

Xanthum Gum Market - Forecasts from 2019 to 2024

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Abstracts

The xanthan gum market is projected to grow at a CAGR of 4.72% to reach US\$1,004.359 million by 2024, from US\$761.737 million in 2018. The prevalence of people who are allergic to gluten or wheat protein is one of the drivers driving the growth of the global xanthan gum market. Xanthan gum, a popular food additive is added to food as a thickener or stabilizer. It is formed when the sugar is fermented by a bacterium known as *Xanthomonas campestris*. This improves the texture, consistency, flavor, shelf life and food appearance. Also, used in gluten-free cooking as it provides elasticity and fluffiness which is provided by the traditional baked goods. Salad dressings, bakery products, fruit juices, soups, ice creams, sauces and gravies, and many other food items contain xanthan gum.

The “Xanthan Gum Market – Forecasts from 2019 to 2024” is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by form, function, industry vertical, and geography.

The xanthan gum market has been segmented based on form, function, industry vertical, and geography. By form, the market has been segmented on the basis of dry and liquid. By function, the market has been segmented as thickener, stabilizer, coating material, and others. By industry vertical, the market has been segmented into oil and gas, food and beverages, pharmaceuticals, cosmetics and personal care, and others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South

America, Europe, Middle East and Africa, and Asia Pacific regions. The report also analyzes 14 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the xanthan gum market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the xanthan gum market.

Segmentation:

The xanthan gum market has been analyzed through the following segments:

By Form

Dry

Liquid

By Function

Thickener

Stabilizer

Coating Material

Others

By Industry Vertical

Oil and Gas

Food and Beverages

Pharmaceuticals

Cosmetics and Personal Care

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

India

South Korea

Others

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Forces Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
 - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

5. XANTHAN GUM MARKET BY FORM

- 5.1. Dry
- 5.2. Liquid

6. XANTHAN GUM MARKET BY FUNCTION

- 6.1. Thickener
- 6.2. Stabilizer
- 6.3. Coating Material
- 6.4. Others

7. XANTHAN GUM MARKET BY INDUSTRY VERTICAL

- 7.1. Oil and Gas
- 7.2. Food and Beverages
- 7.3. Pharmaceuticals
- 7.4. Cosmetics and Personal Care
- 7.5. Others

8. XANTHAN GUM MARKET BY GEOGRAPHY

- 8.1. North America
 - 8.1.1. USA
 - 8.1.2. Canada
 - 8.1.3. Mexico
- 8.2. South America
 - 8.2.1. Brazil
 - 8.2.2. Argentina
 - 8.2.3. Others
- 8.3. Europe
 - 8.3.1. Germany
 - 8.3.2. France
 - 8.3.3. United Kingdom
 - 8.3.4. Others
- 8.4. Middle East and Africa
 - 8.4.1. Saudi Arabia
 - 8.4.2. Israel
 - 8.4.3. Others
- 8.5. Asia Pacific
 - 8.5.1. China
 - 8.5.2. Japan
 - 8.5.3. India
 - 8.5.4. South Korea
 - 8.5.5. Others

9. COMPETITIVE INTELLIGENCE

- 9.1. Competitive Benchmarking and Analysis
- 9.2. Recent Investments and Deals
- 9.3. Strategies of Key Players

10. COMPANY PROFILES

- 10.1. Archer Daniels Midland Company
- 10.2. Cargill, Incorporated
- 10.3. DuPont Nutrition & Health
- 10.4. CP Kelco
- 10.5. Deosen Biochemical Ltd.
- 10.6. MEIHUA HOLDINGS GROUP CO., LTD.
- 10.7. HEBEI XINHE BIOCHEMICAL CO., LTD.
- 10.8. FUFENG GROUP
- 10.9. Unionchem CO., Ltd.

LIST OF FIGURES

LIST OF TABLES

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