

Major industry players profiled as part of the report are LG Electronics, OSRAM GmbH, General Electric, and Signify Holding among others.

Segmentation

Zigbee-enabled lighting market has been analyzed through following segments:

By Application

Residential

Commercial

Industrial

By Geography

North America

U.S.

Canada

Mexico

Others

South America

Brazil

Others

Europe

UK

Germany

France

Others

Middle East and Africa

Saudi Arabia

UAE

Israel

Others

Asia-Pacific

Japan

China

India

Australia

Others

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